

# LIFE



FALL FASHIONS

SEPTEMBER 5, 1938

10 CENTS



YOUR GUIDE TO



GOOD LIQUORS

Remember the *name*—  
you'll *not* forget the *taste*...  
**OLD ANGUS**

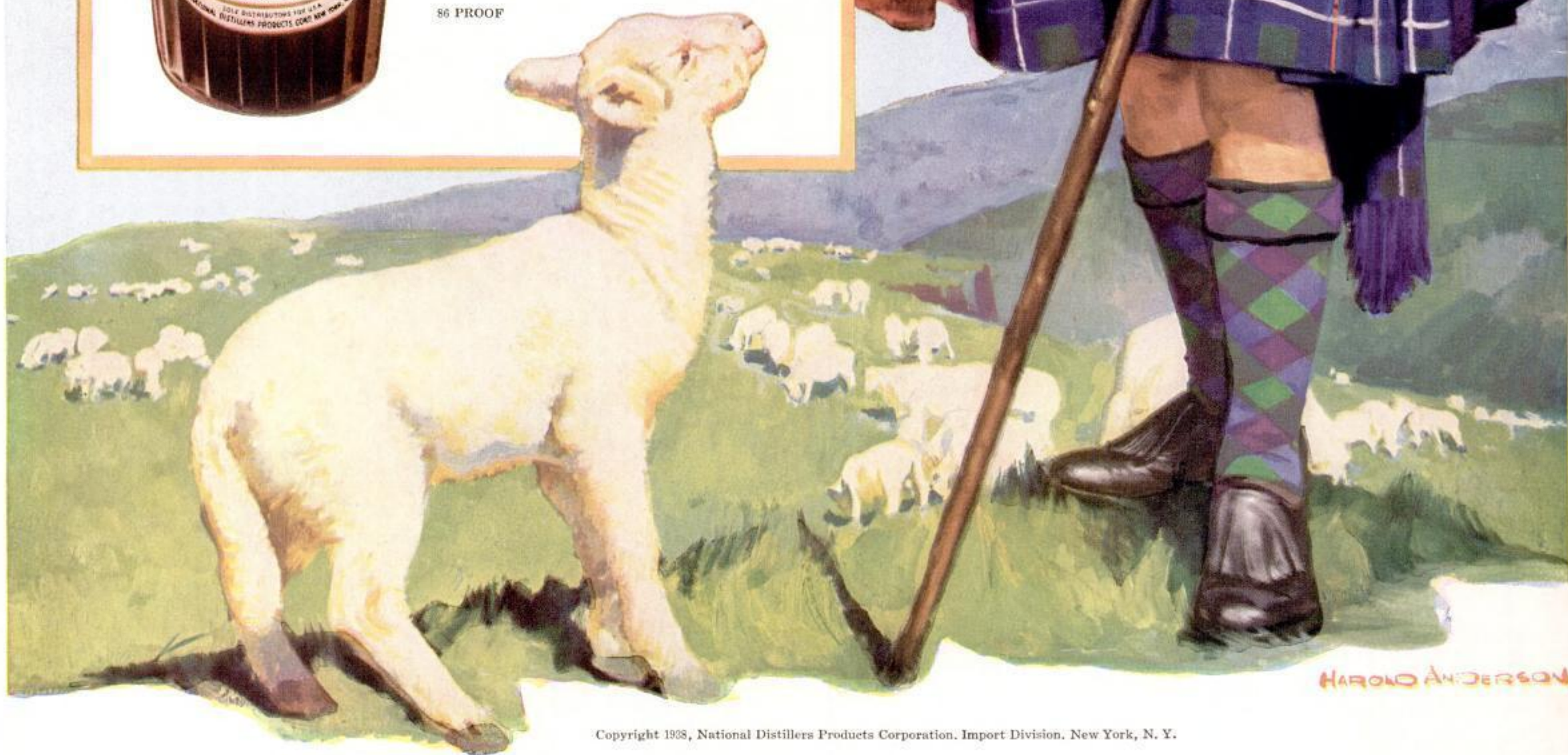


A NOBLE SCOTCH

*"Gentle as  
a Lamb"*

WHEN you taste this mellow Scotch blend you will agree with the knowing Scots that Old Angus is no ordinary whisky. It's a *premium* Scotch of liqueur quality—a delight to the palate—and "Gentle as a Lamb." Try Old Angus. You will understand why it is called "a noble Scotch."

86 PROOF



HAROLD ANDERSON

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# MOST UNUSUAL BILLFOLD *IN THE WORLD!*

**THE AMAZING NEW 8-FEATURE AMITY "DIRECTOR"**

Now Available in Genuine

*Panda-Grain Calf!*



This "baby" giant panda is the star attraction at Chicago's famous Brookfield Zoo.

Illustrated is "Director" No. 625, in genuine panda-grain calf, \$5.

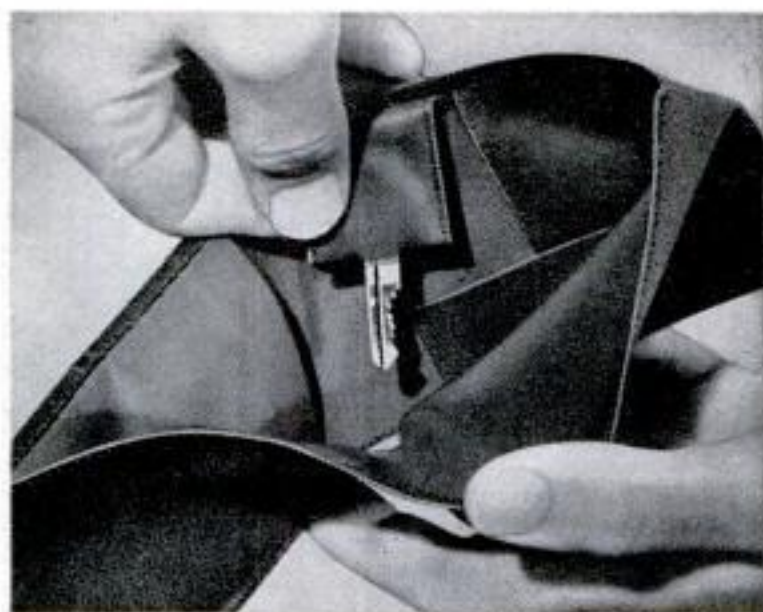
## THE "DIRECTOR" HAS 8 EXCLUSIVE FEATURES THAT YOU WILL LIKE

(1) Secret Pocket, (2) Duplicate Key Pocket, (3) Sliding Card Pocket, (4) Free Registration Service,

(5) Branded Genuine Leathers, (6) Card File, (7) Sliding Stay, (8) Edges Turned and Stitched.



**SECRET POCKET:** This patented "Director" feature keeps large bills hidden behind flap that looks just like lining. No need to expose *all* your money in public!



**DUPLICATE KEY POCKET:** Keep your emergency duplicate keys in this patented *concealed key pocket* where they'll always be handy and can't spill out. No being "locked out" for "Director" owners!



### ROLFS *LaGarde* HANDBAGS

This most unusual handbag is the new LA GARDE in genuine *panda-grain goat*. Exclusive! LA GARDE handbags are smartly styled . . . with convenience features of universal feminine appeal.

## 1938 STYLE SCOOP!

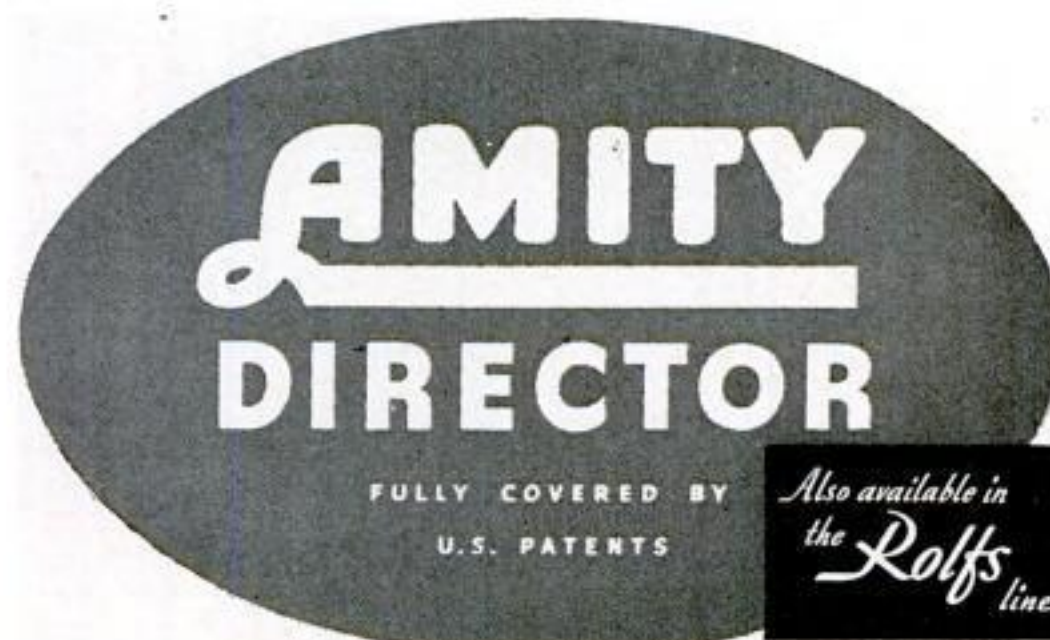
Striking New Idea *Not Available in Any Other Billfold Line!*

THE panda-grain "Director" is an authentic reproduction of the only genuine pandaskin billfold in the world. The Amity Leather Products Co. secured the skin of a giant panda, captured some years ago in the wilds of China, and has faithfully reproduced its interesting grain in this smart new "Director." The genuine pandaskin "Director" billfold will be exhibited in leading department stores throughout the country.

Here's just one more example of Amity's leadership in the development of new and unusual leather goods ideas. No other manufacturer in the world has the resources and facilities to create a line of billfolds like this.

Not only is the use of this distinctive grained leather exclusive with Amity . . . but the "Director" itself has convenience and protection features which make it totally different from any other billfold ever made!

All "Director" billfolds are smartly plain-tailored of finest genuine top-grain leathers, and moderately priced according to the kind of leather used. No. 616, brown steerhide, \$3.50. No. 620, tan imported English pig, \$5. No. 624, black or brown silk-grained seal, \$7.50.



**DON'T ASK FOR A BILLFOLD . . . DEMAND A "DIRECTOR"**

See it today at leading dealers' . . . or order direct from AMITY LEATHER PRODUCTS CO., WEST BEND, WIS., manufacturers of

*AMITY . . . Rolfs . . . and LaGarde fine leather products*

This One



6A6P-74B-98JZ



**A** hatless young dub from  
Montclair-way  
Tried the 'Vaseline' Hair Tonic  
care-way  
His scalp was sun dried  
Till some strokes he applied  
And turned it from rough  
—into fairway!



**40¢ AND 70¢**

**EVEN** normally healthy hair is apt to become dry this time of year. Yours will look and feel better if you use 'Vaseline' Hair Tonic regularly.

**EVERY DAY** apply a few drops to supplement the natural oils... **EVERY WEEK** before shampooing give your scalp thorough 'Vaseline' Hair Tonic massage.

**'VASELINE' HAIR TONIC IS DIFFERENT...** It contains no alcohol... will not dry the scalp... leaves the hair soft. Chesebrough Mfg. Co., Cons'd., N. Y.

**Vaseline HAIR TONIC**

REG. U. S. PAT. OFF.

Copr. 1938, Chesebrough Mfg. Co., Cons'd.

## LETTERS TO THE EDITORS

### Thanks

Sirs:

It has been almost literally true that I have been moving about so fast from one part of the country to the other during the past six or seven weeks that I have not had a moment until now in which to thank you for your generosity with respect to my book, *Sweden, the Middle Way* (LIFE, July 11). Please accept my belated thanks. I thought the layout and the whole presentation excellent. Naturally I was gratified that you should give so much credit to my book.

Perhaps I have been prejudiced by your generosity, but it seems to me that LIFE in recent months has constantly improved. I am relieved that you have stopped printing pictures of persons who have met death by violence. I found it hard to believe that there was any appetite for such pictures. The whole tone of the magazine seems to me much more on the constructive side, satisfying the curiosity as to how, when, and why, that is such a strongly American characteristic, and curiosity, too, about every conceivable kind of subject.

MARQUIS W. CHILDS

St. Louis Post-Dispatch  
Washington Bureau  
Washington, D.C.

### Crowds for Alexander

Sirs:

LIFE should stick to pictures. Apparently, just as soon as it deals in words, it reveals its editors as not quite bright.

I am referring to LIFE's review of *Alexander's Ragtime Band* (LIFE, Aug. 15).

Ignoring the obvious fact that Irving Berlin and all the people importantly involved in his life story might have strong legal objections to the portrayal of Irving Berlin's life on the screen, your reviewer blandly said that this is the story the picture should have told and then berated the picture because it didn't tell it.

Meanwhile, more than 400,000 persons have crowded into the Roxy Theatre, New York, in the first 16 days of the picture's engagement—and this right under the noses of LIFE's editors. I am sending you a picture (see cut).

CHARLES E. MCCARTHY

Director of Advertising and Publicity  
Twentieth Century-Fox Film Corp.  
New York, N. Y.

● LIFE is not surprised that *Alexander's Ragtime Band* is a box-office hit, for LIFE stated clearly that despite the feeble plot Irving Berlin's songs make the picture "a treat on the screen."—ED.

### Heifetz' Interpretation

Sirs:

In the Aug. 15 issue of your magazine, under the caption "Heavy Music in New York" on page 10, you wrote "... Heifetz, absorbed in his playing, suddenly becomes disturbed at the conductor's interpretation...."

Doubtless there has been a misunderstanding in wording the text as it appears.

May I point out that stopping a rehearsal to discuss points of tempo, shading, etc. is not an unusual procedure and does not in any way imply that one is "disturbed" by the conductor's interpretation.

May I add that I had most willing co-operation from Mr. van Hoogstraten whom I have known and admired for many years. Our association at the Stadium was a most pleasant one.

JASCHA HEIFETZ

Balboa, Calif.

● LIFE did not intend to imply that Violinist Heifetz was at odds with Conductor Willem van Hoogstraten nor that the incident pictured was unusual.—ED.

### St. Louis Opera

Sirs:

There appears in your Aug. 15 issue the statement that only the people who sit in the front rows of the Municipal Opera, at Forest Park in St. Louis, are required to pay admission.

If this statement is true then they owe us \$2.20 as that is what we paid for our seats there on June 28, when we heard a very delightful performance of *Roberta*.

When we looked through the opera glasses (which can be rented for 25¢ a pair), we could also see the actors.

Our seats were just halfway back in the audience.

MRS. W. R. JOHNSON

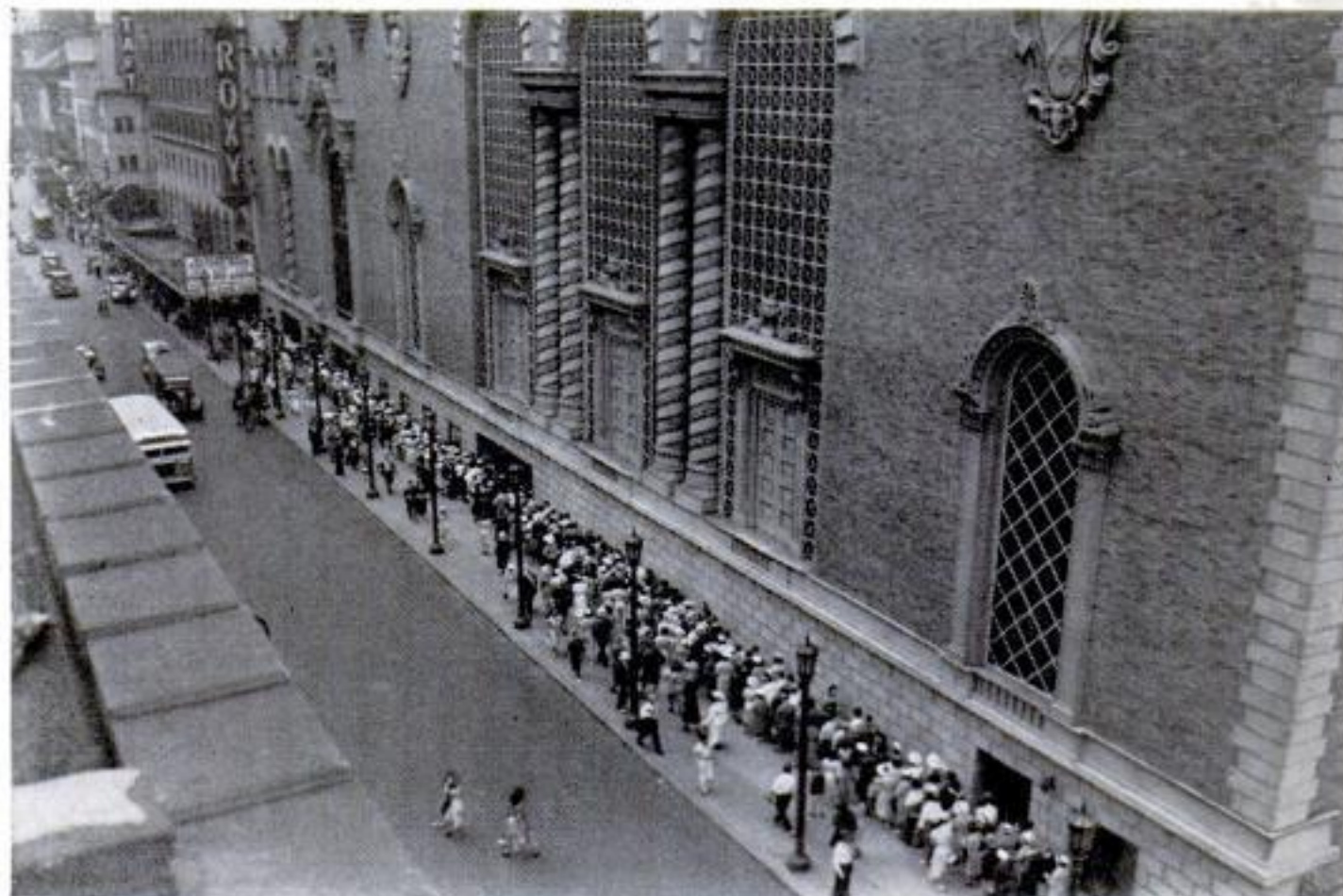
Erie, Pa.

● LIFE should have said that only those who sit in the back rows do not pay admission. The first 69 rows contain 8,300 seats which sell for 25¢ to \$2 (not \$2.20). The last nine rows, with 1,700 seats, are free.—ED.

### Nazi Lampoon

Sirs:

In your issue of Dec. 6 you had a picture of Hitler with a young uniformed brownshirt. I thought you would like to



ALEXANDER'S WAITING LINE AT THE ROXY THEATRE





ORIGINAL PICTURE

see how this picture has fared since Germany annexed Austria.

As you see, the Nazis have put the head and shoulders of the murdered Chancellor Engelbert Dollfuss on the boy's body, done a little retouching and use it as a humorous postcard (see cut). The title is "Der grosse und der kleine Kanzler"—the Big and the Little Chancellor.

OTTO LIZON

Manchester, N.H.

#### Archaeology

Sirs:

Congratulations on your report of recent archaeological finds. The Aug. 15 issue gives promise of a widened interest in architecture and archaeology. The scope of LIFE would certainly not be curtailed by thus recognizing the civilization of past ages in those recovered fragments which connect with our own day.

JOHN F. FITCHEN III

Assistant professor of Fine Arts

Colgate University  
Hamilton, N. Y.

Sirs:

On your issue of Aug. 15 you use for your cover a reproduction of an ancient statue from Khafaje, in Mesopotamia, and on page 59 you give two other illustrations from that site. The pictures are correctly described, but the text is confused. (I directed the two expeditions to which you refer.)

The objects come indeed from Khafaje and they illustrate Early Sumerian art of 3000 B.C. But the acropolis of Tepe Gawra has nothing to do with the Sumerians. Tepe Gawra has preserved for us a total of 26 building levels, representing that many independent settlements. In this impressive accumulation, only levels 6-7, counting from the top, coincide in date with the remains of early Sumer. The rest is all prehistoric: 19 superimposed strata, the most recent of which dates from before 3000 B.C.

I trust that you will find a way to make the above correction to the Mesopotamian section of your fine archaeological survey.

E. A. SPEISER

Professor of Semitics

University of Pennsylvania  
Philadelphia, Pa.

Sirs:

The Sumerian figure reproduced on your cover is evidently not a high priest.

The fact that the figure wears no clothing above the waist indicates his poverty. His wide-open eye would tend to show that he was just a "lookout" for a num-



NAZI FAKE

bers game or for some local bookmaker.

The crudeness of the carving would also suggest that this is the work of some WPA artist of that remote period.

JOHN HAMILL

New York, N. Y.

#### "Fluke" Clarets

Sirs:

This is in reference to your most interesting account of the luncheon given at Versailles for the British Sovereigns (LIFE, Aug. 15), and in particular to the Editors' note on the year 1920—"Not a good year for most clarets."

In *Notes upon Claret*, André Simon wrote last November: "1920—the best wines today since 1900. They looked like being tired of life two or three years ago, but they have changed their mind and are better now than ever, fuller and fresher, without showing any trace of advancing age, etc."

The price of a 1920 claret compared to the same wine of other years should be very convincing—even if authorities could disagree.

KAY RAINEY GRAY

Greenwich, Conn.

● LIFE's information was out of date. As M. Simon, famous wine connoisseur, implies, 1920 was a "fluke" vintage for clarets. For the first 15 years of their life, 1920 clarets were disappointing, then suddenly began to improve in their bottles and are getting better all the time.—ED.

#### Hennessy Slighted

Sirs:

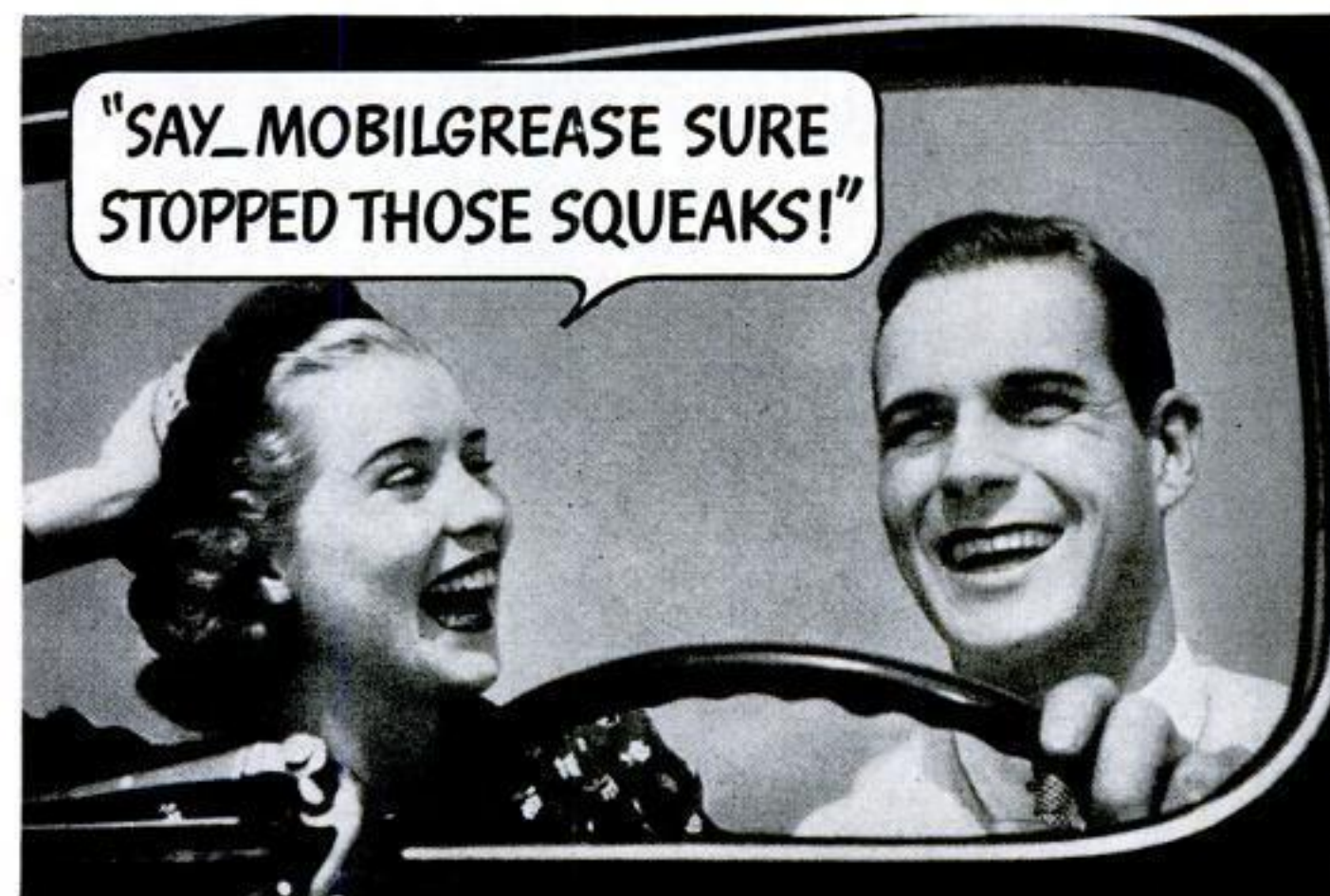
I happen to have before me one of the few copies of the actual menu of the Versailles luncheon that reached this country. In studying the menu as you showed it on page 65 and as it actually appeared, I find one notable omission. Their Majesties and other guests were offered "Cognac Hennessy X-O"—the last item appearing on the menu, and the only liqueur served.

RADCLIFFE ROMEYN  
Vice President

Geare-Marston, Inc.  
Advertising  
New York, N. Y.

● LIFE is at a loss to understand why Hennessy Cognac was omitted from the menu as printed in both French and American newspapers.—ED.

# FIRST CHOICE FOR MORE MILLIONS OF CARS



## MOBILGREASE FAST-GROWING U.S. FAVORITE

"FRONT-SEAT CONVERSATIONS" have spread the word that Mobilgrease stops squeaks better...makes cars ride easier. Motorists know it stays put! Won't wash out! Won't squeeze out!

In the past year alone, more than 2 million motorists switched to this cleaner, tougher grease! Try it in your car. Stop for Mobilgrease at your Mobiloil dealer's.

"GUESS I'D BETTER  
FIND OUT WHY  
SO MANY PEOPLE  
INSIST ON  
MOBILGREASE!"



**Mobil** SOCONY-VACUUM  
**Lubrication**  
COSTS NO MORE THAN AN ORDINARY GREASE JOB



# *SPEAKING OF PICTURES...*

*... THESE ARE THE FACES OF WORLD YOUTH*



**Derrick Siven**, 25, is a post-graduate history student at Helsingfors University. His smile is honest, for in Scandinavia youth groups are important in popular education.



**Margarita Robles**, 14, youngest delegate present, was sent by a Barcelona high school. Her father, once a professor at Johns Hopkins, was killed fighting for Loyalist Spain.



**Michael Wallace**, 21, son of Novelist Edgar Wallace, says: "I want to write, but not fiction. Economics is my interest." He is publicity director for the Youth Congress.



**Danielle Casanova**, 25, one of 20 French delegates, represented an organization called "Young Girls of France." Though married, Danielle is a practicing dentist in Paris.



**Raif Khuri**, 27, Arab delegate, was very friendly with the two Jews from Palestine, blamed Arab-Jewish trouble in the Holy Land on British imperialism. He writes books.



**Margo Peterson**, 27, was full of fine schemes for: 1) an international youth magazine in three languages; 2) youth tours; 3) "peace camps" for young travelers in Europe.



In midsummer most young people, in most countries of the world, are content to relax and have fun. In some countries, this summer, they are marching or fighting. But among the world's youth there are always some with as little taste for idling as for war. From all over the globe a little band of 550 such serious-minded youths arrived to swelter in New York for the Second World Youth Congress, firmly resolved to promote peace.

LIFE here presents the faces of some of their leaders, snapped during meetings at Vassar College between Aug. 16 and 24. The faces are as unlike as the peoples

of the earth but beneath the racial characteristics a psychologist might see in all of them the confused idealism of the perennial youth crusader.

Russia sent no delegates, neither did Germany and Italy. The Catholic News and Senator Dies cried "Red." But in actual fact its majority politics were democratic and liberal. After eight days of speechmaking, the Congress drew up a "peace pact" which proclaimed Youth's "solemn duty to promote the welfare of Mankind." Most of the delegates were smiling valiantly, but many confessed that they went away disappointed and muddled. Behind their smiles they look it.



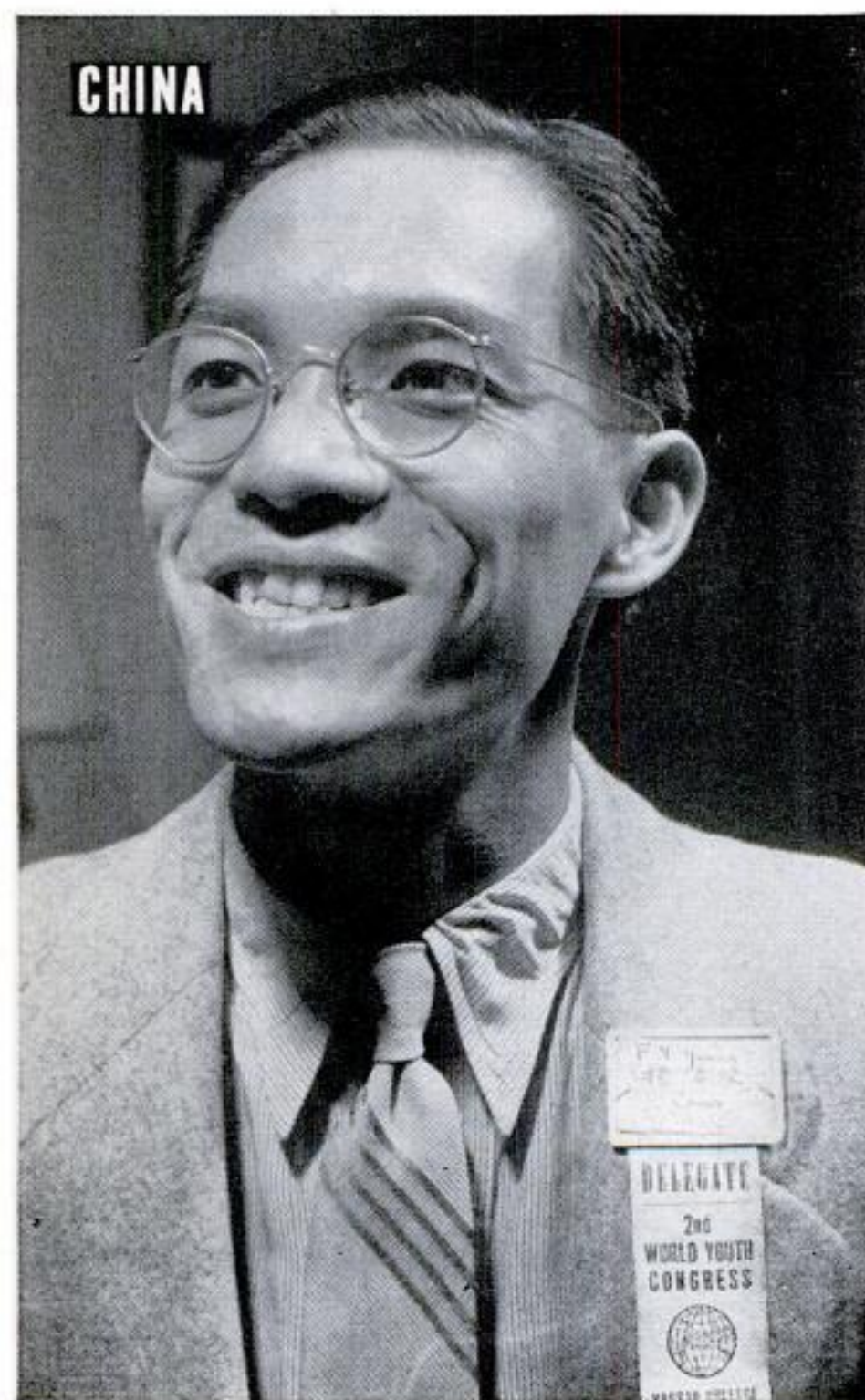
**Renu Roy, 23**, declared that the caste system is fast disappearing in India. She has studied at University of Cambridge, will teach English literature at Calcutta High School.



**Joseph Cadden, 25**, chairman of U. S. delegation, was a leader of his class at Brown University. He stoutly defended the Congress against Red-baiting "peanut politicians."



**Yoko Matsuoka, 23**, represented Japan though she went to high school in Cleveland, is now at Swarthmore College. She apologized: "Japan doesn't know how to bring about peace."



**F. Y. Young, 26**, leader of China's 27 delegates, came direct from the war zone to report on the work of organizing Chinese youth to fight Japan. He edits two publications.



**Laura Cadet, 21**, an upperclass mulatto from Port-au-Prince, studies at Columbia University. She plans next year to teach home economics in the backwoods schools of Haiti.



**M. F. Dei Anang, 28**, comes from a rich rubber-planting family at Mampong in the Gold Coast where he teaches school. He says: "Africans are not all asinine and doltish."





#### SAVES TIME AT THE START

Why close your trousers with *five* fastenings—when you can now have the ease, speed, convenience of the TALON trouser fastener?

#### WHY FEEL THIS WAY?

Say good-bye to fastenings that pop off your pants. The TALON slide fastener is *permanent*—never gets loose—never comes off—never has to be sewn on again!



#### SURE OF YOURSELF

No trouser gaps "hit the eye" when you have the TALON fastener. You're always well-groomed—always *sure* your trousers are properly closed.



**"Say! Who started  
this swell Idea  
for Pants?"**

*It's time we answered this  
interesting question for the millions of men  
who now insist on **TALON** trouser fastener.*  
Reg. U. S. Pat. Off.

**W**E'RE human enough, Mr. A. M., to enjoy admitting the idea was ours. But let's skip on to a more interesting story.

Did you know that the TALON fastener on your trousers is different from all other slide fasteners? It is perfected *expressly* for trouser-use.

Notice how small, flat it is. Yet pressing and cleaning do not damage it.

Bend it. It's as flexible as fabric. Yet it will outwear your suit many times.

Will it slip open by accident? No.

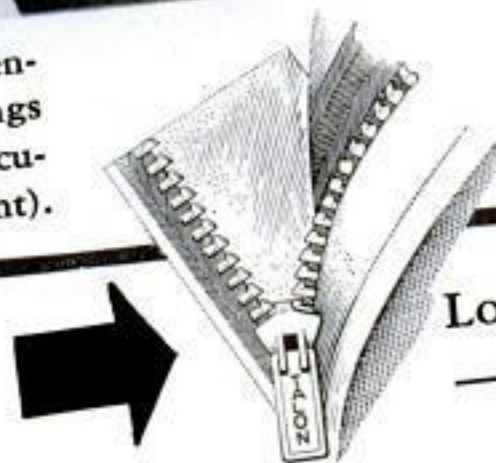
Does it jam? On the contrary, the TALON fastener *always* works smoothly!

Introduced in expensive, custom-tailored clothes—to-day the TALON trouser fastener is worn by millions of men in better-made suits and slacks of all prices.

TALON, INC., MEADVILLE, PENNSYLVANIA



**PEOPLE ARE CRITICAL** now-a-days of the offensive gaps often caused by the old-style fastenings (left). Be sure your next suit has the neat, inconspicuous closing of the TALON trouser fastener (right).



Look for the name **TALON** on the pull tab  
—the trouser fastener that **ALWAYS WORKS**

**TALON TROUSER FASTENER** ★ MADE BY TALON, INC. **ORIGINATORS OF THE SLIDE FASTENER**  
Reg. U. S. Pat. Off.



(continued)

# SPEAKING OF PICTURES



"Swing Your Lady!" American delegates at the Youth conference regaled their foreign visitors with an old-fashioned square dance. Later they danced the shag.



Giving her all before 23,000 spectators, this Czechoslovak girl whirled at the folk pageant on Randall's Island, New York City, and didn't mind wearing her glasses.



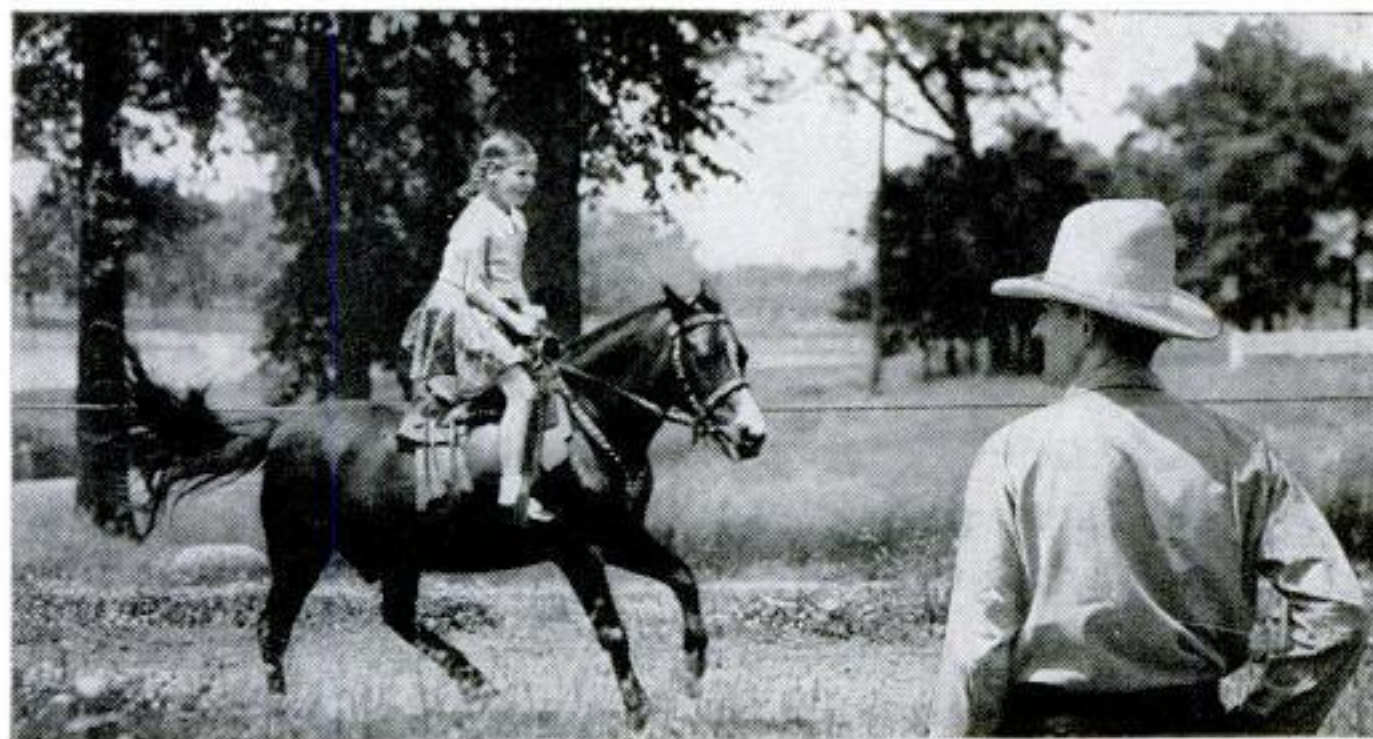
1. I said somethin' a couple of weeks ago that made Mom so hopping mad, I almost caught a licking.



2. We were at Aunt Lola's and I piped up: "Gee, Mom, look at how white this napkin is! Our things must have tattle-tale gray or somethin' 'cause they never shine like *this*." ...Zowie! Mom flew for the hairbrush.



3. But lucky for me, Aunt Lola stopped her. "It's the truth, so why get angry?" she told Mom. "Your lazy soap leaves dirt behind. If you'd switch to Fels-Naptha Soap as I did, your clothes *wouldn't* have tattle-tale gray."



4. So mom forgot to spank me and went to the grocer's for some Fels-Naptha. This morning, she was raving about how its richer *golden* soap and *lots of gentle naptha* wash clothes so white and nice. And, golly, if she didn't give me a quarter for a pony ride!

© 1938, FELS & CO.

**BANISH "TATTLE-TALE GRAY" WITH FELS-NAPTHA SOAP!**

**NEW! WONDER FLAKES! TRY FELS-NAPTHA SOAP CHIPS, TOO!**





**"So, I have to pay for a neighbor's carelessness!"**

He'd never had an explosion in his home; he was always careful. But explosion doesn't always confine its damage to the premises where it originates, as he learned one night when an explosion nearby showered his property with destructive missiles. Explosion Insurance would have taken care of his loss . . . it covers whether the damage results from an explosion from insured causes on or off the premises.

**Y**OUR HOME and furnishings are probably the most valuable of all your possessions. You worked and saved to buy them. You don't want to lose them. But you know that fire can and may take them from you . . . so you wisely protect your investment by fire insurance.

But what about other common hazards that

every year bring unfortunate home-owners serious financial losses? Are you insured against them, too? You should be. It can be done economically. Go to any North America Agent, or your broker, and ask him to analyze your particular situation and tell you which policies you should have to be properly and

adequately protected. There's no obligation. He wants to help you. Consult him as you would your doctor or lawyer.

North America Agents may be found in the Classified Telephone Directories under the name and identifying "Eagle" emblem of Insurance Company of North America.

# Insurance Company of North America

PHILADELPHIA

*and its affiliated companies write practically every form of insurance except life*

FOUNDED  
1792

LOSSES PAID  
\$435,000,000





## LIFE'S PICTURES

Herbert Gehr, who took the cover and many of the fashion pictures on pp. 40-51, arrived in the United States last March from Cairo, Egypt, where for a year he was Near Eastern staff photographer for Wide World photos. German born, he has been a professional photographer for eight of his 28 years. Before going to Egypt he covered the Spanish civil war.

Gehr considers the night picture of the Sphinx (LIFE, Feb. 14) the most difficult he has ever taken. After two failures, he illuminated his massive subject with the headlights from three automobiles, exposed his film for three hours, igniting three powder flashes in the meantime.

Brown eyed and serious, he likes any kind of story on which he can work alone without rubbing elbows with dozens of other photographers.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

- COVER—HERBERT GEHR from B. S.  
 3—Cen. H. EUR.  
 4, 5, 7—HANSEL MIETH  
 9—CARL M. MYDANS  
 11—U. & U.—INT.  
 12—ACME, INT.—H. & E., ACME, INT.—W. W., H. & E.  
 13—Cen. (2) INT.—bot. A. P., INT.—rt. column W. W., ACME, FRYER from WARNER BROS., INT., ACME  
 14—A. P., MARGARET BOURKE-WHITE—P. L., ACME  
 15—MARGARET BOURKE-WHITE  
 16—MOVIEZONE NEWS, W. W.—INT.  
 17—MOVIEZONE NEWS—R. BRANDT from B. S., A. P.—bot. H. R. BRANDT from B. S.  
 18—A. P.—ACME, W. W., A. P.—bot. cen. INT.  
 19—A. P., W. W.—INT., A. P.  
 20—A. P.—P. L.  
 21—B. S.  
 22, 23—DOMON-KEN from B. S.  
 24—INT.  
 25—A. P.—ACME—A. P.  
 26—BROWN BROS.—ZIEGLER  
 27—EUR., CULVER, P. L. (2)—P. L., CULVER, N. V. VEREENIGDE FOTOREAUX—P. L., SCHOENFELD COLLECTION from B. S., BROWN BROS.—P. L., SCHOENFELD COLLECTION from B. S., BROWN BROS.  
 28—P. L. (3)—P. L. (2), W. W. (2)—W. W., DR. ERICH SALOMON, P. L.  
 29—K. N. I. L. M. from ORIENT & OCCIDENT  
 30—PIX etc. bot. H. HANSEL MIETH  
 32—W. W., A. P.—W. W., INT.—bot. H. INT.  
 38—GORDON from B. S.  
 39—Courtesy AMERICAN MUSEUM OF NATURAL HISTORY, GORDON from B. S.—courtesy N. Y. PUBLIC LIBRARY  
 40—HERBERT GEHR from B. S.  
 41—JEVA CRALICK  
 42—JEVA CRALICK etc. t. rt. DMITRI KESSEL  
 43—HERBERT GEHR from B. S. etc. t. rt. JEVA CRALICK  
 44—EISENSTAEDT-PIX, JEVA CRALICK—ELINOR MAYER, KARGER-PIX  
 45—EISENSTAEDT-PIX etc. rt. KARGER-PIX  
 46—KARGER-PIX, EISENSTAEDT-PIX—EISENSTAEDT-PIX, KARGER-PIX  
 47—KARGER-PIX  
 48—EISENSTAEDT-PIX—EISENSTAEDT-PIX, KARGER-PIX—EISENSTAEDT-PIX, KARGER-PIX  
 49—DMITRI KESSEL  
 50—EISENSTAEDT-PIX etc. H. column JEVA CRALICK and bot. rt. ALFREDO VALENTE  
 51—KARGER-PIX  
 52, 53—PARAMOUNT PICTURES INC.  
 54—REX HARDY JR., W. W.—REX HARDY JR.  
 55—T. H. (2) GEO. STROCK—cen. H. REX HARDY JR.—bot. H. ACME  
 56, 57—P. L., JARCHE from P. L.  
 58, 59—OTTO HAGEL  
 60, 61—GJON MILI  
 62—REX HARDY JR. etc. bot. cen. and rt.  
 63, 64, 65—REX HARDY JR.  
 66—Bot. (2) BRUCE SIFFORD STUDIO

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## CONTENTS

### THE WEEK'S EVENTS

A Congressional Committee Investigates the Reds . . . . .	11
LIFE on the Newsfronts of the World . . . . .	14
French Premier Daladier and the Battle of Dôle . . . . .	15
The Orient Has Its Fights and Its Fun . . . . .	16
The President's Album . . . . .	18
Germany Parades Its Porcelain; France Raises Napoleon . . . . .	20
Italy Revives a Play by Plautus . . . . .	21
Foreign Minister Ahorse and at Home . . . . .	22
The Stillmans Meet at a Chicago Wedding . . . . .	24
G-Men catch two Bad Men in Texas . . . . .	25

### THE PHOTOGRAPHIC ESSAY

Fall Fashions: Petticoats with Hoops, Coats with Fur, Skirts & Sweaters and the "Sig Shirt" . . . . .	40
---	----

### SCIENCE

Naturalists Hunt Salamanders by Night . . . . .	38
---	----

### MOVIES

"Sing You Sinners" . . . . .	52
... and Bing Crosby's Other Businesses . . . . .	54

### ART

"Phenomena": 63 Square Feet of the World and Its People . . . . .	56
---	----

### SPORTS

Australia's Davis Cup Doubles Team in Action . . . . .	58
Robert Riggs, Key Player for the U. S. in Action . . . . .	60

### OTHER DEPARTMENTS

Letters to the Editors . . . . .	2
Speaking of Pictures—the Faces of World Youth . . . . .	4
LIFE Looks Back at Queen Wilhelmina's 40-year Reign . . . . .	26
The Strange Case of a Hollywood Talent Studio . . . . .	32
LIFE Goes to a Party with the Tailwaggers in Beverly Hills . . . . .	62
Pictures to the Editors . . . . .	66

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**LIFE'S COVER:** The demure brunette framed on a background of quilted white taffeta on this week's cover is 21-year-old Katharine Aldridge of Bladensfield, Virginia. She is wearing one of the romantic new evening dresses with hoops described on p. 42. This picture was taken while Miss Aldridge lay on the floor completely surrounded by the huge circle of her wide skirt. Miss Aldridge's ambition is to be a female Noel Coward, i.e. write and act her own plays. She has written several, but so far none have been produced.

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## Life Begins At 40



**OVER 60—HOWARD R. GARIS**, naturalist and storyteller, has written over 8,000 of his famous "Uncle Wiggily" tales for children since the first one appeared 25 years ago! "The more I write, the more I find to write about," he says.



**AT 41—IRON-NERVED CAPTAIN GEORGE E. T. EYSTON** reached a speed of 312 miles an hour in his "Thunderbolt," and drove the fastest mile ever made on land. 40 is not "old" for speed drivers. Captain Eyston plans to seek records for years to come.

## Many Are Finding Life Better and Busier AFTER 40

**AFTER 40** you should be ready to enjoy some of your best years. But many around this age quite suddenly slow down—feel "middle-aged."

This early aging often comes from two simple causes:

1. You may not get enough vitamins for your body's needs. Older people need certain vitamins just as much as children do.
2. Slower digestion—so often experienced by people in their 40's—may pull you down.

Many find help for both these after-40 troubles in one tonic food—Fleischmann's fresh Yeast. It gives an extra supply of 4 essential vitamins. Eating these vitamins in fresh yeast helps the system to take them up faster and more fully. The yeast acts as a "booster" for the vitamins by stimulating a more active flow of digestive juices.

This improved digestion is a help often needed by many people in their 40's.

Eat Fleischmann's Yeast every day. Eat it ½ hour before meals—plain or dissolved in a little water. Do this faithfully. See if it doesn't make you feel younger and more vigorous, so you can get more out of life.



**Walter L. Watson**  
 Over 50—Lining up New Sales Leads

Dear Life Begins:

I've been a salesman for 23 years. Up to four years ago, I was working plenty hard and feeling fine. Then my digestion began to act up. Sleep deserted me, too.

I was telling a chap how awful I felt and he said: "Why don't you try Fleischmann's Yeast?" I started the next day.

My energy began picking up after two weeks. I can tell you I was mighty glad to wake up in the morning and feel like pitching into work. Now I'm able to take care of my clientele and still dig up new leads.

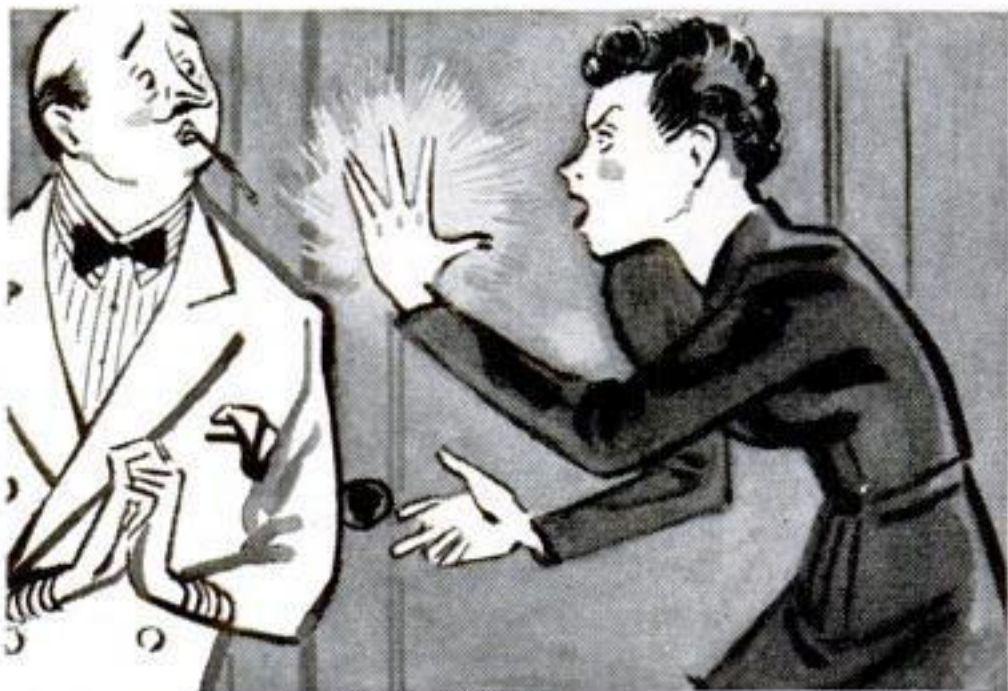
WALTER L. WATSON

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## Scoop for the Evening Bugle!

**1. It's this way.** I'm assigned to cover the boat that's bringing this beautiful opera personage back from her native France. Ordinarily a cinch assignment. The dame's about as camera-shy as a fan dancer.



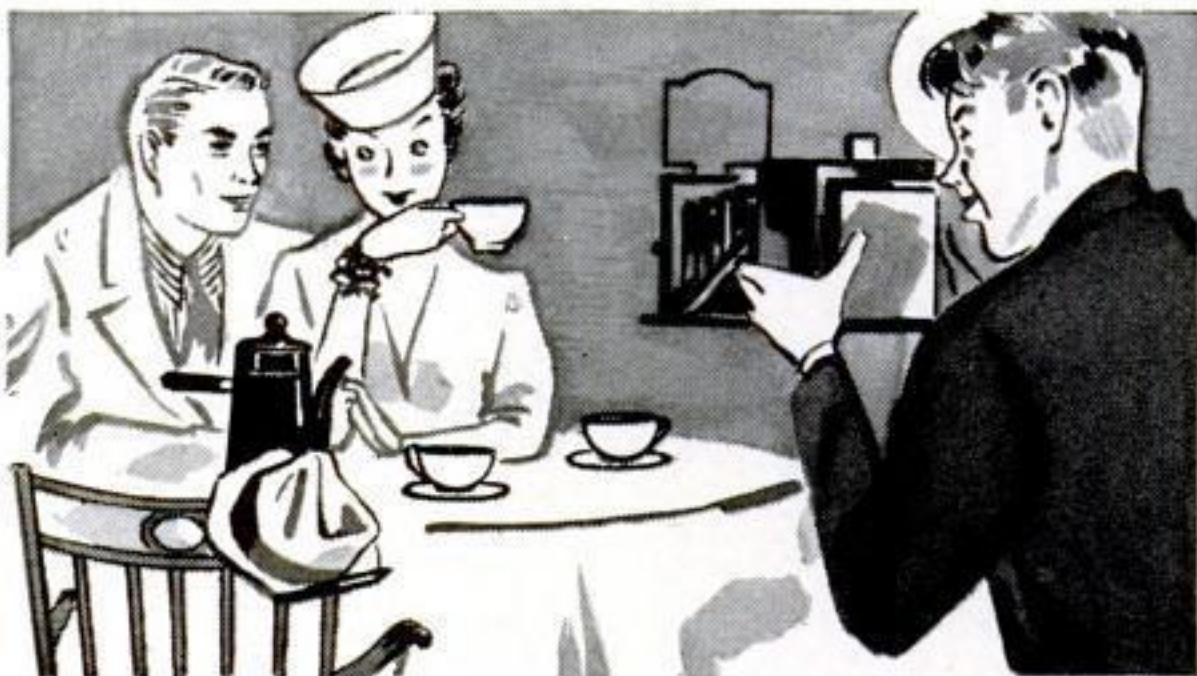
**2. But darned if she** doesn't slam the stateroom door in our faces. Through the door, we can hear her lacing into her manager. "No peecture today! No! NO! NO! I look the fright! Last night I have dronk the coffee an' I have not close one single eye!"



**3. That's my cue** to crash the stateroom. "Lady," I spout, "if caffein keeps you awake, like it does some folks, you ought to try Sanka Coffee. Swell coffee! And it can't spoil your beauty sleep 'cause it's 97% caffein-free!"



**4. I get a picture and scoot,** before she throws anything. But, as her manager tells me later, she tries Sanka Coffee that night. Loves it, too... and when she hits the downy, she snoozes like a two-year-old. So the next day I get this note from the warbler.



**5. "You tell me about** lovely Sanka Coffee," it says. "I reward you with exclusive secret. Tomorrow morning I marry Johnny Van Horson, the aviator, at City Hall. Ten o'clock. Maybe afterward, we all go somewhere and drink that delicious Sanka Coffee... then notify other papers!"

IF YOU HAPPEN to be one of those people kept awake by the caffeine in coffee, Sanka Coffee can be the great Daily Feature of your life. For Sanka Coffee is as delicious a brew as ever you drank... rich, full-bodied, and satisfying.

It's *real* coffee—all coffee... one of the world's choice blends. Yet Sanka Coffee will *never* keep you from slumber. For 97% of the sleep-disturbing caffeine has been removed.

To get the fullest enjoyment out of Sanka Coffee, be sure to make it strong, as *all* good coffee should be made. If you "perk" it, give it a few minutes longer "on the fire."

Get Sanka Coffee at your grocer's today! Available in "drip" or "regular" grind. A product of General Foods.



## SANKA COFFEE

REAL COFFEE... 97% CAFFEIN-FREE... DRINK IT AND SLEEP!





BIG, BLUFF CHAIRMAN DIES, ANTI-C.I.O. AND ANTI-COMMUNIST, LISTENS TO A WITNESS



A witness points to anti-Nazi, anti-church Red propaganda in U.S. The poster is titled: "The Attack on U.S.S.R."

## CONGRESSMAN DIES ON RED TRAIL; NEW DEALERS, MOVIE STARS ACCUSED

Since Aug. 12 the Special House Committee Investigating Un-American Activities in the United States, with Martin Dies of Texas as chairman, has been making daily, front-page headlines. On its first day of hearings in Washington, the Committee, which is delegated to investigate all evidences of Communist, Fascist and Nazi activity in America, heard testimony about the "American Nazis" (LIFE, March 29, 1937, Sept. 13, March 7). Next day it switched to Communism and stayed there.

Opening its doors to anybody who cared to come in and call anybody else a Red, the Dies Committee heard that hundreds of C.I.O. officials are Communists or their sympathizers. It heard that the C.I.O.'s Pacific Coast leader, Harry Bridges, belongs to the Communist Party under the name of "Harry Dorgan" and that a "high official" of the Labor Department is protecting him from deportation. It heard that the American League for Peace and Democracy, and most other anti-fascist, anti-war, pro-Labor and pro-civil liberties organizations of grownups and college students are dominated by Communists. It heard that Communists, putting on a false face of democracy and gloving their guiding hands, have duped such citizens as Vassar President Henry Noble MacCracken and Emporia Editor William Allen White into serving as sponsors for their organizations. It heard that eight middleweight New Deal officials belong to the Peace and Democracy League. Also drawn more or less innocently into Communist service, it heard, have been such Hollywood stars as Robert Taylor and Shirley Temple.

To see some of the Committee chargers and chargees, turn the page.



## HANDS AGAINST COMMUNISM



**Labor Leader** John P. Frey, American Federation of Labor vice president who mortally hates & fears John L. Lewis and the C. I. O., read the Dies Committee a list of 284 C. I. O. leaders who he said are Communists. One of them, it turned out, is now president of the A. F. of L. Utah State Federation of Labor.



**Lecturer** J. B. Matthews presented himself as an ex-"fellow traveler" of U. S. Communists, described the Communist strategy of boring from within. Communist-founded and dominated, said he, are the American League for Peace and Democracy, which he once headed, and other anti-fascist, pacifist organizations.



**Red propaganda in America** lined the walls of the Dies Committee's hearing room in Washington. The exhibit was prepared by the *National Republic*, a patriotic magazine published in Washington. Its editor, Walter S. Steele, who said he spoke for more than 100 patriotic and fraternal organizations, suggested that organized patriots are vastly outnumbered by Communists. He submitted a list of 640 organizations which



**Biology Professor** Earl A. Martin of Brooklyn College declared that Communism is rife among students and faculty of that city-supported institution, has "lowered morale" and made professors distrust each other.



**Actress** Sally Saunders of New York City's WPA theater project indignantly alleged that she had been chided by project supervisors when she refused to have a date with a Negro employed in the project.



**Theater Director** Charles Walton said that his chief in New York's WPA theater had told him that "an unseen power in Washington" kept him from "cleaning up the cesspool of un-Americanism" in the project.



**Ex-American Nazi** Peter Gissibl, ex-head of Chicago's German-American Bund, said Bund leaders had been spirited out of the country and Bund papers destroyed in anticipation of the Dies investigation.



# Small Sample of Red Agitation on Relief In U.S.



one said are affiliated with the U. S. Communist Party. That Party, one declared, is far stronger than its 75,000 dues-paying members would indicate, for it has no less than 6,500,000 sympathizers and spends \$10,000,000 a year, much of it "from Moscow" on propa-

ganda and general subversive activity. Questioned by committeemen, Editor Steele could not figure where more than \$1,500,000 of the \$10,000,000 went. The Communist Party professes to be chronically hard up. Its Presidential candidate polled 80,000 votes in 1936.



**American Legionnaire** Homer A. Chaillaux, Americanism director, said that America's Communist-dominated organizations are not interested in peace, democracy or fascism, but "only in hiding their Communist support."



**Congressman** Noah M. Mason of Illinois, Republican member of the Committee, charged eight New Deal officials with belonging to a league which he said is Communist-led, suggested that Mrs. Roosevelt had helped the Communist cause by addressing the World Youth Congress (see p. 4) at Poughkeepsie, N. Y., on Aug. 17.



**Ex-Soldier** Abraham Sobel gave the Red salute as he told how Boston Communists recruited him to fight in Spain's Loyalist Army. A deserter, he said 4,000 American Loyalist fighters are virtual prisoners in Spain.



**Newspaperman** John C. Metcalfe told how he had joined the German-American Bund under an assumed name to write an expose for the Chicago Daily Times. He said that 400,000 Nazi sympathizers in America are being welded into a great spy and sabotage machine to cripple the U. S. if it ever goes to war with Germany.

## Hollywood is called "Communist hotbed"

The Dies Committee heard Hollywood called a "Hot-bed of Communism." The movie stars below, for instance, were charged with sending greetings to a French Communist newspaper or joining the "Communist" League of Women Shoppers.



MIRIAM HOPKINS



CLARK GABLE



BETTE DAVIS



ROBERT TAYLOR



SHIRLEY TEMPLE



# LIFE ON THE NEWSFRONTS OF THE WORLD

## America dumps wheat, Germany woos Hungary, Britain cries "Fire!", France gets excited

Newscameras are sensitive to seasons, not merely to their outward appearances but also to their moods. And in the fortnight before Labor Day the mood of summer, season of escape, swells in a final reluctance of farewell. This is the time when people like to look at pictures of tennis players on clipped lawns (p. 58), of salamander fishing in the Allegheny River (p. 38), of romance blooming from an old, unhappy scandal (p. 24), of Hollywood parties (p. 62) and Roman spectacles (p. 21) and Western bad men (p. 25). And blended with the poignancy of summer's end is bright anticipation of the fall. This week LIFE reviews in twelve eye-filling pages (40-51) fall fashions of 1938.

**To Be Continued.** Too languid to get vastly excited about the Red Menace, the country chuckled as a



SMITH & JOHNSTON

Dies Committee witness called Shirley Temple a Communist dupe (p. 13). . . . There were no big new twists or climaxes in New York's great courtroom drama, The Trial of Jimmy Hines. Most of the week was spent by the defense in efforts to break down the testimony of the District Attorney's star witness to date, Gangster George Weinberg (LIFE, Aug. 29). . . . Political news continued to center around the President's Purge. The South Carolina purgee, Senator "Cotton Ed" Smith, wrinkled his old nose for the last time at his primary opponent, New Deal Governor Olin Johnston (*see cut*), as they finished their joint stumping tours around the State and sat back for the voters to choose between them on Aug. 30. Georgia's Republican National Committeeman urged Georgia Republicans to vote for Purgee-Senator George in the Democratic primary Sept. 6.

**Simple-minded Subsidy.** When a Government buys some of its country's products dear and sells them cheap abroad, the premium thus paid to producers is called an "export subsidy." America has squawked long & loud in the past as Russia, Germany and other countries thus "dumped" their products cut-rate abroad. But this year, along with the rest of the world, America will have a bumper wheat crop—300,000,000 bushels more than it can eat—and



WALLACE

wheat is selling at its lowest price in history in terms of gold. To keep domestic prices from going still lower, Secretary of Agriculture Wallace announced on Aug. 26 that the Government will buy 100,000,000 bushels at a probable \$25,000,000 premium, to sell abroad. When a newshawk asked the distinction between this "export subsidy" and old-fashioned "dumping," the Secretary grinned: "I'm simple-minded, like you."

**Hungary.** The tug-of-war between Europe's "have" and "have-not" nations centered last week on Hungary. Germany for the "have-nots" put on a mighty show for Hungary's head men led by Regent Admiral Horthy and Premier Imredy. The warrior Hungarians were amazed by the review of the German III Army Corps when they saw four mobile 10-in. guns unlike anything else in the world—five truck-hauled loads of parts and a 40-ft. barrel, all moving along at 30 miles an hour. They were flattered when Mme Horthy christened a new 10,000-ton German cruiser at Kiel. But the very same night that Horthy was holding a long, serious conversation with Hitler on what Germany can do for Hungary, Horthy's Foreign Minister was agreeing by long-distance telephone to counter-concessions offered Hungary by the "have" nations of the Little Entente (Czechoslovakia, Yugoslavia and Rumania). Meeting at the Golf Hotel in Bled, Yugoslavia, they agreed to legalize Hungarian rearmament in return for Hungary's promise not to use force against them.



HORTHY

**Prelude to Battle.** As if it were a rolling blight, a "Soo Line" freight car loaded with school supplies was being shuttled around the railroad sidings of San Francisco and Oakland last week, shutting warehouses wherever it went. At week's end 100 warehouses, including all grocery and most liquor establishments, were shut. Ostensible reason for the closings was that union warehousemen refused to unload the car because it was "hot," having been loaded by nonunion men at a struck Woolworth warehouse. But informed observers saw the beginning of a battle



SAN FRANCISCO'S "HOT CAR"

by united employers to break the power of the C.I.O. under Harry Bridges on the Coast. In that fight they will be helped by the American Federation of Labor, which now seems more anti-C.I.O. than pro-Labor. Mobilizing for big-scale war against C.I.O. shipping unions, the A.F. of L. Executive Council on Aug. 22 took steps to weld all its craft unions in the shipping business into one big industrial union.

**"Fire."** First reaction of the British referee in Czechoslovakia, Viscount Runciman, was that the Sudeten German minority were troublemakers. This word was carried home to London last week by Runciman's economic adviser and the British Government promptly rebuked the Sudetens. But England still held to the position that it was not necessarily obligated to fight for Czechoslovakia. To say this and at the same time to keep Germany on tenterhooks, Prime Minister Chamberlain picked his favorite lawyer, Chancellor of the Exchequer Sir John Simon. Sir John, a master of obscurantism, compared an imaginary war in Europe to "a fire in a high wind." "Who can say," Sir John asked, "how far it would spread or how much destruction it would do or how many may be called to beat it out?" The British hoped this vague and ominous warning would keep Hitler from doing anything rash but, to be on the safe side, moved the Home Fleet to its Scots bases dominating the North Sea.

### PICTURE OF THE WEEK

The most excited man in Europe last week was the Premier of France, Edouard Daladier, who was so scared by Germany's "mobilization of 2,000,000 men" that he ordered French workers to forget their precious 40-hour week. As LIFE's photographer got the picture of him on the opposite page, the Premier indulged in one of his very rare camera smiles. A notable fact about Daladier is that he has not moved out of the War Ministry office he occupied before he became Premier last April, perhaps because he is still War Minister as well as Premier. . . . Looming over him as he works is the superb Gobelin tapestry shown in the picture. The central horseman in the foreground is King Louis XIV of France at the age of 36 in 1674. He is engaged in the second of the interminable wars by which he made France geographically great and financially broke. This one is the Dutch War, a sequel to the Queen's War fought on the excuse of getting some land to which his Spanish wife had a claim. The town on the hill in the background of the tapestry is Dôle, near French border maneuvers last week. This side of it is the River Doubs. Visible are the high Spanish-style houses, the Gothic Church of Notre Dame. The tapestry colors are pale pinks, greens and yellows. . . . "I am held by the throat," said Premier Daladier last week. "The German mobilization makes a situation no Government chief has known since 1914." To get France ready for he knew not what, he ordered national-defense industries to work 48 hours a week and all others to work "up to needs." Daladier promptly faced a crisis. Two Socialist Ministers resigned but his own Radical Socialists approved his act.





**French Premier Daladier reneges on 40-hour week  
(On Gobelin tapestry: Louis XIV wins the battle of Dôle)**





**First pictures** of the recent bitter Russo-Japanese fighting at Changkufeng Hill, where Siberia, Manchukuo and Korea meet, show this explosion of a bomb from a Soviet plane on Japanese lines.



**Japanese messengers** return, having delivered a Japanese note demanding that the Russians get off the hill. Russians stuck to their story that a secret treaty map of 1886 gave it to them.

## “MOST PERFECT CONE” ERUPTS IN PHILIPPINES



**Mt. Mayon**, known to volcanologists as the “world’s most perfect cone,” awoke from ten years of slumber recently and began showering incandescent rocks and hot ash over the southern tip of Luzon, largest island of the Philippines. Re-

calling the great eruption of 1814 when perfect Mayon buried a village, killed 1,200 persons, residents of neighboring communities hastily deserted their homes. For three weeks Mayon alternately rumbled and roared, then gradu-

ally slipped back into snoring sleep. When scientists made up their minds the excitement was over, villagers returned to find their homes undamaged except for ashes, Mayon’s perfect cone more symmetrical than ever.



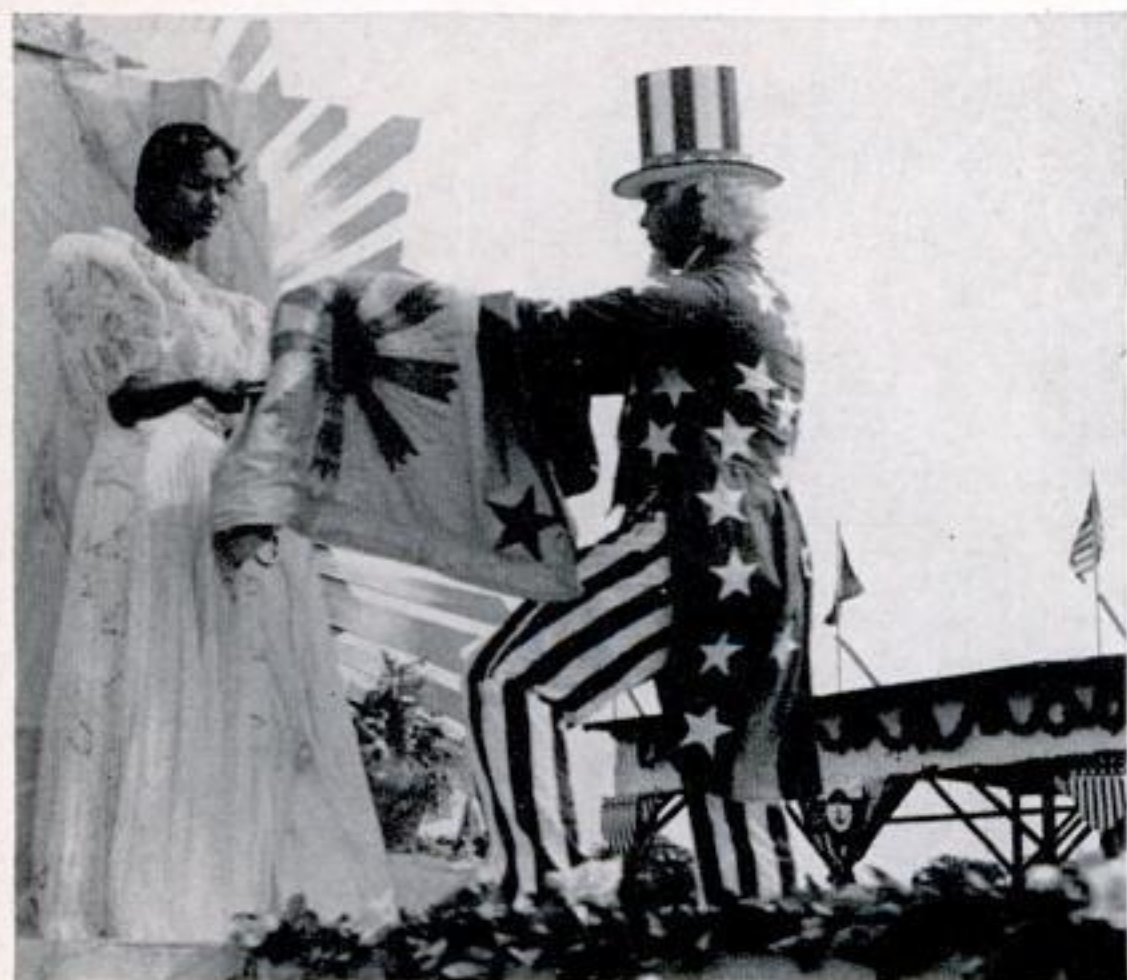


**Japanese dead** are crated in coffins Aug. 5. Japanese listed their total dead at 300. Russians listed theirs at 236. Each side multiplied these figures in estimating the other's fatalities.



**Friends of the dead** with bouquets in their hands mourn at funeral. Arm bands say military police. These men, both sergeants, represent Japan's crack troops, stationed here rather than in China.

## PHILIPPINES WARM UP TO U. S.



**In Manila**, Aug. 13, Filipinos for the first time celebrated with island-wide rites the anniversary of U. S. occupation in 1898. Above: President Quezon and High Commissioner McNutt review "Occupation Day" parade. Below: Miss Philippine gets "Liberty" from Uncle Sam.

## EMPEROR'S BROTHER RIDES



**Youngest** of the three brothers of Japan's Emperor Hirohito is Takahito, Prince Sumi. When he turned 20 two years ago his brother, the Emperor, gave him the new adult name of Mikaska meaning Three Hats. Mikaska is an officer in the Japanese Army. Here, stripped to the waist, he rides his horse in a cavalry drill last month across an inlet at the Yatsu Beach near Tokyo.



# The President's Album

The waning days of August found Franklin D. Roosevelt rusticated at Hyde Park, enjoying administrative doldrums, indulging in heavy political brainwork. Chief brain waves concerned the "purge" in Maryland, South Carolina, Georgia, New York. Chief political event was a visit from Postmaster General Farley which produced no news but many an additional rumor of disagreement. Of the President's Hyde Park sojourn, Mrs. Roosevelt reported: "Life with the President at home is certainly more interesting, but at the same time . . . busier . . . because there are nearly always interesting people at meals and therefore the meals take longer."



**Licked in Idaho**, Senator James P. Pope received Franklin Roosevelt's condolences Aug. 21, brought him statistics indicating that Republicans had entered the Democratic primaries to kill his renomination. Two days later the President lashed out at the "immorality" of such extra-party intervention.



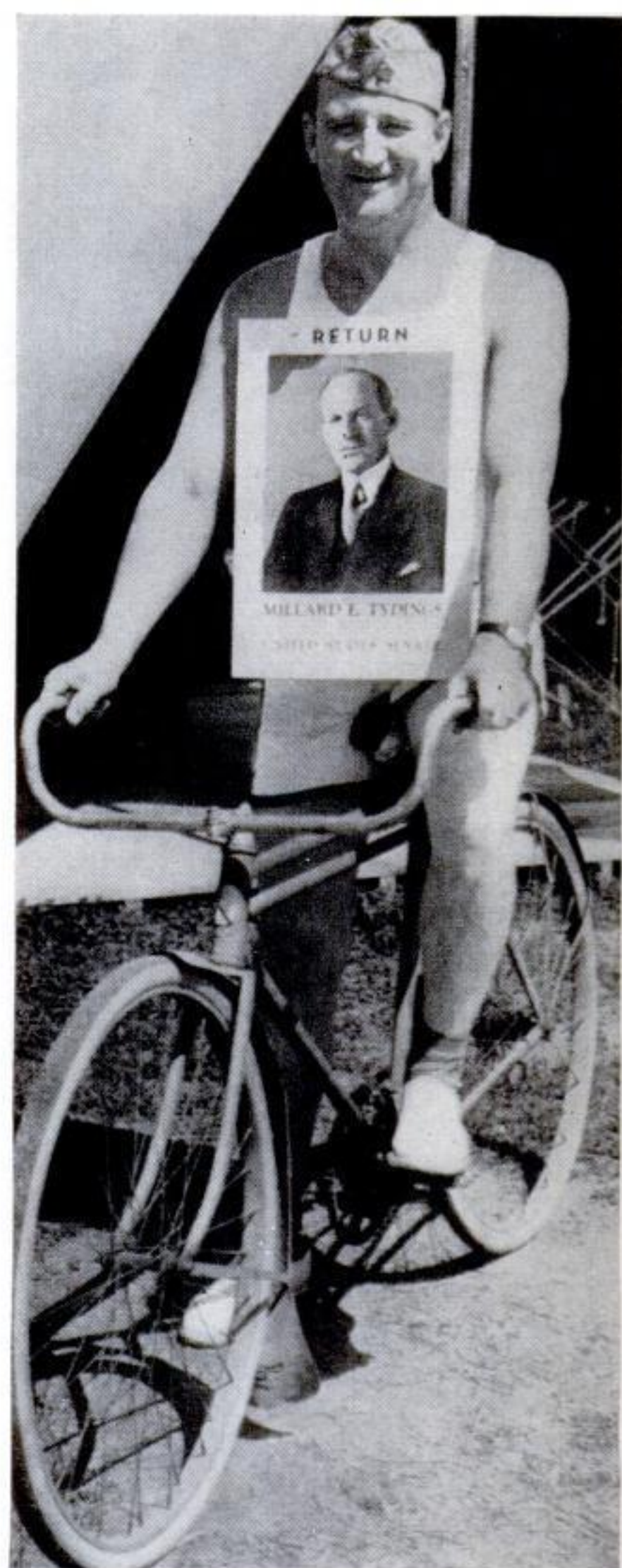
**Mrs. Franklin D. Roosevelt** maneuvered busy knitting needles, Aug. 21, while listening through earphones to translations of addresses by foreign delegates at the Second World Youth Congress at Vassar College, Poughkeepsie, N. Y. (see pp. 4-7).



**August ended** with white snows gleaming on a pet Roosevelt project. Roosevelt I made Washington's Mt. Olympus a "national monument." Roosevelt II saw the monument last year, decided to expand it into a national park. This summer Olympic National Park came into being by act of Congress.



**In Pawling, N. Y.**, on Aug. 22 the President watched the annual baseball game between Lowell Thomas' "Nine Old Men" and White House correspondents' team—this year called "New Deal Purgers." Between innings he chatted with Mr. Thomas (*in trunks*), was serenaded by lumberjacks.



**Maryland Legionnaires**, convening in Baltimore Aug. 21, divided on the "purge" of Senator Millard E. Tydings. While orators declaimed, this Tydings man coolly ballyhooed his candidate from a bicycle.





**James H. Fay**, the President's choice to oppose Representative John J. O'Connor in Manhattan's Democratic primaries lost no time launching his campaign. On Aug. 23 he delivered his first speech which had been carefully previewed by the White House.

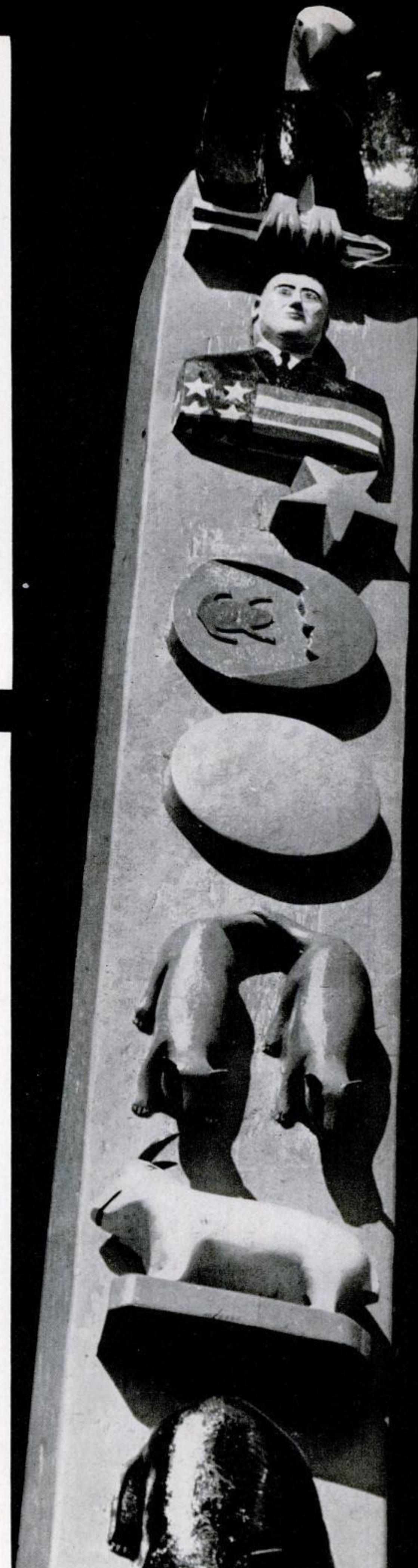


**"Unmuzzled and unafraid,"** Democrat Edward ("Doc") Bowen campaigned to win Roosevelt's home district away from Republican Representative Hamilton Fish. To draw crowds he varied oratory with ragtime music.



**At Owl's Nest**, the huge du Pont estate at Greenville, Del., Franklin D. Roosevelt Jr. and his wife, the former Ethel du Pont, submitted their 34-day-old son to photographic inspection Aug. 22. The President's fourth grandson (eighth

grandchild) has been named Franklin Delano Roosevelt III, despite F. D. Jr.'s previously-announced reluctance to tag his child with a famous name. At home and in private, Mr. and Mrs. Franklin D. Roosevelt Jr. call their baby "Joe."



**A paleface President** was honored by U. S. Indians for the first time when a totem pole including Franklin Roosevelt's bust was dedicated at Swinomish Reservation in Washington Aug. 20.



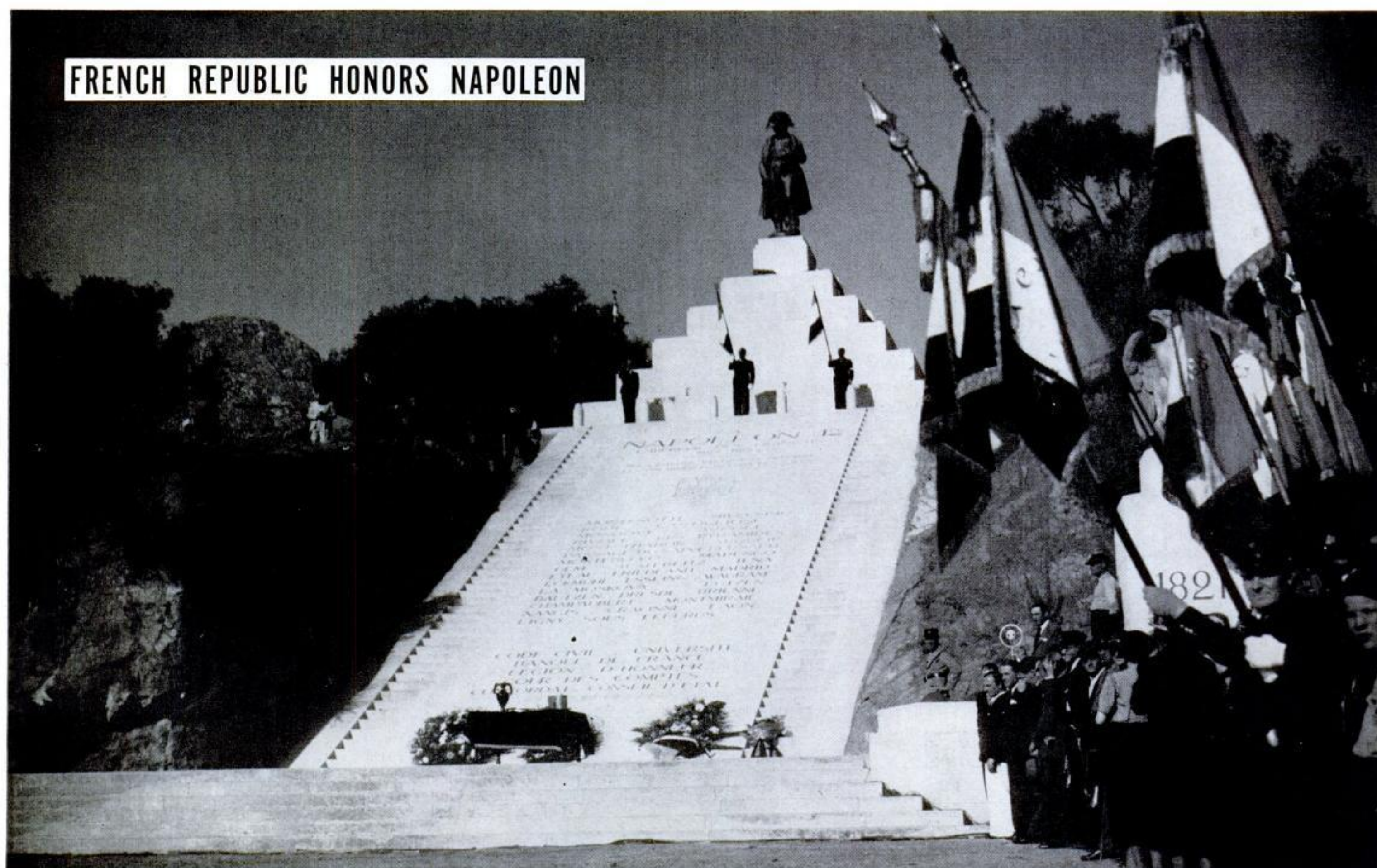
## GERMAN PORCELAIN ON PARADE



**This tableau** of Nazi girls was part of Munich's "Night of the Amazons" festival July 30. It symbolized the superb 18th Century porcelain made at Nymphenburg palace nearby.

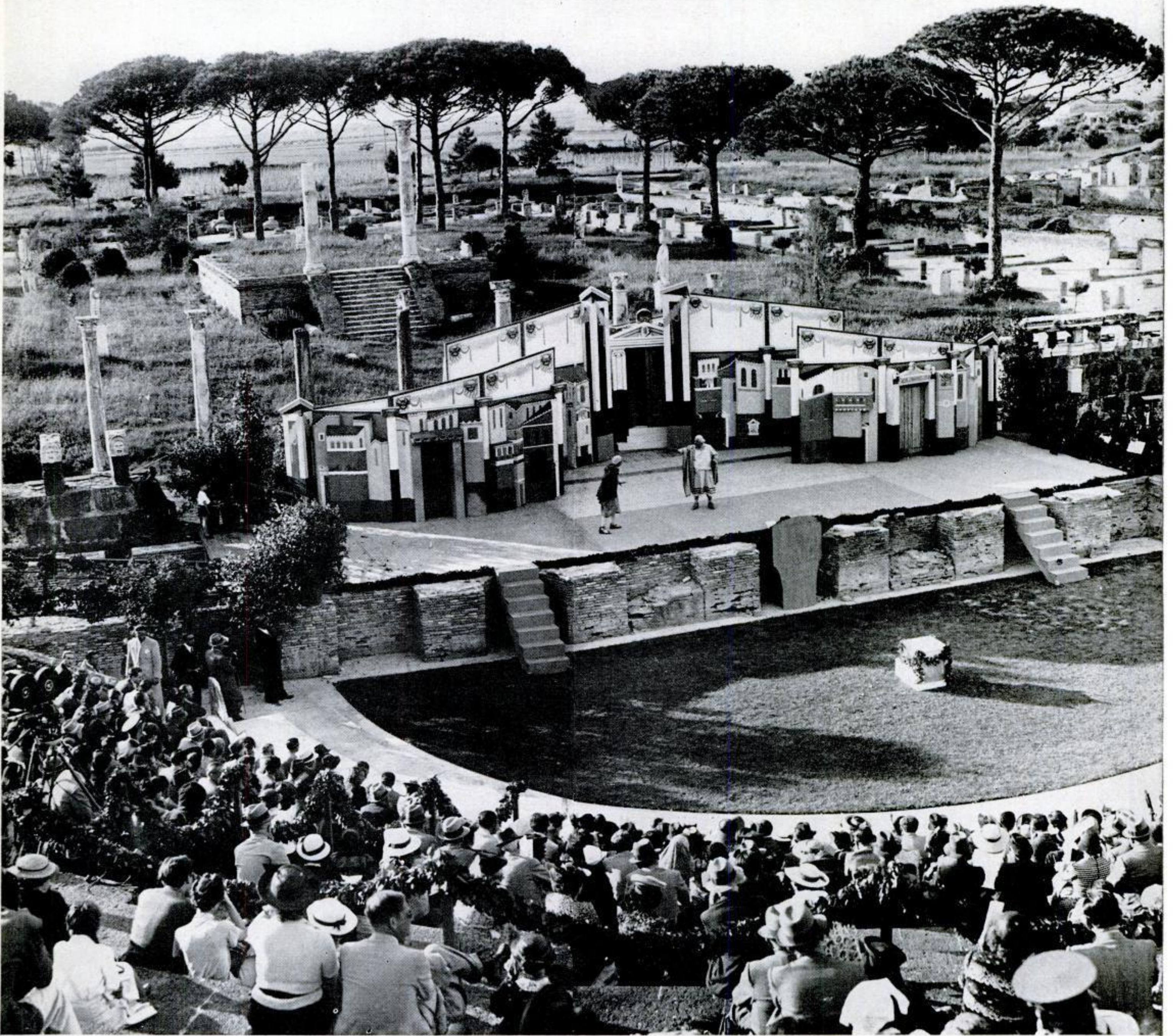
**Statue of Napoleon** raised by the Third French Republic was unveiled Aug. 15 at Napoleon's birthplace of Ajaccio in Corsica. The statue was 100 years old, the pedestal brand new.

## FRENCH REPUBLIC HONORS NAPOLEON





## ITALY REVIVES THE COMEDIES OF ANCIENT ROME



**Ancient Roman comedy** by Plautus was played out this summer on the ancient stage at Ostia at the mouth of the Tiber. This is a tourist catchpenny, extremely well done

and laid in the most authentic theater possible. The stage settings and costumes are modern reproductions of ancient ones. The play being acted by the two comedians on the stage

is Plautus' comic *Aulularia*. Plautus' plots and characters were sometimes lifted by Shakespeare, notably in the case of Falstaff. Plautus himself lifted them from the Greek.

The heritage of Europe's mighty past lies just behind the scenes on these two pages. In Ostia (above), where the Roman fleet was based and the corn ships from the empire put in, some 80,000 people lived in pre-Christian times in blocks of flats typical of the imperial Roman town houses. Ostia was the port for Rome, 17 miles inland. Behind the theater are the few standing columns of an old temple to Ceres, Roman goddess of the harvest. The temple square was lined with the offices of shipping agents who did a big commission business in grain from North Africa. At the upper right corner of the picture are the ruins of the early empire baths, including central heating and water tank. Beyond the row of Italian pines is the once-noble Street of the Fire Brigade on which the *Vigiles* of Ostia had their barracks, with refreshment booths, latrines and a small chapel of Fortuna founded by a sergeant of the guard. All this

composed precisely the society for which were written the plays of Plautus whose play *Aulularia* is being performed by modern Fascist Italians on stage. He wrote rowdy scripts full of obscenity and slapstick, still the stock-in-trade of comic playwrights everywhere.

The statue to Napoleon on the opposite page recognizes the enormous and underrated mark left on French society today by France's great fascist. Notice on the pedestal, beside the resounding names of battles (Austerlitz, Ulm, Friedland, Moscow), the list of his nonmilitary legacies—Civil Code, Bank of France, Legion of Honor, University, accounting system. This is the bronze statue in the uniform of a colonel of chasseurs raised by Louis Philippe of the House of Orléans in 1833. Corsicans raised the money for the granite pedestal. Opening speech was made by another Corsican, Minister of the Navy Campinchi.



# JAPAN'S FOREIGN MINISTER, POSED AT HOME & AHORSE, ASKS HELP AGAINST CHINA

**A** Japanese to watch is the retired general, Kazushige Ugaki, now both Foreign Minister and Overseas Minister of Japan. Ugaki is what is known as a Japanese moderate, acceptable to Big Business. Many observers bet on him for the next Premier of Japan. That he gladly posed for these exclusive pictures is a sign of his political ambition as well as his good humor.

He is the man responsible for mechanizing and modernizing the Japanese Army. But in the course of doing so he made the Army eternally angry by cutting it down by several divisions. The Army prevented his becoming Premier in 1936.

When he was War Minister, he watched a Tokyo contest in which an American Army captain used boxing and a Japanese used jujitsu. After one fall, the American knocked the Japanese cold. Ugaki promptly made boxing part of the Army's training. But when three farm workers attacked him last year and smashed his silk hat, his bodyguard took care of them with jujitsu.

Ugaki's marriage into a wealthy family lost him the sympathy of the peasants, whom he has since won back. In 1933 his career was set back five years when the rival Army clique headed by Sadao Araki (now Minister of Education) got hold of a picture of Ugaki escorting two geisha girls down the gangplank of his yacht at the sacred island of Miyajima. It was published in every scandal sheet in Japan. Araki, himself a puritan, came out with a scorching criticism of such behavior in the hour of "national crisis." The crisis was just another grab at China.

Now almost 70, Ugaki will probably never again make another such mistake. He began his Army career in 1891, became a major in the Russo-Japanese War of 1905, a major general in 1915. The Emperor has decorated him with the Sacred Treasure and the Golden Kite. Lately he has bid for the "co-operation" of the U. S., England and France if only they will turn against China's Generalissimo Chiang Kai-shek. In line with this new policy, he is said to be planning a great shake-up of Japanese ambassadors.



UGAKI'S UMBRELLAS



UGAKI'S PITH HELMET, SPORT HAT, HUNTING CAP



**Round and red** is the face of Japan's Foreign Minister Kazushige Ugaki, five-time War Minister. His cropped mustache

is gray and the bristle on the back of his head is nearly white. Notice the curious droop in the lid of his right eye.



**The only boy in the family**, Ugaki's two-year-old grandson Yoshiaki, is the one who sits on his grandfather's lap. His

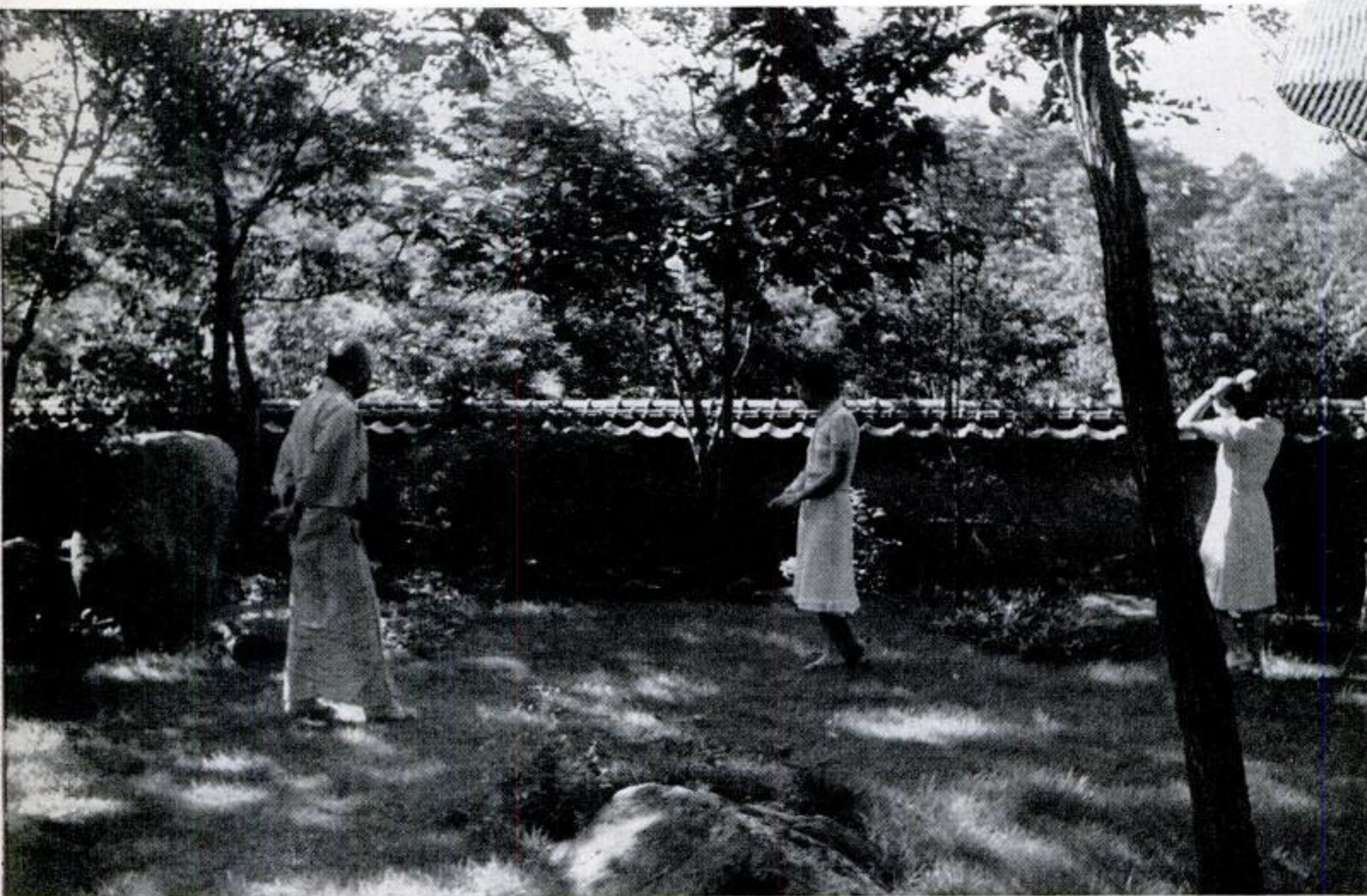
two daughters are at left and right. The bobbed heads in the foreground are the daughters of the girl at the left.





**Soon after dawn** on Sunday, Ugaki rides out on his favorite horse Shimahana. The riding-whisk he uses to brush flies

off Shimahana and bugs off the plants in his garden. From here he can see the snow-capped mountain, Fuji.



**An expert gardener**, General Ugaki is seen above with his daughters on his villa grounds. When he has the time, Ugaki

likes to tend the garden himself, and takes great pride in his watermelons and tomatoes which he inspects every Sunday.



**His daughter** poses washing the dishes with her wrist watch on. The Ugaki household is amply supplied with servants.



**Grandfather** shows his grandson LIFE. Ugaki is wearing the lightweight *Yakuta* which he prefers to modern clothes.







A happy family tea party was photographed by the press day before Guy Stillman's wedding to Nancy Holbrook. Left

to right: Fowler McCormick, husband of "Fifi"; Mrs. Anne Urquhart Potter ("Fifi") Stillman McCormick, the groom's

mother; Nancy Holbrook, daughter of the secretary-treasurer of the Elevator Manufacturing Co.; Guy Stillman.

## THE STILLMANS MEET AGAIN AT MARRIAGE OF SON GUY

In Dundee, Ill., a 17-year-old high-school graduate named Nancy Holbrook was married Aug. 24 to Guy Stillman, 19, engineering student. The event scarcely rippled the society pages of the nation's press, yet 17 years ago Guy Stillman, then in diapers, toddled across the front page of every newspaper in the land as his parents battled in the most spectacular divorce case of the decade.

Today James Alexander Stillman is still an active director of the National City Bank, whose presidency he resigned during the height of the scandal.

Today Guy Stillman's mother, the former Anne Urquhart Potter ("Fifi") Stillman is the happy wife of Fowler McCormick, whom she married the day of her divorce seven years ago when she was 52, he 32. She has dropped social activities, leads a quiet life mostly on her Barrington, Ill., farm or traveling abroad with her husband on his business trips.

Today Fowler McCormick, grandson of the late John D. Rockefeller, who started in his other grandfather's firm at \$35 a week, is International Harvester Co.'s vice president in charge of manufacturing.

Nancy Holbrook, the bride, is the daughter of Howard C. Holbrook whose country place at Barrington, Ill., adjoins that of the Fowler McCormicks.

On Aug. 24, their million-dollars worth of Rockefeller, McCormick and Stillman family trouble a thing of the past, all these people met amicably for the wedding and drank a toast to the young bride and groom who later left for a brief honeymoon at Niagara.



James A. Stillman, shown arriving in Chicago Aug. 23, greeted his former wife without animosity at Guy's wedding.



"Fifi" Stillman McCormick came to wedding with Granddaughter Anne, daughter of Dr. and Mrs. J. A. Stillman Jr.



## TWO MORE BAD MEN NABBED BY G-MEN

### Floyd Hamilton & Ted Walters captured in Texas

The badge of Public Enmity is pinned less often nowadays on the metropolitan gangsters of the East, more often on the itinerant bank robbers of the South and Midwest. Spiritual heirs of the 19th Century Bad Man, the latter represent a type of lawlessness inherently more "American" than the organized gangsterism which foreign critics of this country are fond of calling to mind. Where Gangsters Al Capone, "Lucky" Luciano and Johnny Torrio paid others to take risks, Bad Men John Dillinger, Clyde Barrow, "Baby Face" Nelson carried their own guns, did their own shooting.

Latest Americans to be called Public Enemies 1 & 2 are Floyd Hamilton and Huron ("Ted") Walters of Texas. Survivors of the band that followed tough Clyde Barrow and Bonnie Parker, his cigar-smoking sweetheart, across the Central States in 1934, Hamilton and Walters were traced by G-men and State police to a Negro shack outside Dallas, Tex., on Aug. 21. Unarmed, they managed to escape briefly by separating. Few hours later Walters was seized as he sauntered through a vacant city lot, trying to appear nonchalant. Hamilton was spied limping across the Trinity River bottom lands, making for the railroad tracks and a freight train to safety.

Though charged with a succession of bank robberies, holdups and car thefts, Public Enemies 1 & 2 had no weapons, only \$11.24 between them when captured. Swashbuckling Floyd Hamilton announced he would prefer death to a long prison term. Obliging police officials responded: "The death sentence seldom is given for robbery in Texas, but under the law it can be."



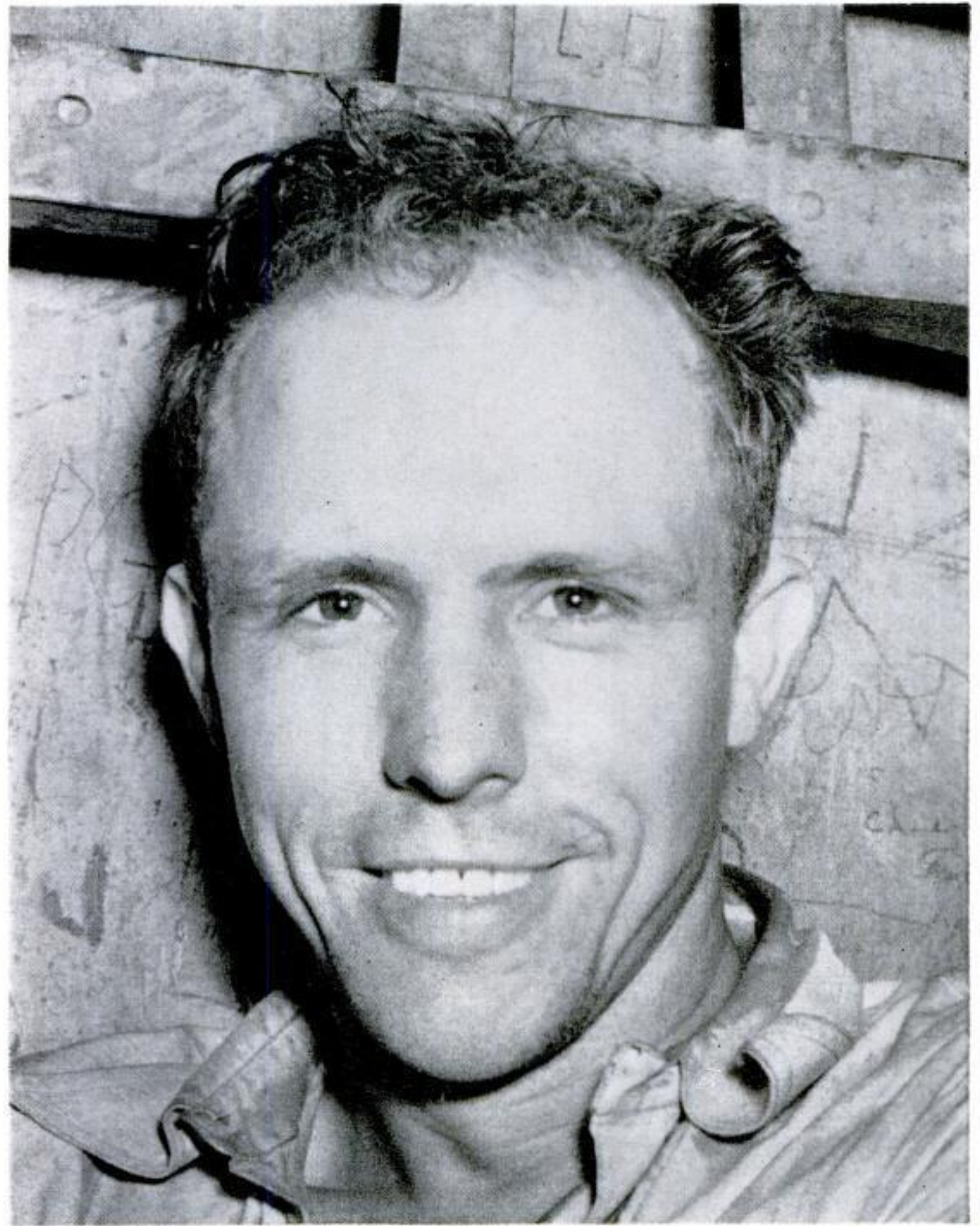
**Willie Marshall** hid the outlaws, was arrested running an errand for them.



**Willie Marshall's shack** was home to Hamilton and Walters for several days prior to their arrest.

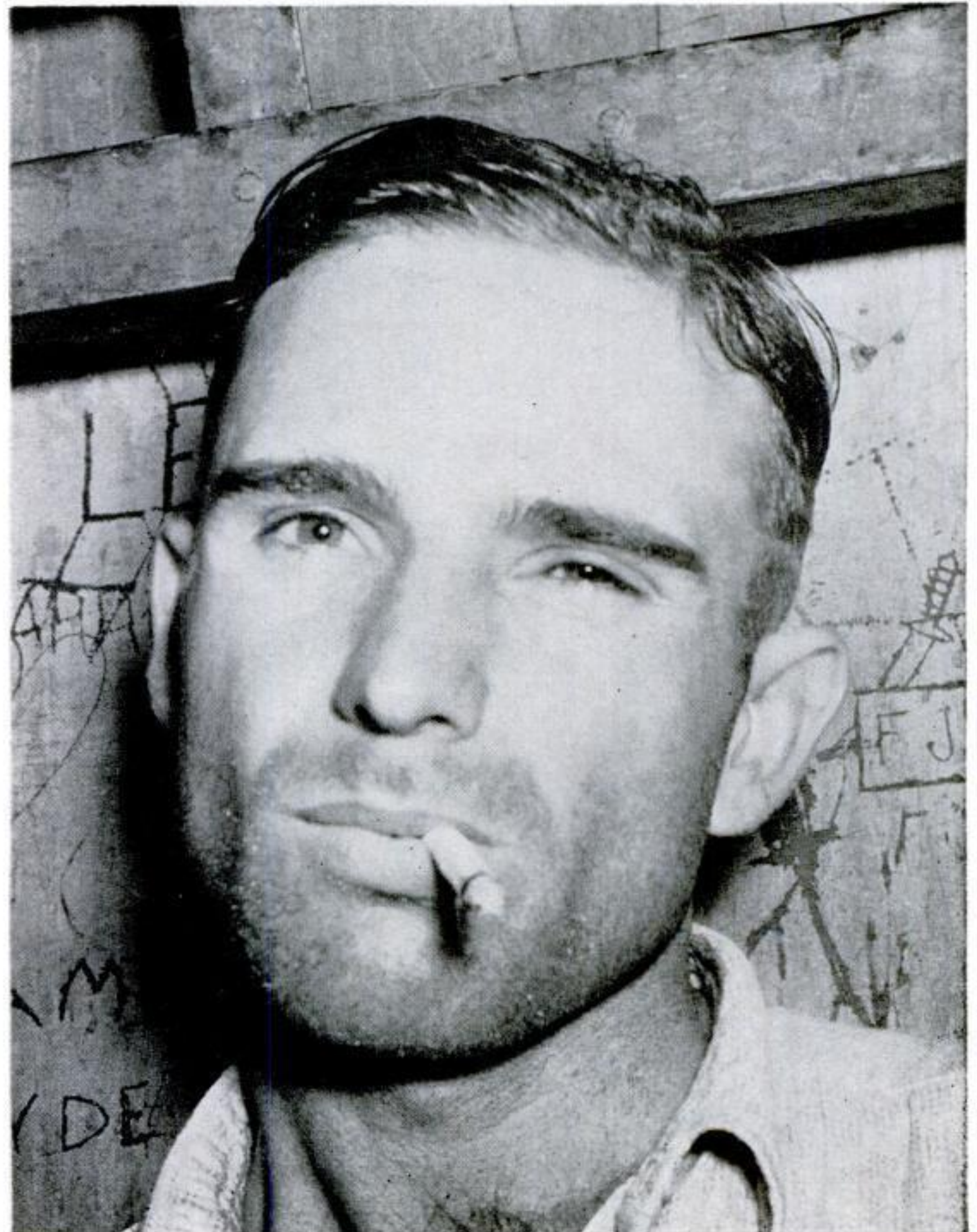


**Captured** without gunplay, Hamilton nursed painful gunshot wounds in his leg, suffered when he managed to escape a police cordon that ringed a Dallas hide-out earlier in the night.



**PUBLIC ENEMY NO. 1: FLOYD HAMILTON, 30, IS WANTED IN SIX STATES**

**PUBLIC ENEMY NO. 2: TED WALTERS, 25, HAS STOLEN HENS, CARS, MONEY**





# LIFE

## LOOKS BACK

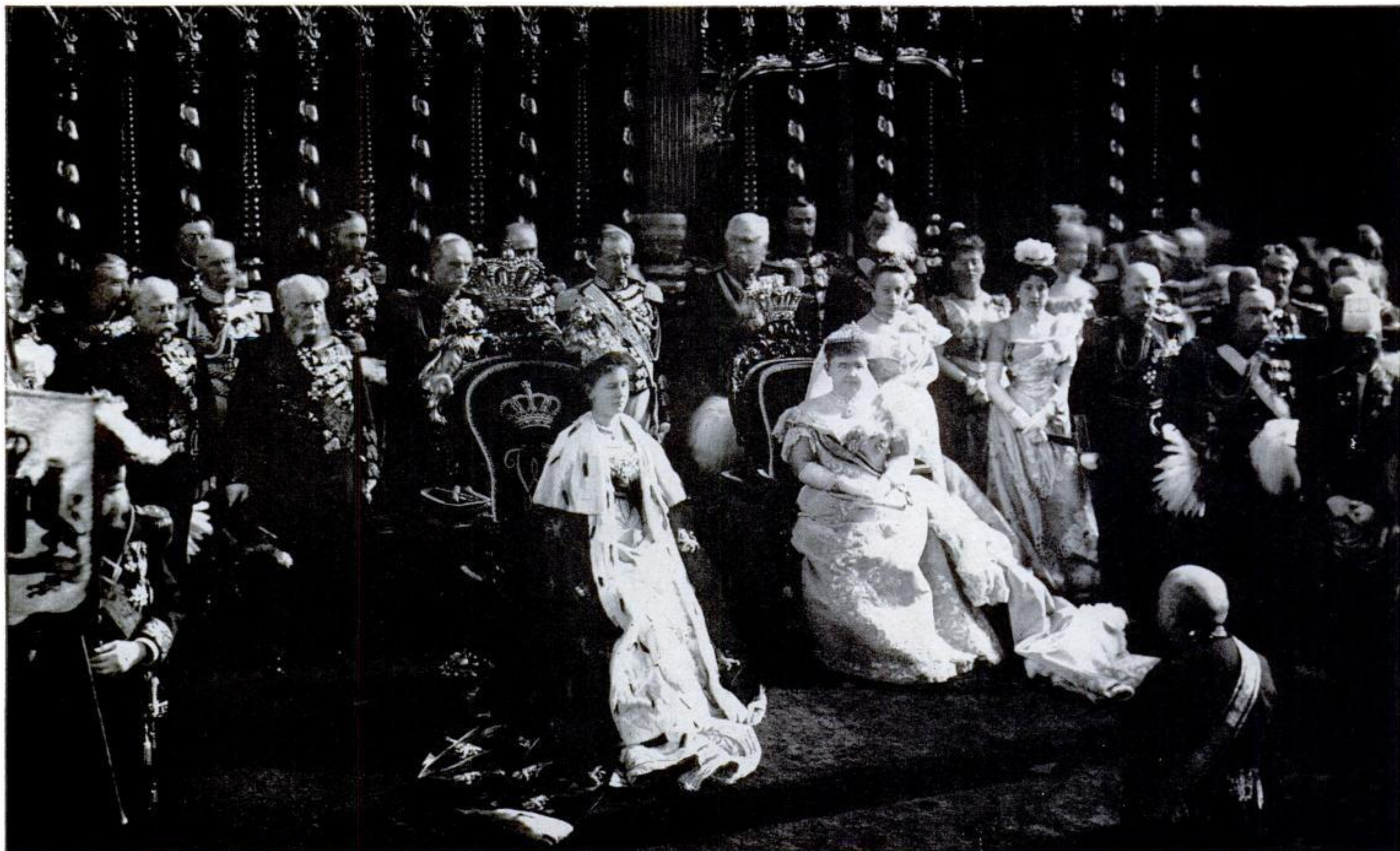
### ON THE 40-YEAR REIGN OF THE DUTCH QUEEN

The Dutch go wild on Aug. 31 to celebrate the 40th Anniversary of their Queen's coronation. Wilhelmina has reigned longer than any other sovereign now alive in the world. Italy's King Victor Emmanuel comes second with 38 years. Wilhelmina technically became Queen 48 years ago but her German mother, Emma, served as Regent until Wilhelmina turned 18 on Aug. 31, 1898. Since then The Netherlands have had 40 years of conscientious, sane, well-balanced rule.

People call Wilhelmina the only "real King in Europe." She is also the richest, being the second biggest stockholder in Royal Dutch Shell Oil. Her family of Orange-Nassau has probably been the brainiest in the history of royalties. Strictly, she is the last of the Orange-Nassaus, her daughter, Juliana, ranking as a Mecklenburg after her father. Similarly England's Queen Victoria was the last of the House of Hanover and her successors were Saxe-Coburg-Gothas. In this same year of Wilhelmina's Jubilee, Juliana produced another female heir to the throne of The Netherlands, is now expecting a second child. If it is a boy, he will be the first male heir to the throne in 55 years, and seven-eighths German.



Wilhelmina had been Queen of The Netherlands since her aged father's death when she was 10 but she was crowned at 18, on Sept. 6, just 40 years ago. She was a bright, unworldly, stubborn young girl.



The coronation of Wilhelmina Helena Pauline Maria fell a week after her 18th birthday, Sept. 6, 1898, in Amsterdam's New Church. Behind her stand courtiers and politicians of the dull court.

Extreme left is The Netherlands' royal standard with Orange-Nassau motto, "Je Maintiendrai" ("I will maintain").





**Father** was The Netherlands' King William III, who saved his line by a second marriage at 62.



**Mother** was 20 when she married old William, bore Wilhelmina promptly.



**Wilhelmina** was father's only hope. Two sons had died; a third died soon after.



**At 12**, dolls and an English governess were Wilhelmina's chief company. She was lonely and bored.



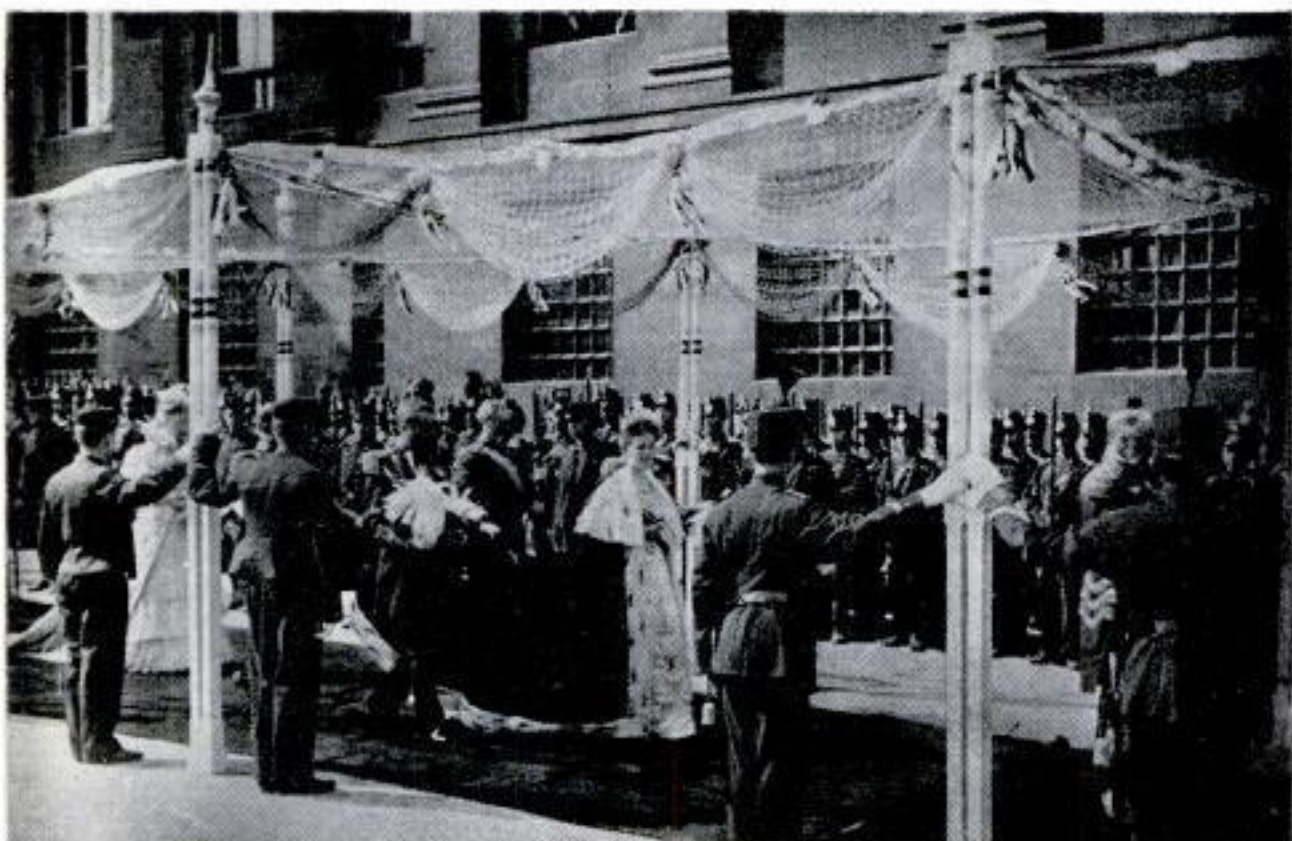
**Skating lesson** for Wilhelmina on canal near Huis ten Bosch. Sign says "RESERVED FOR H.M. THE QUEEN." Adults are her entourage. She was 12 but not yet crowned.



**Royal job** is to dress up like subjects. Here Wilhelmina is in Friesian costume.



**At 16**, she visits long-reigning Queen Victoria. Both women were technically last of their lines.



**Sept. 6, 1898**, Wilhelmina marches out of New Church with scepter and crown to take over full power from her mother, who had been Regent for eight years.



**The new Queen** is a Dutch dream of beauty. Even faults were eulogized as "true Dutch."



**This queenly picture** was a Dutch favorite but today she prefers skating and bicycling to horseback riding.



**She fell in love** in 1900 with Heinrich, German Duke of Mecklenburg. She is 20.



**They were married** in The Hague's Groote Kerk, February 1901, backed by ladies-in-waiting and the Dutch Cabinet. At left are bride's mother and groom's brother Adolph.



**Eight years later**, Wilhelmina was able to show her people first and last child of her marriage.

CONTINUED ON NEXT PAGE





Daughter Juliana, aged one, enters The Netherlands' royal family group in 1910. Prince Consort Henry, Wilhelmina's husband, had begun to toe the line after seven troubled years.



Armed neutrality during the War was Wilhelmina's doing. She sternly suppressed both Allied and German propaganda. Here she is in trenches at war games at Leyden in September 1915.



She relaxes after the War with her 12-year-old daughter, in a punt in the Dutch Venice of Giethoorn. Juliana holds poling boom and the Mayor of Giethoorn holds Juliana's skirt.



She opens Parliament, with husband and daughter, in The Hague's old Knights' Hall.



Her husband is buried, July 1934, in Delft, burial place of House of Orange-Nassau.



Mother Emma's statue is visited by good Wilhelmina. Emma also died in 1934.



Mourning for mother and husband, Wilhelmina in 1935 sees much of Juliana, only kin left.



Juliana marries German Prince Bernhard, Jan. 7, 1937, to perpetuate her royal line.



Wilhelmina's granddaughter, Beatrix Wilhelmina, is judiciously bounced by Juliana.



Every inch a queen, Wilhelmina has one of Europe's most famous collections of jewels.

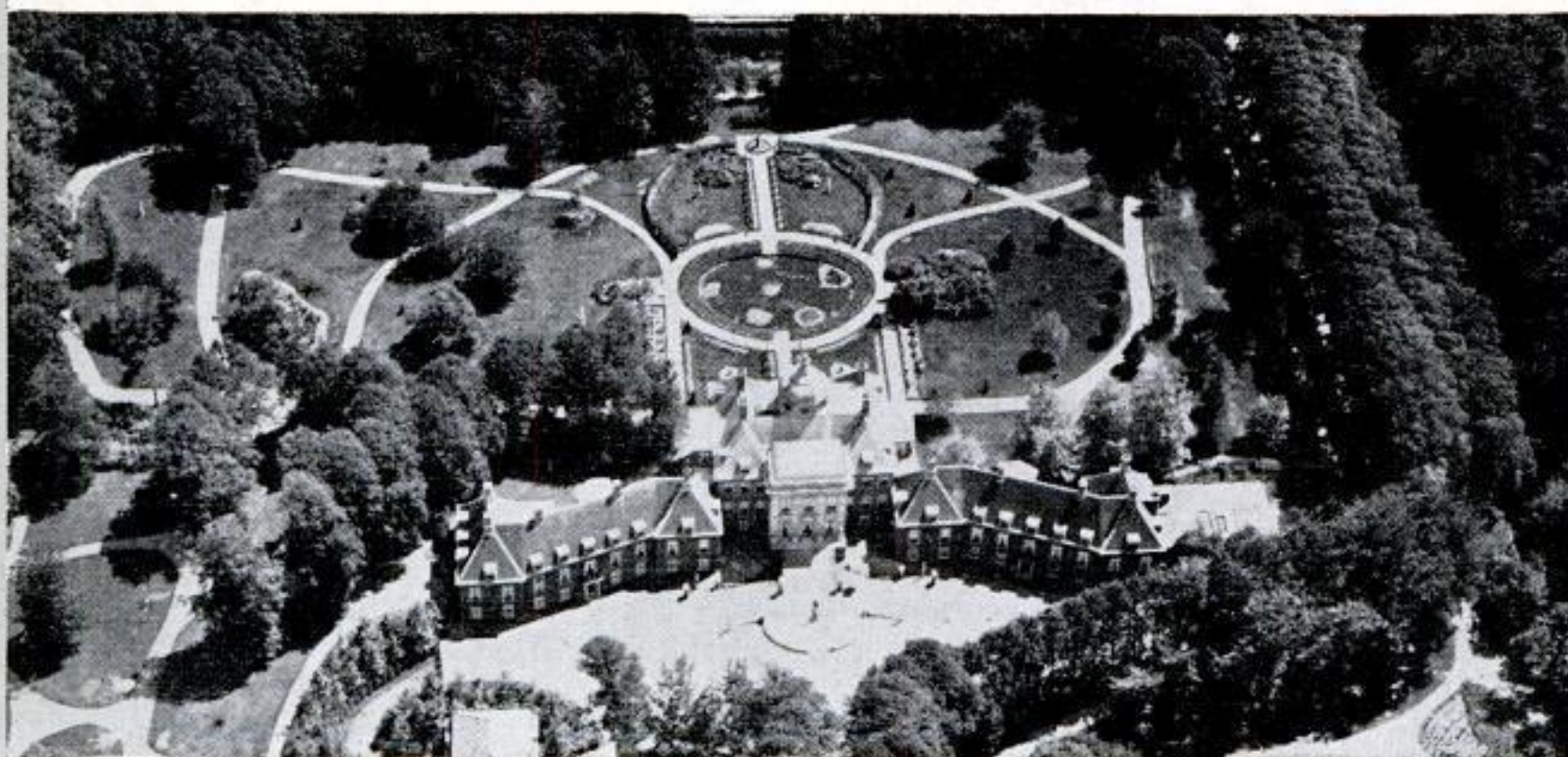


## WHERE THE DUTCH QUEEN LIVES



**Great Palace** in Amsterdam is reserved for State functions. The square is The Dam. Right of the

palace, the high-peaked building is New Church where Queen Wilhelmina was crowned in 1898.



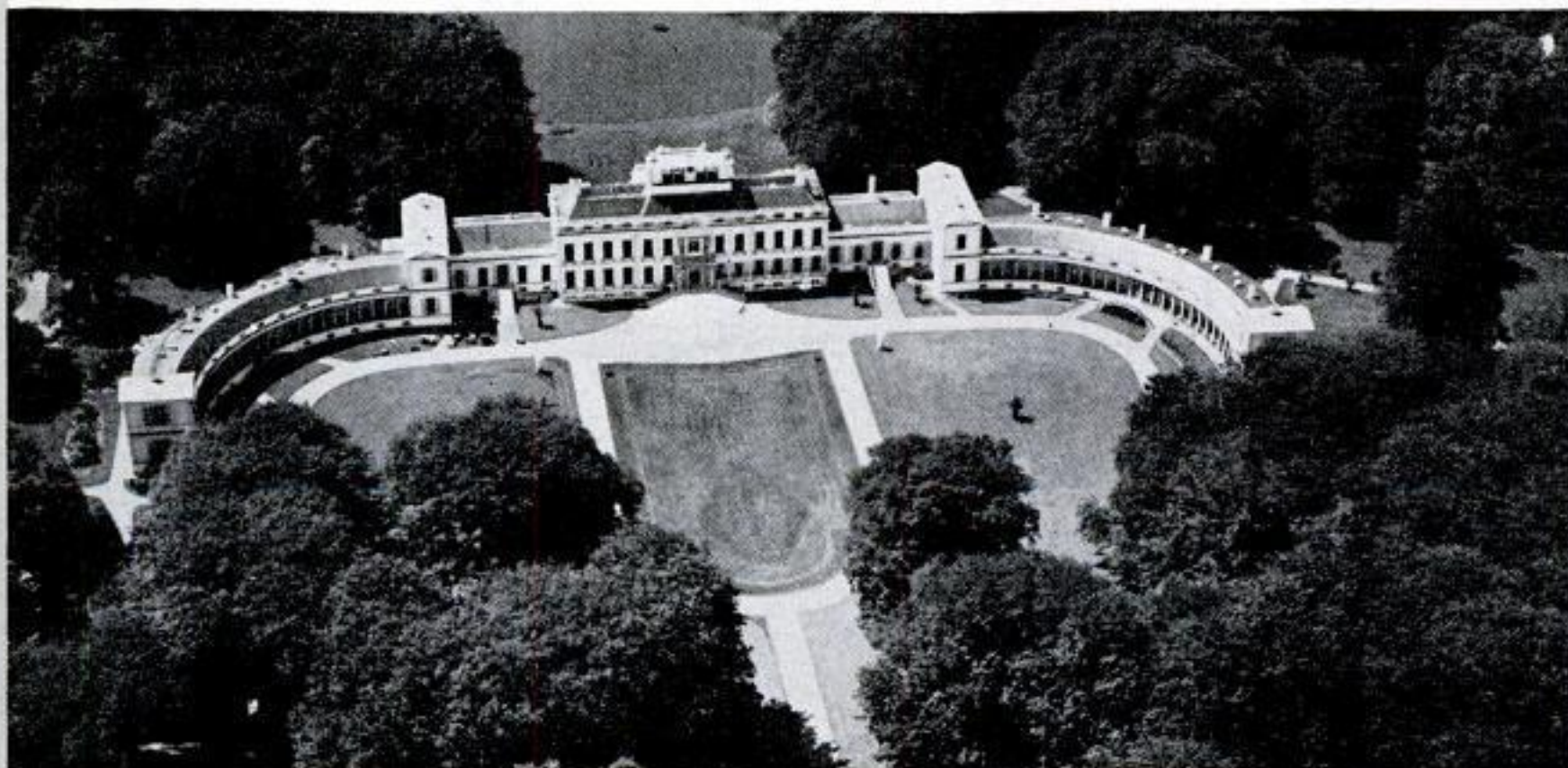
**"House in the Wood"** (Huis ten Bosch) is in The Hague. It was built by one of the great war-

rior princes of Orange-Nassau, Frederick Henry, for his German wife in the mid-17th Century.



**Favorite palace** is Het Loo ("The Grove") near Apeldoorn, built by great William of Orange,

King of England as well as Dutch stadtholder. It is called "the very crown of a nation of palaces."



**Soestdijk Palace** has been assigned to Princess Juliana and Prince Bernhard. It looks out over

a pretty little lake (at top). After her mother's death, Juliana will get all of these palaces.

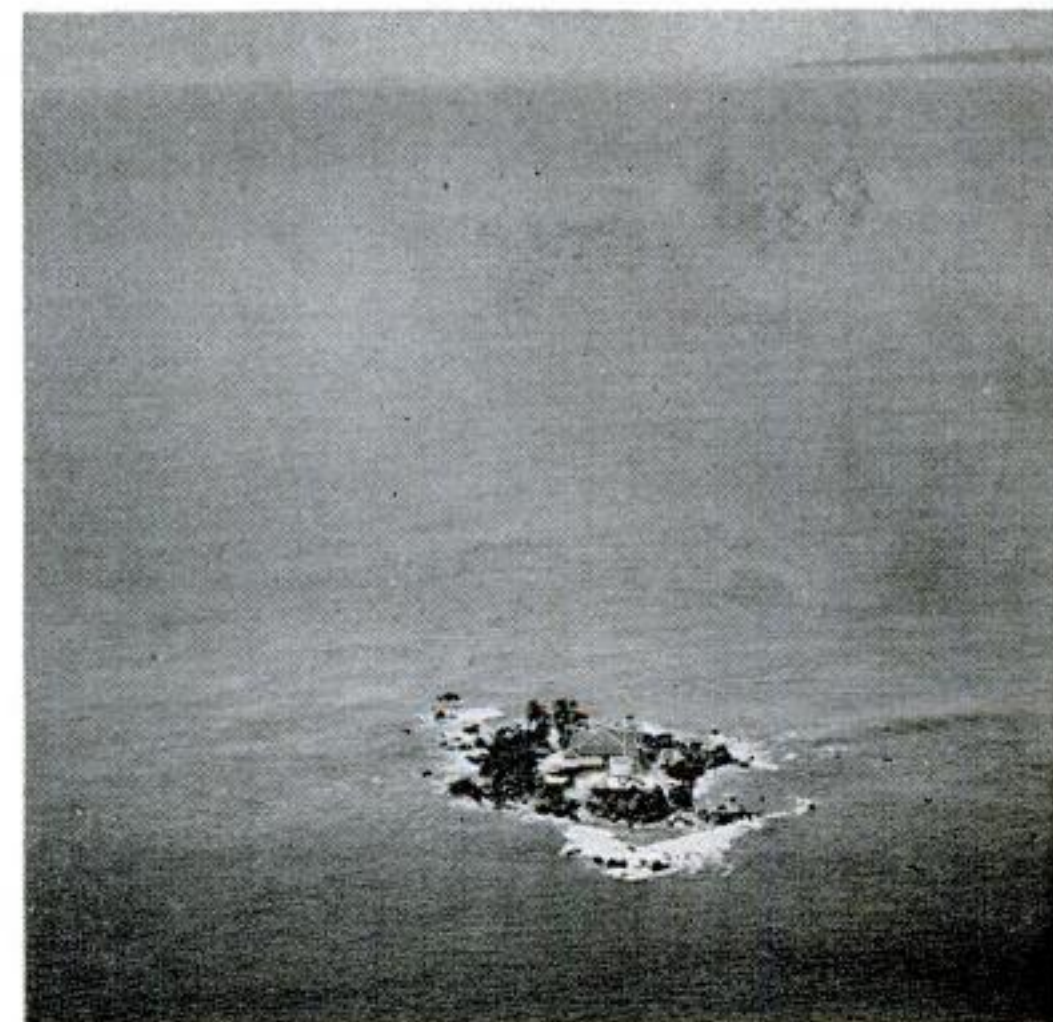
## WILHELMINA'S EASTERN EMPIRE

If Wilhelmina were only Queen of 8,500,000 Dutchmen, she would be scarcely more important than the Scandinavian kings. But Wilhelmina is also ruler of another 62,000,000 people on the other side of the world—the Dutch East Indies. It was in the Indies that her ancestor, King William I, invested \$1,600,000 in 1824 and so founded the great fortune of the House of Orange-Nassau. Today that fortune brings Wilhelmina an annual income of more than \$5,000,000. Though she and her family have invested in many another good thing, their best investment is still the East Indies.

The Netherlands Indies are strewn over an ocean area as big as the U. S. Their land area is three times the size of Texas. At her coronation Jubilee Sept. 6 in Amsterdam there will march delegations of youths from such outlandish places as Buitenzorg, Bandung, Cheribon, Tegal, Padang, Semarang, Salatiga, Soerabaja, Pematang, Siantar, Macassar, Mendano and Amboina. Most of her Indonesian subjects live in Java and Madura, which are much smaller islands than Borneo, Sumatra and the Celebes. The islands produce rubber, sugar, tin, petroleum, tea and coffee, still have huge untapped resources. Before the 1930 Depression they sent back to The Netherlands every year \$160,000,000 in profits. As a market, however, they have largely been stolen by Japan which now sells the East Indies 52% of their textiles, 25% of everything.

The Dutch are the world's best colonial rulers. Their system is to let the natives be themselves so long as they do not hurt themselves or challenge Dutch rule. Educated Indonesians have lately been admitted in large numbers to higher Government jobs. There is even an Indonesian member of the Dutch Parliament in The Hague. And the Indies parliament (*Volksraad*) is half native, half foreign. Though the natives have various nationalistic societies (e.g. Beautiful Striving) they can never revolt in union. For they are of many different peoples and religions, speaking different languages and living on different islands.

The Netherlands' prime worry now is Japan. For The Netherlands Indies are the strategic key to the South Pacific and Indian Oceans. And if Japan ever beats the British at Singapore, it will take the Dutch East Indies.



**One of Wilhelmina's smaller Indies** is Poeloe Boeroe off the coast of Sumatra. Notice surf breaking and water tower next to house.



## BULL RACE IN DUTCH EAST INDIES

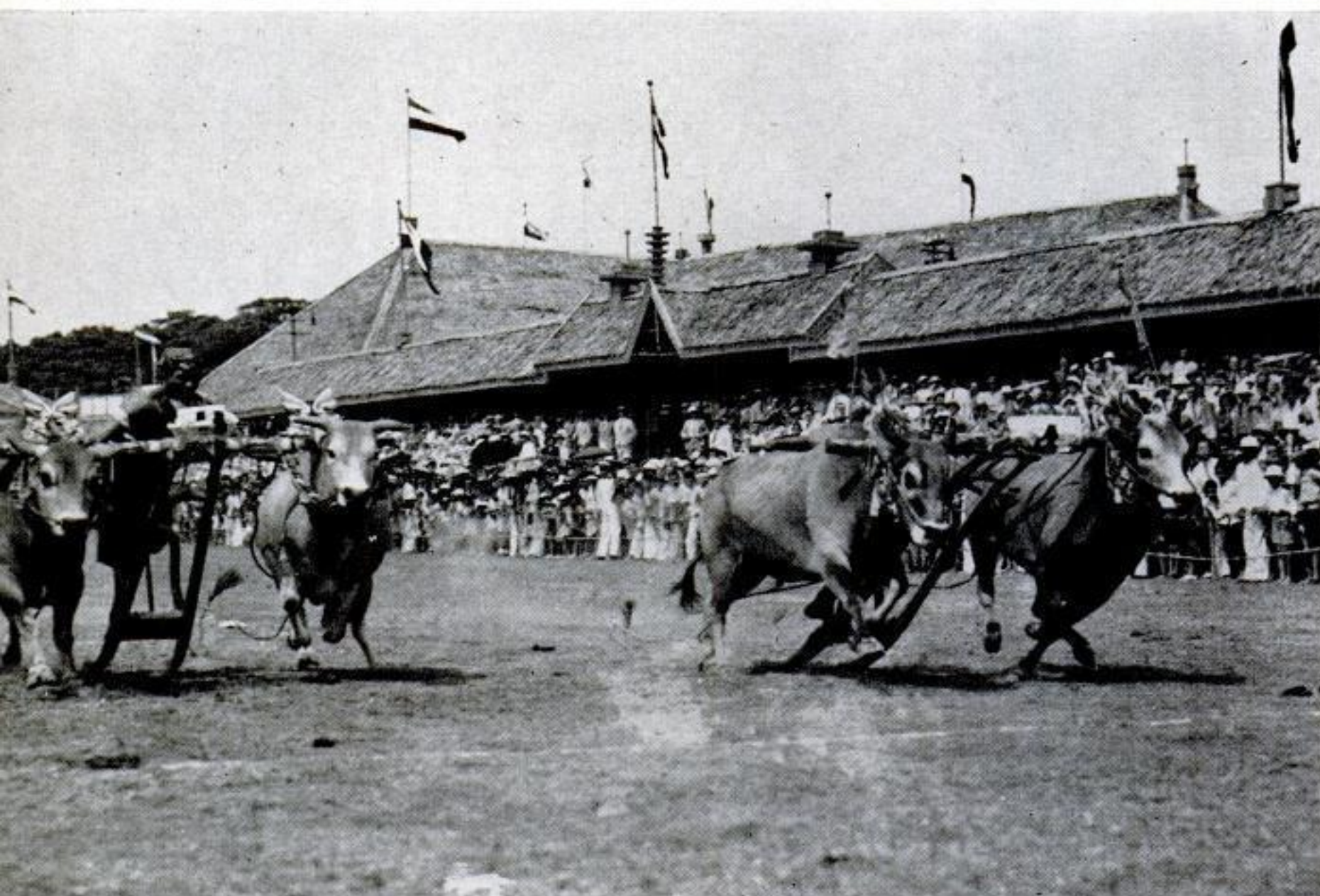
### Dutch rulers pay for bull breeding

**D**utchmen like the one below love the job of running the Indies. Typical of their enlightened rule is the bull race at left. The Dutch assign part of each village's revenue for the breeding of racing bulls to improve the stock. These bulls become symbols of the villagers' patriotism. The annual races are the most passionate sporting event of the year. Not only the fastest team but also the most beautiful are awarded prizes. Races are both over dry ground and, because rice is grown on this island of Madura, over flooded fields.

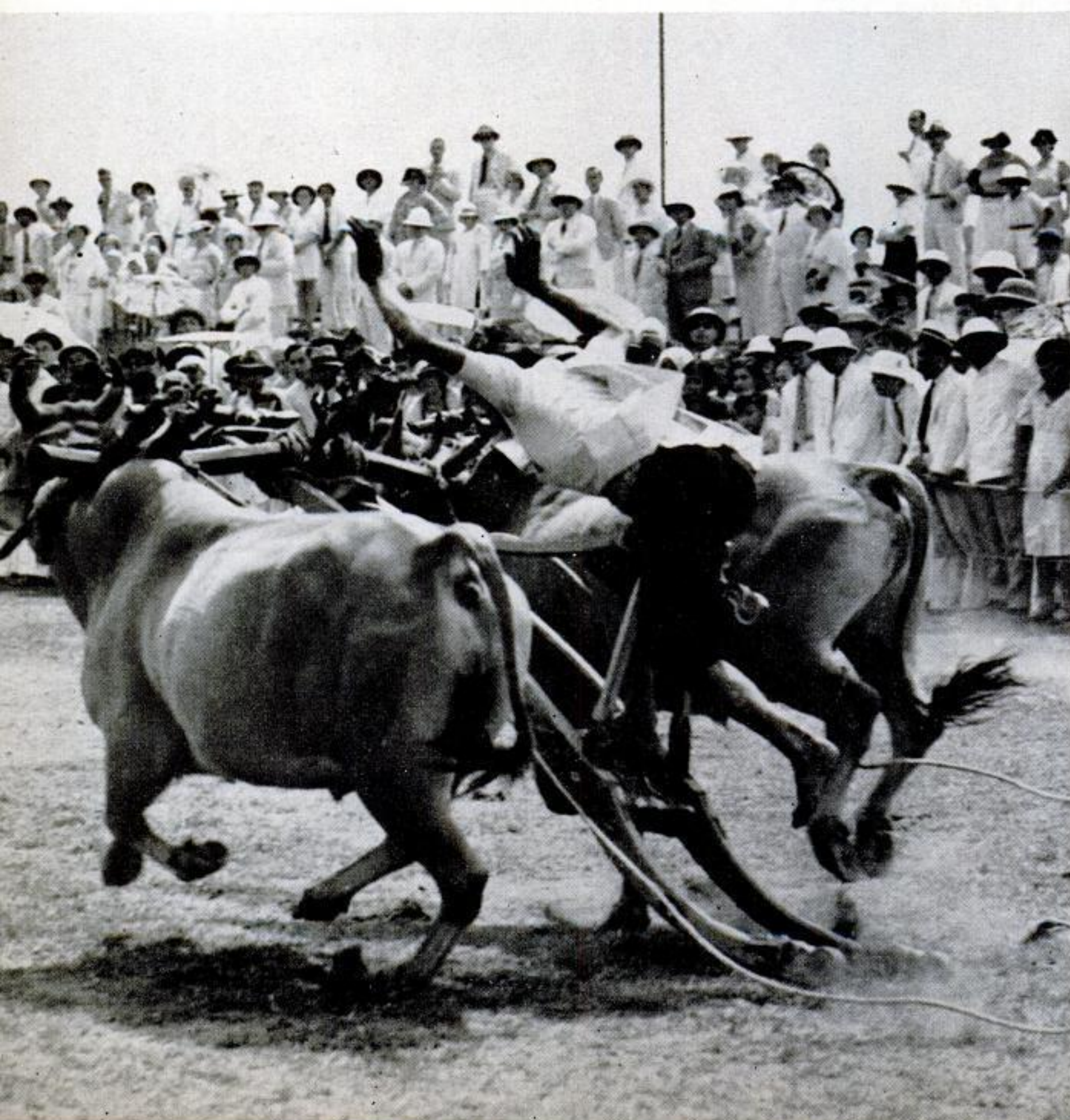
The Madurese are but one of the dozens of Malayan peoples in the Dutch East Indies. They are proud and aggressive, quick with the *kris* (i.e. short sword). West of them on Java are the melancholy, blue-clothed Javanese, the jovial, singing Sundanese. Southeast of them on Bali are the most civilized of them all, the artistic Balinese. Among the other islands are scattered head-hunting Dyaks, Padang goldsmiths and architects, Battak cannibals, Toradja poets and storytellers, Christians, Mohammedans, Buddhists, and Animists.



Team of racing bulls are ready to run for the honor of their village. Villagers have been working for a year on parade harness and headdress. These bulls are a kind of domesticated water buffalo.



Stripped of ornaments, the bulls (above) race across the *aloon-aloon* (communal pasture) for the championship of all the villages on Madura. Below, hysteric charioteer waves two hands, one foot in air.



Dutch colonial officials wear white duck, thrive on tropical heat after the foggy Dutch cold of their homeland, like the natives and keep their dignity.





# THE BEEBES, America's Goldarndest Family Comes To **LIFE** IN PARAMOUNT'S "SING YOU SINNERS"



**Scraps for supper** Those sons of battle, The Beebe Boys, scrap over The Pot Roast (while Ma referees) in an evening session on the Beebe home grounds.



**Small Fry** The Beebe Boys, Joe (Bing Crosby), Little Mike (Donald O'Connor), David (Fred MacMurray), sing Hoagy Carmichael's newest hit.



**Three's a crowd** Dave Beebe is interrupted in a little Quiet Romancing with his girl friend (Ellen Drew) by that kid brother, the omnipresent Mike Beebe.



**Beebe at the barrier** Little Mike takes a tumble as Joe's horse, Uncle Gus, throws him at the start of the Big Race. But Beebe shot from Horse, can Rise.



**Come on you Uncle Gus** The whole Beebe Fortune is on Uncle Gus's nose. So it's Win today or WPA for the Beebe Brood. And don't think we're Kidding.



**Embattled Beebes** It seems a couple of mugs beat up The Kid after that Big Race, and you can't treat a Beebe That Way, uh, uh, not and Get Away with it.



**Battered Beebes** Bloody but unbowed, the Beebe Boys give up betting on Bangtails for a Sure Thing, which is, of course, that thing called Swing.



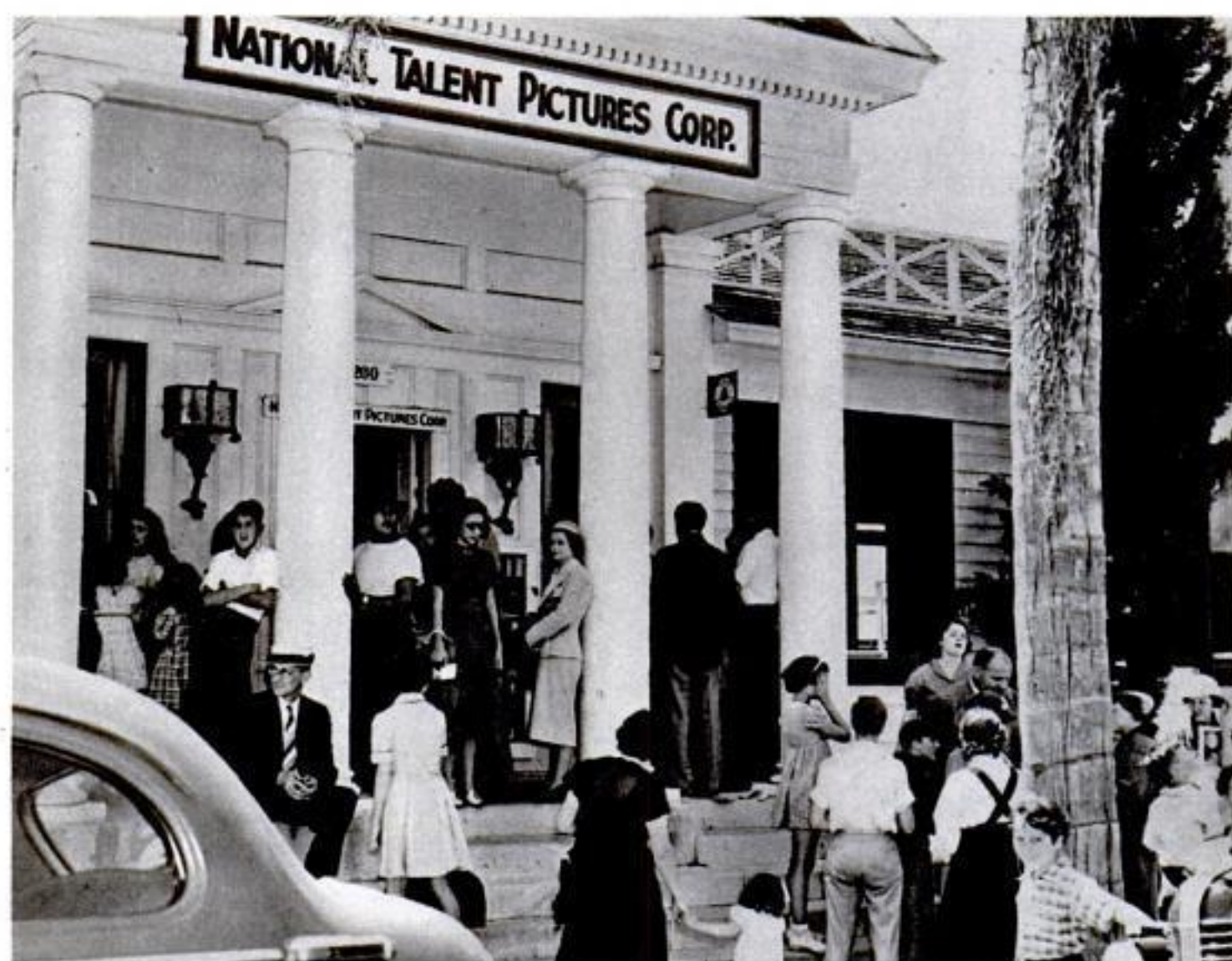
**"Sing You Sinners"** The Beebe Boys render those radio hits: "A Pocketful of Dreams," "Laugh and Call It Love," "Don't Let That Moon Get Away."

ADOLPH ZUKOR presents  
BING CROSBY • FRED MacMURRAY  
in  
**"SING YOU SINNERS"**  
with ELLEN DREW • ELIZABETH PATTERSON  
DONALD O'CONNOR  
Produced and Directed by  
**WESLEY RUGGLES**  
Original Story and Screen Play by Claude Binyon  
A PARAMOUNT PICTURE



# The Strange Case of - THE OVERDORFFS WHO MADE \$125,000 FROM WOULD-BE SHIRLEY TEMPLES

Page 32



In the heart of Hollywood the National Talent Pictures studio presented a fine front. A hundred children and their parents were thrown into panic, Aug. 19, when police raided it.



Would-be Shirley Temples were lured to Hollywood by offers of a film career. Overdorffs made money from their lessons and costumes, even from their popcorn and sandwiches.



A Texas dance teacher, Mrs. Harry L. Gross (left), signed the complaint that brought the raiders. With her are mothers and children who became suspicious of studio promises.



Talent President Ira C. Overdorff (left) and Vice President Ed Rose (right) were charged with false advertising by Detective Merle Swan. Secretary Loretta Geary was not held.



A struggle with a sports-coated Los Angeles detective was put up by Mrs. Myrtle Overdorff, talent president's wife. She bit an officer so hard that he had to have medical care.



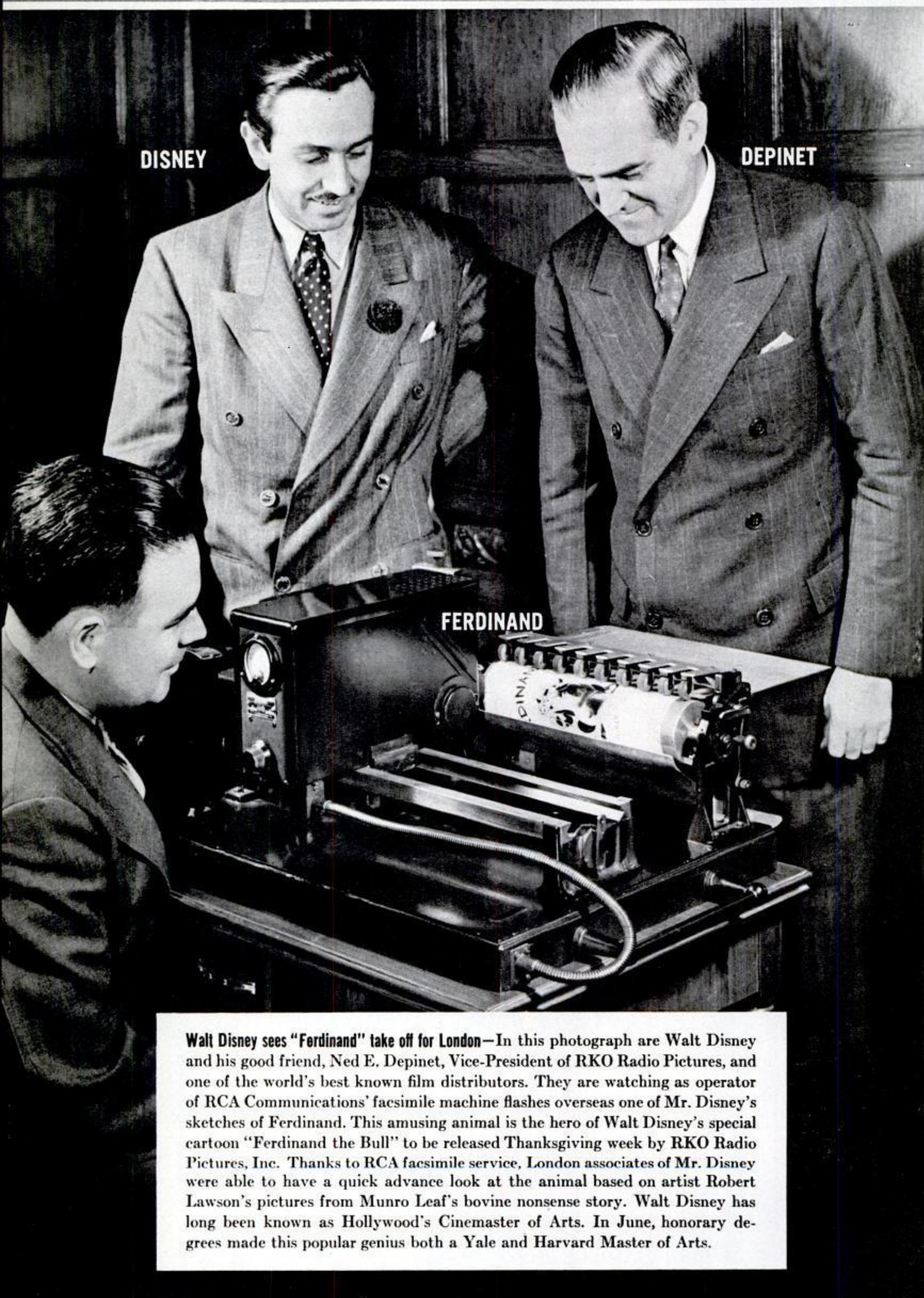
SEPTEMBER, 1938

# LISTEN



*A 5-Page Advertisement of the Radio Corporation of America*

**No. 14**



Walt Disney sees "Ferdinand" take off for London—In this photograph are Walt Disney and his good friend, Ned E. Depinet, Vice-President of RKO Radio Pictures, and one of the world's best known film distributors. They are watching as operator of RCA Communications' facsimile machine flashes overseas one of Mr. Disney's sketches of Ferdinand. This amusing animal is the hero of Walt Disney's special cartoon "Ferdinand the Bull" to be released Thanksgiving week by RKO Radio Pictures, Inc. Thanks to RCA facsimile service, London associates of Mr. Disney were able to have a quick advance look at the animal based on artist Robert Lawson's pictures from Munro Leaf's bovine nonsense story. Walt Disney has long been known as Hollywood's Cinemaster of Arts. In June, honorary degrees made this popular genius both a Yale and Harvard Master of Arts.

## FERDINAND



**Bull Jumps Over The Sea**—Above is the drawing which is being transmitted by radio at the left. By this RCA facsimile service, documents, signatures, photographs, drawings or anything else that can be put on paper, are daily sent by radio in either direction between New York and San Francisco, New York and London, Berlin and Buenos Aires.

Radio got its start as a message service. Broadcasting, and other present-day radio activities, derive much of their effectiveness from RCA research, instituted to improve the quality of communication services.

Thus the performance of today's Electric Tuning RCA Victor radios is to a large degree due to work done by men whose immediate concern was to add to the speed and certainty of RCA's world-wide communication. Association of RCA's tradition of radio research with Victor's vast experience in sound reproduction has led naturally to an exceedingly satisfactory accuracy of tone in RCA Victor radios for home reception. Other results—the extraordinary realism of the new Victor Higher Fidelity Records and RCA Victrolas, that are largely responsible for the renewed vogue for record music.

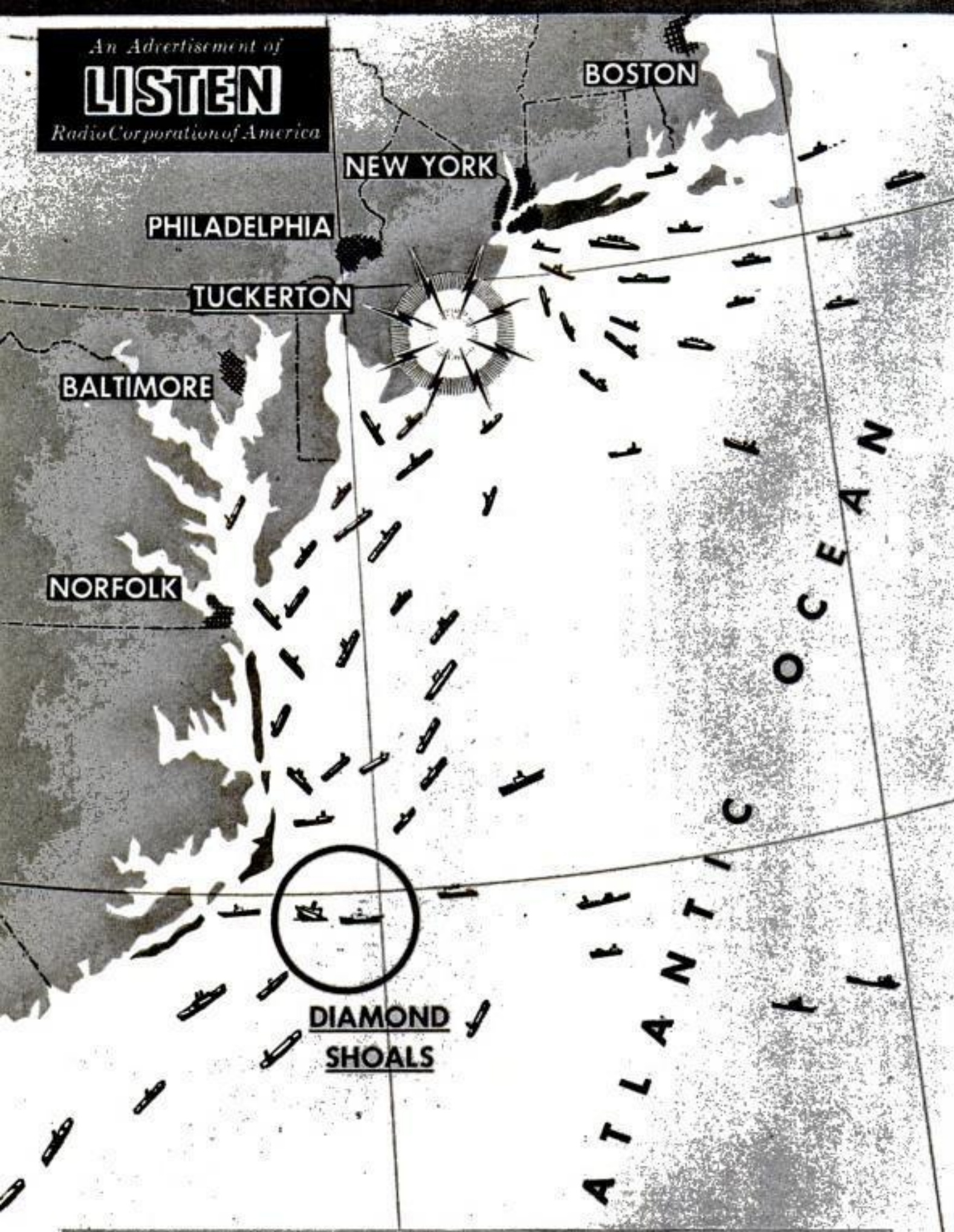
**Magic Voice of the Screen records Disney picture sound**—RCA Photophone, an extremely accurate ultra-violet light method of sound recording is used by leading motion picture producers, including the Disney Enterprises. "Snow White" was Photophone recorded. Photophone is also the reproducing sound equipment used in thousands of motion picture theatres. Photo below shows unit of RCA Photophone sound recording equipment.



## HOW RCA COMMUNICATION SERVICE SAVES LIVES—HELPS BUSINESS

SEE PAGES 2 and 3





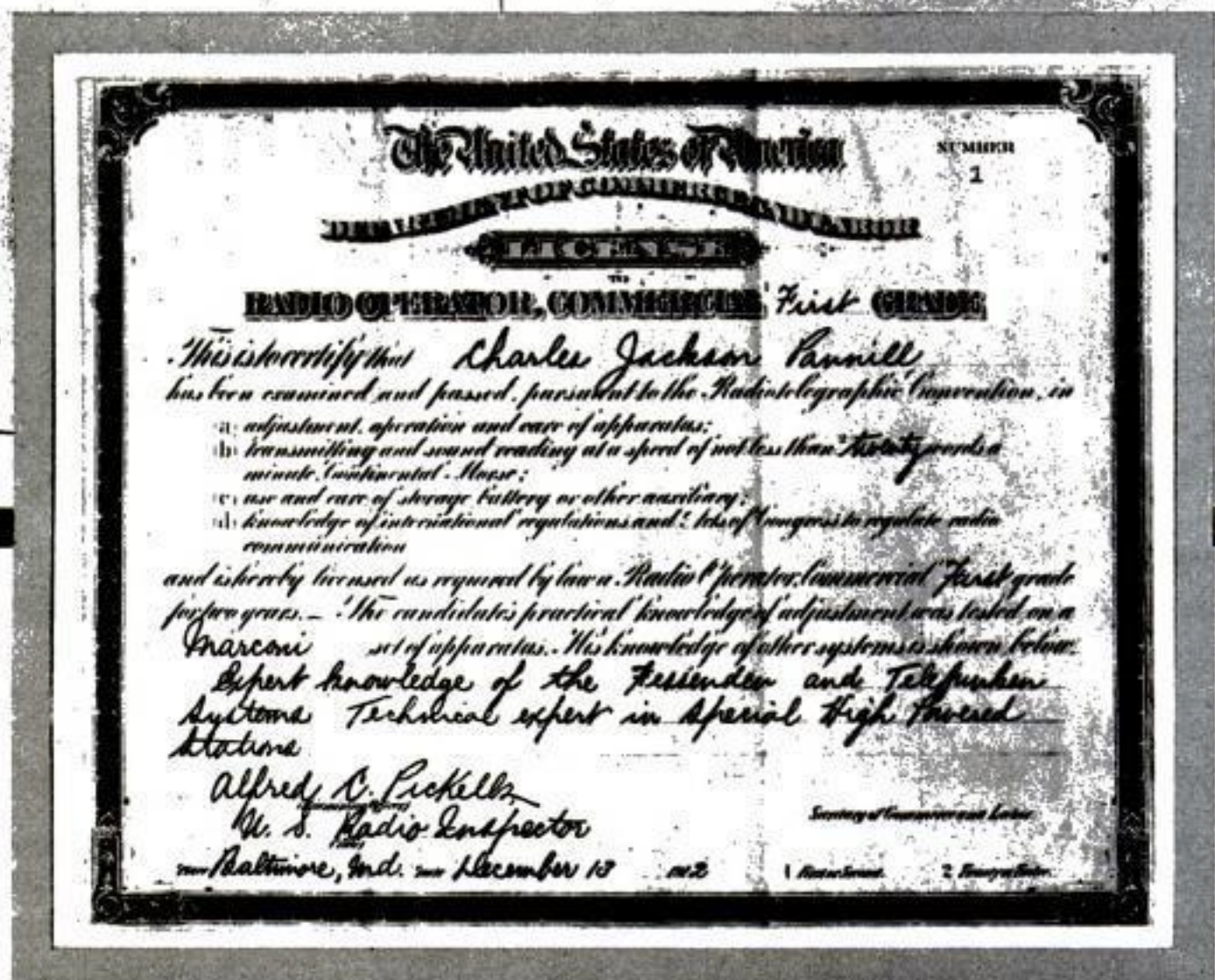
## RCA'S MAGIC LOOKOUTS USED FOR SAFETY AT SEA

**Auto Alarm and Radio Direction Finder rob fog, storm and accident of their worst terrors**

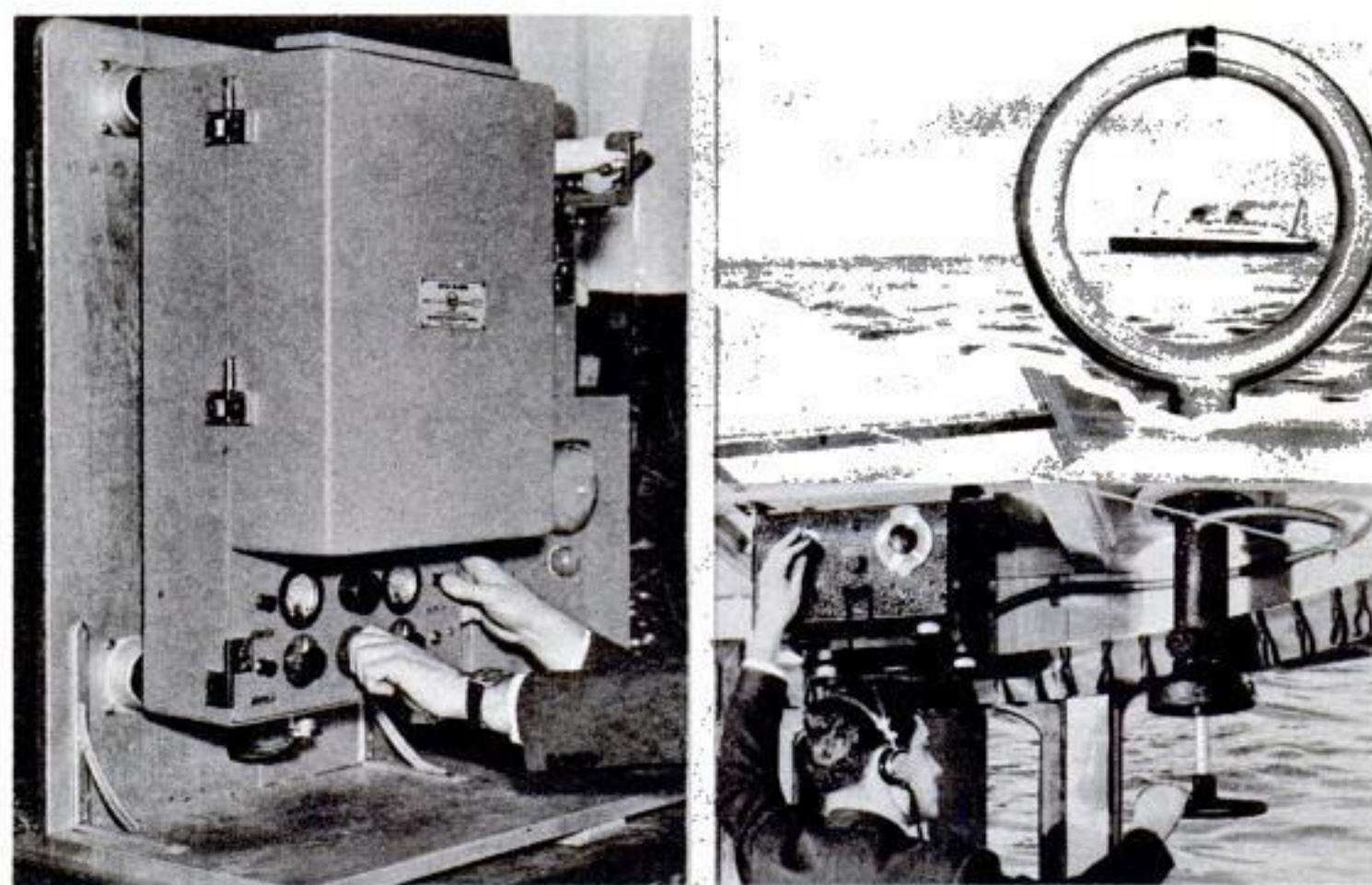
The first use of radio was to reduce the hazards of seafarers. As the years have passed, RCA research has enormously extended the safety applications of radio. Outstanding invention is the Radiomarine automatic alarm apparatus. Installed aboard ship this device keeps ceaseless watch for distress signals when the ship's radio operator is off duty. It will recognize the prescribed distress signal even through interference and static and responds by ringing bells, thus notifying the captain and the radio operator that a stricken ship is calling for aid.

When a captain of a vessel in a position to render assistance uses an RCA Radio Direction Finder, he can determine the exact direction of vessel in distress. By "triangulating" this with bearings radioed from shore station, or another ship, the disabled vessel can be located even if unable to give its own position. Thus the radio magic of RCA provides lookouts which never sleep and which "see" and "hear" through any kind of weather. These ingenious, modern RCA devices have repeatedly brought help and saved lives that would otherwise have been lost.

**SOS heard by 62 ships.** Vastly reduced is danger at sea due to the Radiomarine Auto Alarm. On February 12, 1938, two ships collided near Diamond Shoals off the Carolina Coast. As a result of the distress signal sent out, auto alarms on 62 vessels were set off. Map at left shows location of damaged ship, and the positions of ships which responded. Such wide-spread notice of a ship in distress permits help to come from vessels best able to give the assistance needed. Radiomarine Auto Alarm shown below is now in use on more than 1,000 American ships.



**No. 1 Radio Operator's License**—Above is facsimile of first radio operator's license ever issued by the U.S. Government. It is held by a pioneer in radio communication, Charles J. Pannill, President, Radiomarine Corporation of America.



**Weather no obstacle to RCA Direction Finder**—By turning the loop aerial (photo above right) of an RCA Radio Direction Finder, the operator can tell direction from which calls for aid are coming. In case of emergency, Direction Finder will show exact bearing of ship in distress. As an aid to navigation this instrument enables shipmasters to locate their position in regard to harbor entrances, lightships and the like, even through thick fog or heavy blizzard.



With an RCA Radiotelephone persons on yachts can talk directly with telephones on shore or other vessels. Photo shows Capt. C. B. Hurlbut on George L. Bourne's yacht "Onwego," using Radiomarine Radiotelephone. At right is control of RCA Radio Direction Finder.

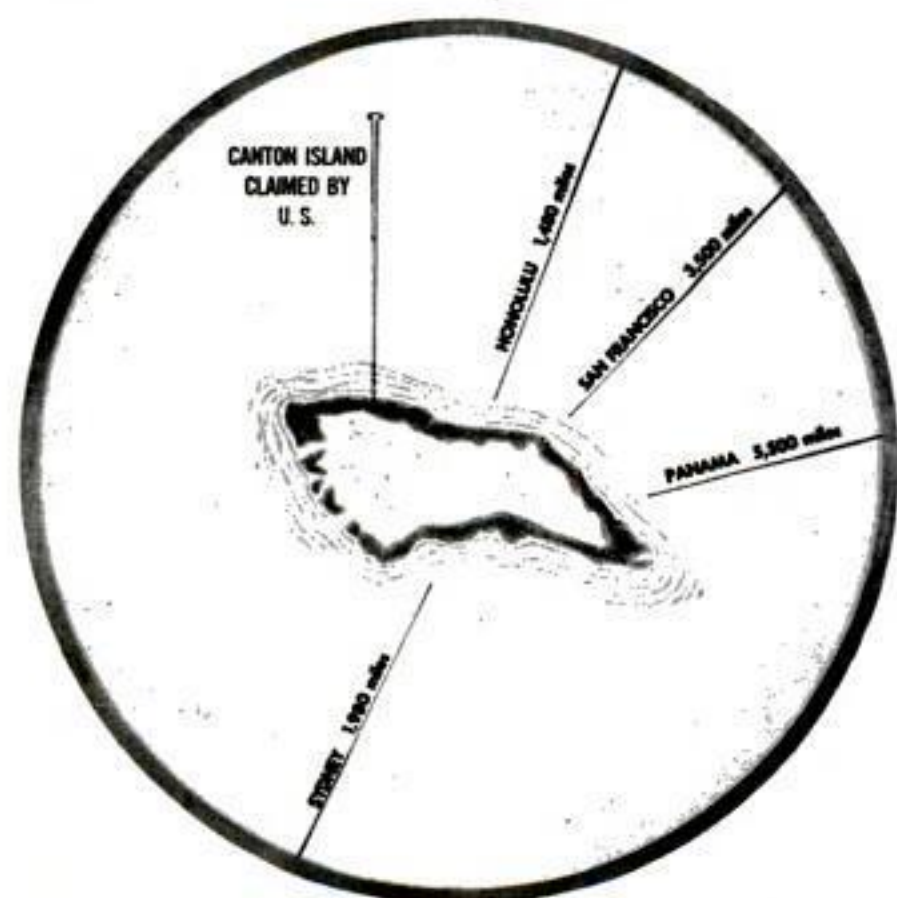


**Seagoing fathers keep in touch with home**—Here is little Mary Lou who finds that with Radiomarine's Radiotelephone she can tell Daddy all about the news at home, although he is far out on the ocean.



# AGAIN RCA AND NBC HELP MAKE HISTORY

Canton Island, a lonely coral atoll in the South Pacific, which was used as a base for observing last year's total eclipse of the sun by the National Geographic-U. S. Navy expedition, may play an important role in transpacific air transport service. When a monument, symbolic of the claim of the United States to this tiny island, was dedicated, George Hicks, NBC announcer, described the ceremony over the NBC Blue Network.



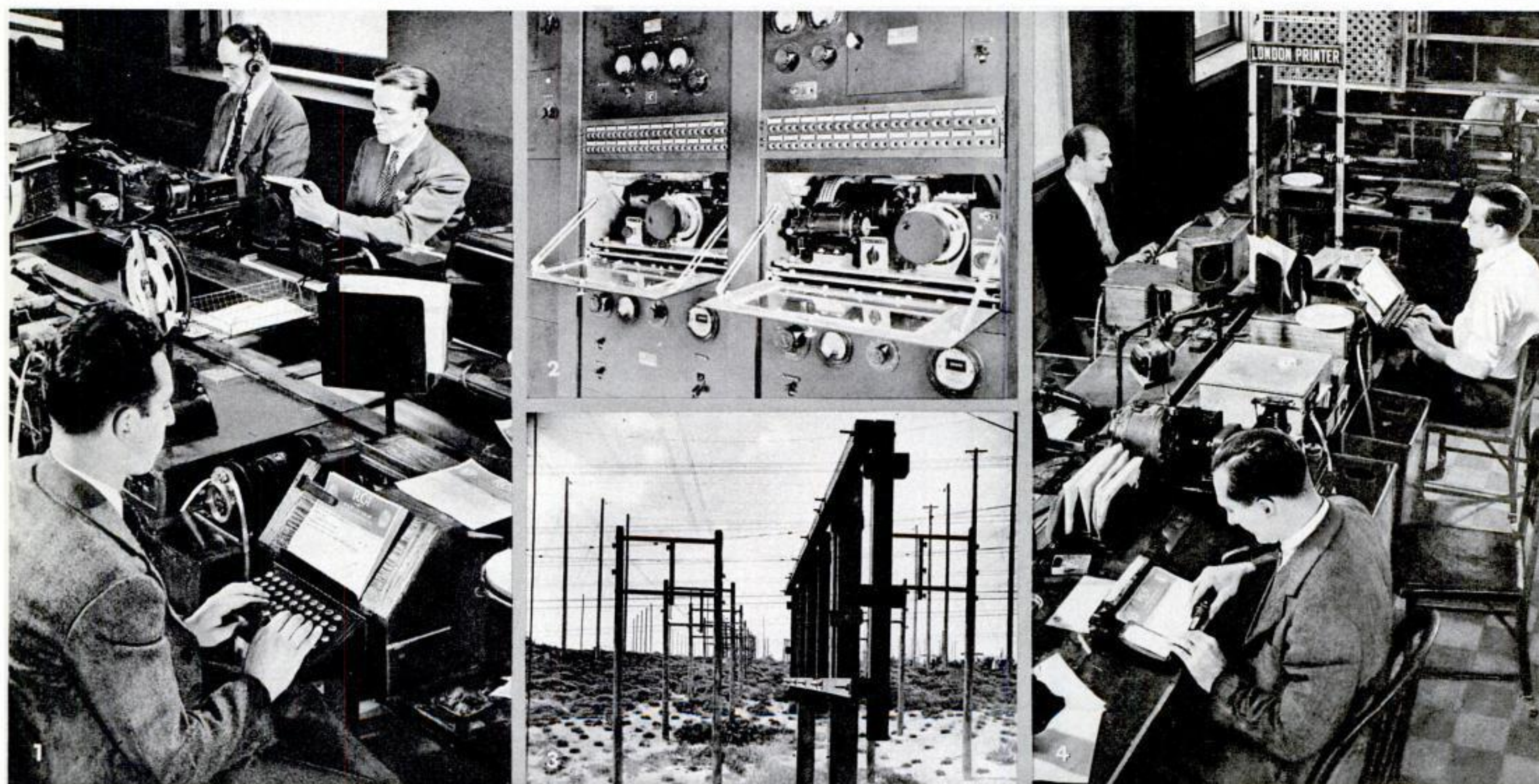
**Pacific Ocean Way Station**—Map above shows location of tiny Canton Island in relation to important Pacific ports. While on the island, expedition members enjoyed entertainment by means of RCA Victor table model radio shown in photo at the right.



**"Radio City," South Pacific model**—RCA services joined hands to put historic broadcast from Canton Island on NBC network. The speakers' voices were carried by RCA ultra-high frequency transmitter from the Island to the navy vessel Avocet, lying off shore. From there a special RCA transmitter sent them to RCA

Communications station at Point Reyes, California. Thence the program went by wire to the stations of the NBC Blue Network, and so reached the American listeners. Photo above shows Marvyn Adams and W. R. Brown, NBC engineers, and NBC announcer, George Hicks, at Canton Island's "Radio City."

## AMAZING SPEED AND "SCRAMBLED" MESSAGES OF RCA SERVICE INSURE COMPLETE SECRECY



A single radio wave now speeds RCA service by carrying three separate messages. Pictures above show how this is done. (1) Three operators send messages as usual. (2) These messages pass to swiftly rotating device called a "multiplex." This turns so quickly that it picks up the code impulses from each operator in order, even

though the dots and dashes are separated only by fractions of seconds. (3) The result is an apparently meaningless scramble of telegraphic signals which pass to the RCA transmitter that flashes them to their destination. (4) At the receiving station is a "synchronizer" which rotates in exact unison with the "multiplex." "Syn-

chronizer" picks off the signals in the same order that they are sent, sending them in proper succession to three telegraph printing machines. Each of these records the message sent by the corresponding operator. Secrecy is assured because it is impossible for anyone who might intercept the "scrambled" message to decode it.

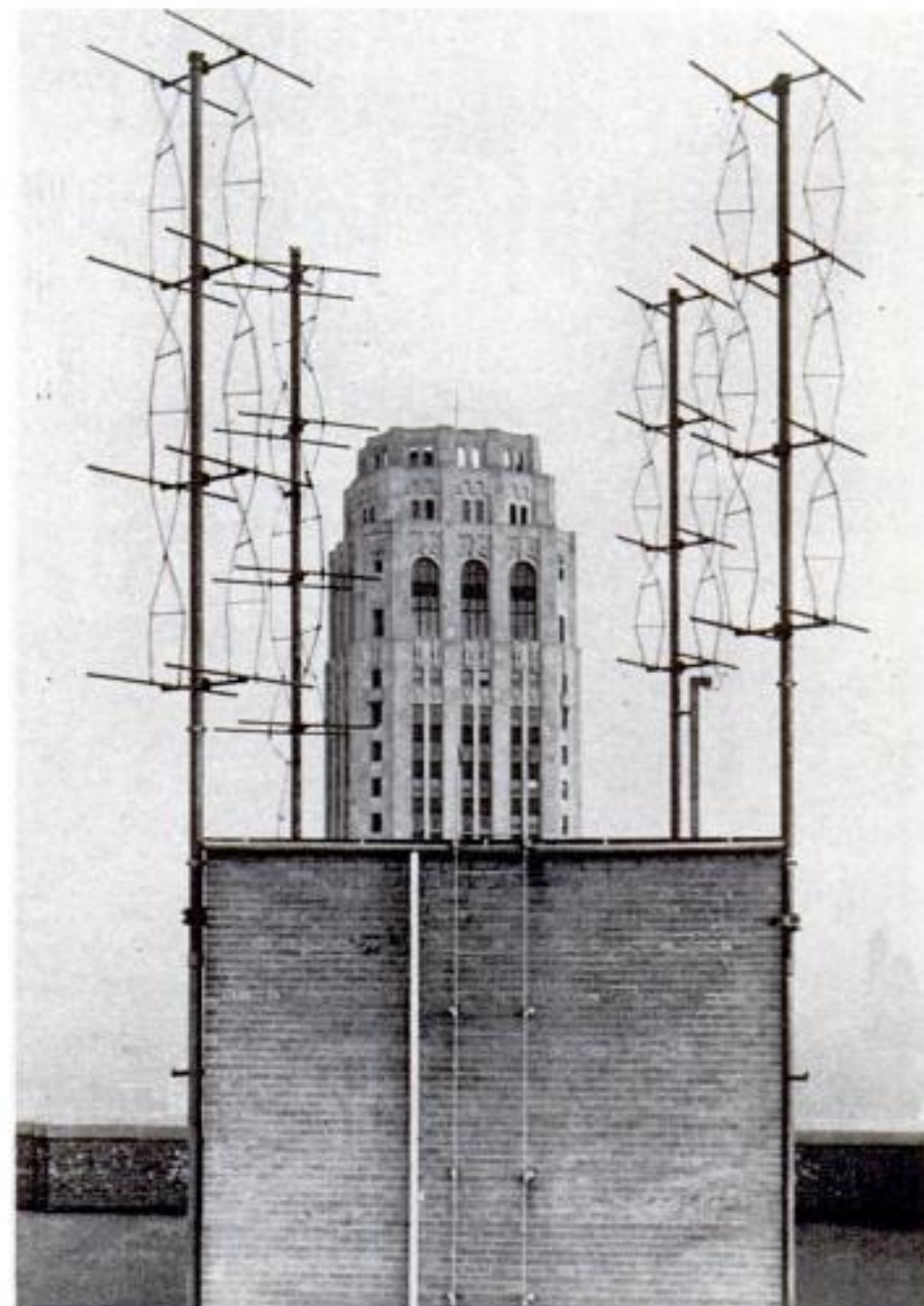


## RCA OFFICIAL SENDS WORLD'S FAIR INVITATIONS



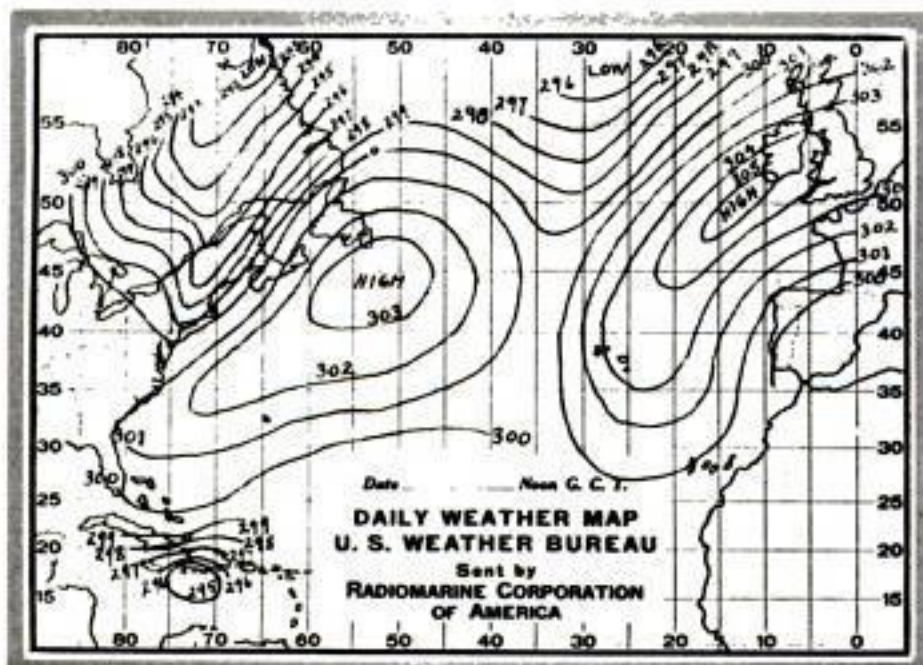
RCA gets ready for the New York World's Fair—When ground was broken for RCA Building at New York World's Fair, William A. Winterbottom, Vice-President and General Manager of RCA Communications, Inc., sent out Fair President Grover A. Whalen's invitation to Fair's opening ceremonies. Message, addressed to heads of world's principal nations, covered the globe in less than ten minutes. At left of photo is

Mr. Whalen. At right, Mr. Winterbottom and RCA messenger. Standing, A. Guy Mayger of Skidmore and Owings, architects, and NBC engineer, Joseph D'Agostino. In background, framework of Trylon and Perisphere at Fair's Theme Center. RCA World's Fair exhibit will give visitors an idea of the numerous activities of RCA—the only organization that makes and does everything in radio.



Modernistic "Trees" bear crop of words for Europe—Central office of RCA Communications is in downtown New York. Its transmitters in the open country were formerly connected with New York only by wire. Now RCA engineers send ultra-high frequency waves from these odd-looking antennas. The waves automatically operate RCA's transatlantic transmitters at New Brunswick, N. J. Result is improved service.

## RCA Radios Market and Weather Reports to Ships at Sea



Radiomarine begins new stock market service for ships—New York Stock Exchange prices are flashed to ships by RCA's Radiomarine. This newly inaugurated service promptly supplies opening, noon and closing prices. Photo shows Holland-America Line flagship Nieuw Amsterdam, the first ship to install this new service.

RCA radio weather maps aid mariners—United States ships are to receive aid to navigation through marine weather maps. These maps prepared by the New York office of the U. S. Weather Bureau, are to be transmitted to various ships by an RCA facsimile service. Picture at left shows a typical weather map as received at sea.



## Crime Marches On— To Jail—Via RCA

Daily the war against crime is made more effective by another type of RCA radio service, the RCA police radio. Recently, Patrolmen Peter Dempsey and Harry Knowles of the Montclair, N. J., police captured four men, alleged counterfeiters, who attempted to pass fake \$5 bill in a Little Falls grocery store. The alert clerk refused the bill and phoned license number of the men's car to police. Within a few minutes the two officers, who heard the alarm over their RCA police radio, spotted the car, forced it to the curb and arrested the occupants.

An Advertisement of  
**RCA**  
**RADIO CORPORATION OF AMERICA**  
RADIO CITY, NEW YORK  
RCA Manufacturing Co., Inc. RCA Institutes, Inc.  
Radiomarine Corp. of America  
National Broadcasting Co. RCA Communications, Inc.





...ANOTHER GREAT RCA RADIO MESSAGE...

# RCA Victor ELECTRIC TUNING for All

MEANS EXTRA ENJOYMENT  
AT NO EXTRA COST



PUSH A BUTTON  
there's your  
Station!

At right is RCA Victor Model 97KG in the striking new Console Grand Cabinet. It is an Electric Tuning radio with Straight-Line Dial, Victrola Push-Button Switch and "Plug-In" for Victrola Attachment. This big console in its new type of values a striking example of values offered by the only company that does everything in radio. Price \$85.00\*

*The one organization that does everything in radio now offers the only modern kind of radio instrument at prices to fit every purse*



PUSH A BUTTON  
there's your  
station!

Here is an RCA Victor Electric Tuning radio in a compact little cabinet less than a foot long. It is Model 95T5. Styled like its companions in the Continental manner, it is as modern in appearance as in performance—but its price is only \$24.95\*.



PUSH A BUTTON  
there's your  
station!

Everywhere it is seen and heard, this Electric Tuning RCA Victor Table Model 96T2 wins applause. Its Continental cabinet is unusually styled. Its warmth of tone and ample volume are remarkable in an instrument of its size. Yet it is priced at only \$39.95\*.



PUSH A BUTTON  
there's your  
station!

This Electric Tuning RCA Victor Table Model 96T—in its Continental style cabinet—is pleasantly simple in design and extremely satisfactory in performance both as to tone and volume. It is an outstanding example of RCA Victor values at its modest price of \$29.95\*.



### Only RCA Victor offers you RCA Victor Metal Tubes

Final touch in producing a radio with complete harmony are RCA Victor Metal Tubes. Used exclusively in RCA Victor radios. They also improve the performance of any make of radio set.



# RCA Victor

RCA MANUFACTURING COMPANY, INC., CAMDEN, N. J.  
A SERVICE OF THE RADIO CORPORATION OF AMERICA

YOU want your new radio to be completely modern, to bring you the enjoyment made possible by the latest progress in radio engineering. There is a way you can be sure of getting what you want. Choose an RCA Victor, made by the only organization that makes and does everything in radio. Naturally, you benefit when your radio is designed and built by the men who create most of the new ideas in this great science.

The engineers who carry out the services described in this, and other issues of LISTEN, have an experience that is unmatched anywhere in the world. To enjoy the results of all this skill costs you nothing extra. The fact is that it

costs you less now than ever before.

The new RCA Victor 1939 models offer you a choice of 32 radios and Victrolas, every one of which—regardless of price—has Electric Tuning.

Visit your RCA Victor dealer. Let him show you the many improvements, the striking features, the magnificent cabinets that make these 1939 models the greatest values ever offered. Ask about the generous trade-in allowances and the terms that make it easy for you to own the RCA Victor of your choice.

You can buy RCA Victor Radios on C. I. T. easy payment plan. Any radio instrument is better with an RCA Victor Master Antenna. \*All prices f. o. b. Camden, N. J., subject to change without notice.

RCA presents the Magic Key every Sunday, 2 to 3 P. M., E. D. S. T., on the NBC Blue Network.



Only RCA Victor has the Victrola Button. The Victrola Button on your new 1939 RCA Victor instantly turns on the Victrola Attachment with which when you wish you can play Victor Records with the full tone of your radio.



Victrola Attachment (list price \$14.95)—also \$9.00 worth of Victor Records, \$2.00 subscription to Victor Record Review, and membership in Victor Record Society, \$25.95 value, all yours for \$14.95. Ask your dealer for details.





MALE MEMBERS OF THE PARTY WEAR BATHING SUITS, USE FLASHLIGHTS AS THEY WADE THROUGH THE ALLEGHENY RIVER IN SEARCH OF HELLBENDERS



GIRL STUDENTS ROLL UP SLACKS OR SKIRTS, STALK THE GIANT SALAMANDERS UNDER FLAT ROCKS AT EDGE OF THE RIVER, DROP THEIR PREY INTO PAILS





SALAMANDER &amp; CHRISTIANITY

## NATURALISTS CATCH GIANT HELLBENDERS IN RIVER BED

Legend has made the salamander a reptile so poisonous that its bite is incurable, so cold that it can live in fire. Pliny gave it the power to exude a milky substance from its mouth which could produce the appearance of leprosy. He also credited it with complete incombustibility. His faith was not shaken when he courageously caught one and tossed it into a red-hot fire where it was immediately cremated. Another observer stated that "anyone bitten by a salamander should betake himself to coffin and winding sheet."

The asbestos salamander of legend was incorporated in early Christian symbolism (*above*) to represent the believer who passes unscathed through the fire of passion. A thousand years later, King Francis I of France, who had many mistresses, chose the salamander as a symbol of virtue for his coat of arms (*below*). According to Benvenuto Cellini, when as a youth he saw a salamander frolicking through the burning coals, his father boxed his ears in order that he would never forget the rare and memorable event.

Actually the salamander is a stupid harmless amphibian ranging in length from a few inches to five feet. Largest in the Western Hemisphere is the hellbender (*right*) which is sometimes over two feet long. Far from being able to withstand fire it lives only in moist atmosphere under rocks or in caves, spends the day in hiding, the night foraging for food.

The pudgy small-eyed hellbender has the unique distinction of being the only salamander to be both the cause and victim of an annual party. Every summer, the teachers and students of the Allegany School of Natural History, in the Allegany State Park, N. Y., hold a "Hellbender Party." After a picnic supper they change into bathing suits and, armed with pails, nets and flashlights, wade along the Allegheny River stalking the giant salamander. Afterwards some of the creatures are stuffed and sent to museums.

The pictures on these pages, taken last month, show how the students searched beneath the flat rocks in the river bed to catch the slippery hellbender seen at right.



FRANCIS I'S SALAMANDER



STUDENT EUNICE STRICKLER EXAMINES THE NIGHT'S CATCH—A FINE, BIG HELLBENDER



# Fall Fashions



A PETTICOAT WITH HOOPS SUPPORTS THE NEW DANCE FROCKS





1805  
EMPRESS JOSEPHINE  
WORE TUBULAR GOWNS



1830  
TUBULAR TURNS INTO  
SLIGHT BELL-SHAPE



1840  
QUEEN VICTORIA WORE MORE  
PRONOUNCED BELL-SHAPE



1850  
THE "ELEVATOR" SKIRT HAD  
PULLEYS IN WIDE HEM

## *Hoopskirts may start new Fashion Cycle*

### LIFE PRESENTS A PRIMER OF STYLE NOTES WHICH CHARACTERIZE THE 1938-39 SEASON

When the monkeyshines of the Labor Day weekend are over, one of the five largest industries in the U. S. settles down to the serious business of selling fall wearing apparel. Torrid September weather may be driving frantic women to stores for more cool clothes, but they will find only shop-worn leftovers. Trade practice decrees that the first Tuesday after the first Monday in September marks the opening of the fall season. Women who recognize the advantage of shopping when size and color ranges are complete go out and buy.

This September they will find saleswomen swooning over romantic evening dresses. It seems the western fashion world is emerging from the second tubular cycle, i.e. mostly straight lines, into a bell-shaped cycle, i.e. like a bell. Agnes Brooks Young has it all down with graphs and charts in a scholarly tome, *Recurring Cycles of Fashion*. The sketches on this page show the rise and fall of the last bell-shape cycle. That took one

hundred years. Note how the slim Empire lines of Empress Josephine spread into the bell-like skirts of Queen Victoria and Empress Eugénie, then receded through bustles to the tubelike outline of the post-War flapper.

This July buyers from all over the U. S., on their annual pilgrimage to New York showrooms, were amazed at the number of hoopskirts shown by Kallman & Morris, evening-dress specialists. Here were aristocratic hoops for the masses. Here was fashion repeating itself.

On the following pages is a brief survey of the new styles which women will find in apparel shops throughout the country this fall. Among them are tubular dresses, bell-shaped dresses, back-fullness and front-fullness dresses. But that again is typical of the history of fashion. All cycles overlap each other. Each cycle has its distinguishing characteristics. For a primer of what makes the 1938-39 clothes new, see the following pages.



1860  
EUGÉNIE AND CIVIL WAR BELLES  
GO THE LIMIT WITH HOOPSKIRTS



1870  
QUEEN ALEXANDRA SPONSORED  
THE NEW BUSTLE BACK



1900  
THE "400" STARTS  
NEW TUBULAR CYCLE



1925  
FLAPPERS WORE  
MAXIMUM TUBULAR



1937  
TUBULAR AGAIN TURNS  
TO BELL-SHAPE

CONTINUED ON NEXT PAGE



# Fall Fashions

## WHAT EVERY GIRL SHOULD KNOW ABOUT WEARING HOOPSKIRTS



Shout for help when you put the dress on over the hoops.



In crowded elevators you won't be popular, but keep calm.



Getting into a taxi requires strategy, but it can be done.



THE COVER GIRL, IN WHITE, HAS A HOOP UNDER HER SKIRT; GIRL AT PIANO HAS HORSEHAIR AND TAFFETA



Revolving doors are a menace. Just dash in recklessly.



Worry about sitting down. Hoops require skill and grace.



You'll look lovely waltzing. The more you whirl the better.



Phone booths never bothered great grandmother, but they will you.





A HOOP HANGS UNDER THIS BLACK TAFFETA DRESS WITH BLUE RUCHINGS. AT RIGHT, SAME DRESS WITHOUT HOOP

## HIPPY GIRLS WELCOME THE FORM-CONCEALING FLATTERY OF HOOPSKIRTS

When Empress Eugénie was the toast of Paris and Scarlett O'Hara was a Georgia belle, hoopskirts were in fashion but only rich ladies wore them. Now when hoopskirts suddenly reappear on the 1938-39 fashion horizon, every girl in the U. S. can, if she will, indulge in a hoopskirt. She may pay \$18 or \$300 for it. In either case she will be helping to prove the theory that fashions follow long-range cycles, even as hog prices and car loadings, and that the second bell-shaped era is upon us (see p. 41).

American women, notoriously hippy, are expected to pounce upon the bell-shaped silhouette. The nipped-in waist, the wide-spreading skirt

are perfect camouflage for excess pounds below the waist. Nettie Rosenstein, top-flight designer, obtains a modified bell outline by using stiff horsehair and taffeta petticoats under her wide skirts. Kallman & Morris does it with hoops.

Girls with hoops will get into predicaments. Some of them, sketched on the page opposite, happened to the models posing for LIFE's hoopskirt photographs at the Waldorf-Astoria. Practical manufacturers foresaw the difficulties, solved them by sewing hoops onto detachable petticoats. The new evening dresses are so cut that although girls may be driven to parking their hoops, they will still look demurely romantic.

CONTINUED ON NEXT PAGE



# Fall Fashions



SUEDE, SILK AND WOOL COMBINED IN THIS SPORT SUIT. NOTE SPOOL HEEL ON SHOE



## AMERICAN SPORTS CLOTHES ARE WORLD-WIDE CLASSICS

**W**hy U. S. manufacturers bother to design a completely new line of sports clothes twice a year is a mystery to Parisian couturières. American sports clothes are so standardized they have become classics with world-wide recognition. Seasonal variations are merely emasculated adaptations of the new fashion extremes emphasized in dressier clothes.

Manufacturers, satisfied with the basic design of their sports outfits, have turned to color and fabrics for seasonal differences. On this

page is one of the new fall suits manufactured by Del Monte-Hickey, New York wholesalers. The featured materials are glovelike suede and tweed. The colors, blue, brown and gray, were agreed upon by Del Monte-Hickey and eight manufacturers of accessories. The idea of co-ordinating the colors used in ready-to-wear clothes and accessories has been gaining steadily since its introduction three years ago. This year women may buy shoes, bags, gloves, hats, flowers, jewelry, blouses and belts to match.



WITH TOPCOAT, SUIT COSTS \$195



## PLATFORM SOLES MAKE SHORT GIRLS TALLER WEDGE HEELS MAKE TALL GIRLS LOOK SHORT

In the minds of most Americans, Italians are associated with shoes either as bootblacks or repair men. Few realize that they are also leading shoe designers. Last summer Ferragamo made news with his thick soles and heels extending under the arch. This summer, Vincent de Liso (of Palter de Liso) offers modifications of both. On this page are three of the new fall models. Notice the platform soles and button (*left, top*), wedge heel (*left, bottom*), platform sole and heel (*right*). The platform sole is made of felt, acts as a cushion between the foot and hard pavements.



## TALL OR SHORT, EVERYBODY WILL CARRY HAND BAGS AS LARGE AS AN OVERNIGHT SUITCASE

The girl in the picture below carries a spice-colored suede bag 14 inches wide and 42 inches in circumference. Women of all dimensions will be carrying huge bags this fall, but short women should remember that big accessories dwarf their size. The hat with peaked crown slanting forward is one of the newest fall millinery notions. Tall girls should carefully avoid it. Suitable for all girls, tall or short, is the new fall costume suit which consists of a one-piece dress with a short coat of the same material. This one, of lightweight Botany wool trimmed with skunk, costs \$89.95.



CONTINUED ON NEXT PAGE



## COATS WITHOUT FUR: BLOCK PLAIDS AND WOOL & CALFSKIN COMBINATIONS ACHIEVE NOVELTY

**C**loth coats without fur have a limited market. Since they are made of medium-weight woolens, frequently without interlinings, they are considered in-between coats, only worn for brief periods in fall and spring. Manufacturers know that consumers expect such coats to do service for three or more years. Hence style changes are almost unnoticeable and are far less important than materials and workman-

ship. This year interest centers in fabric combinations and colors.

The coats on this page show how two designers achieved novelty in their fall-coat collection. One used a block plaid, the other calfskin with a rough woolen. In general outline even the conservative fall coat seems to be inclining towards the bell-shaped silhouette (see page 41). Note the snug waistline and slight flares at bottom.



**Plaids** are the big news in fabrics this fall. Queen Elizabeth, with her Scottish ancestry, is held responsible for the revival of interest in this colorful material. The coat above, a double-breasted reefer by Davidow Inc., is made in an ombré plaid, retails for \$95. Note how the skilled cutting of the back brings the square blocks into points at the waistline, thus achieving a thinning effect.

**Calfskin**, used for the collar, cuffs, pocket outlines and as a waistband, is one of the new notes in this coat designed by Clarepotter for Charles W. Nudelman Inc. Also new are the high side pockets. The hat, wrist-length gloves and bag are all made of calfskin. The small picture shows the bloused back detail which, to those who know, definitely classifies this as a U. S. fall coat, 1938 season. Price \$95.





## COATS WITH FUR: SOME FRONTS ARE COVERED WITH FUR AND SOME SLEEVES LOOK LIKE MUFFS

Last year copywriters for winter-coat advertisements overworked the phrase "lavish with fur." But last year's coats will look like poor relations when compared with the fur on this year's crop of winter coats.

Strips of silver fox, mink, Persian, beaver, caracul, skunk or what-not down the front of a coat were considered regal splendor last year.

This year fur is used for front and back vests, for huge bushy panels that almost cover the whole front of coat. And fur sleeves are bigger than ever. Meanwhile collars on cloth winter coats, which for years have made greatest use of fur, have dwindled to tiny size. Black continues the favorite color for dressy coats, but brown furs like mink and sheared beaver are replacing Persian as trimming.



**Huge beaver sleeves**, large enough to form an outsize muff, trim this coat while the collar uses merely a narrow roll of fur. Other fashion points in this coat: the use of a plaid tweed for the front and back panels, and plain tweed for the sides; the dolman or drooping shoulder; the high side pockets; the generous use of sheared beaver. The coat is manufactured by Del Monte-Hickey, costs \$165.



**Two silver foxes** (plus part of another for the hat), are used as trimming in this black rough wool coat made by Zuckerman & Kraus. The quality of the silver foxes is partly responsible for the \$595 price tag. The new notes in this coat are the slim waistline achieved by breaking the front fur line with material, the high side pockets, the slightly bloused back. In rear view, note bell-shaped silhouette.



CONTINUED ON NEXT PAGE



## FOR PRACTICAL DAYTIME DRESSES DESIGNERS HAVE GONE TO THE LUMBERJACKET FOR NEW IDEAS AND FOR DRESSY AFTERNOON FROCKS HAVE MODIFIED THE POPULAR SUMMER DIRNDL'S FULL FRONT

The dress that looks like a shirtwaist and skirt is a hardy perennial although it frequently changes its name. This fall "lumber-jacket" will be the word much repeated in fashion descriptions of this practical type of daytime frock.

Many of the dressier dresses, made mostly of silk or rayon, will

be described as "modified dirndls." The peasantry fullness which last summer made women's waists look much like the tops of potato sacks has been modified. In fall frocks the backs are flat, the fullness is kept only in the front and the waistline is smooth and trim. Last season's broad shoulders have become high raised shoulders.



The wool plaid and the cut of the sleeve make this \$22.50 Star-Maid dress new. The sleeve (see inset), a modified dolman, has deep armhole forming part of shoulder and waist.



Lumberjacket dress is what this model by Adler & Adler is called. Note the suede patch pockets, cuffs and waistband, mannish collar, sleeves. The inset shows bloused action back.



Embossed quilting in this \$29.50 Star-Maid dress is one of the new trimming ideas. Sleeves on the new dresses are either dolman or wrinkled below the elbow with high roll shoulder.



Modified dirndl is this \$16.95 Mattie-Lucille dress. Notice the high flat waistline with dropped peasantry fullness in the front only. The pin, a surrealist horse on lips, costs \$7.





This is a new fall dinner suit  
It is made of a woolen material  
It has a high tight-fitted waist  
It hugs the hips, flares at hem  
Its designer is Germaine Monteil  
And you can buy it for \$195



## COLLEGE CLOTHES: CO-EDS GO DRESSY BUT EASTERNERS REMAIN FAITHFUL TO SWEATER AND SKIRT

College fashions fall into two categories: 1) clothes for the co-ed who regards the men students about her as possible beaux and 2) clothes for the Eastern collegian on an Adamless campus.

Neiman-Marcus of Dallas, Tex., purveyor to the great Southwestern co-ed, reports that on the campus co-eds wear silk stockings, hats, shoes with heels, feminine sweaters, street dresses.

Slattery's of Boston, in the heart of the great all-women college area, reports that girls on the campus wear socks, ribbons and bandannas (but no hats), saddle oxfords, Brooks-type sweaters many sizes too big for them, ski pants and boots. For evening dances all college girls want dresses that make them look like sirens.

Below are some of the doo-dads which Eastern and Western college girls will be wearing this fall.



Eastern campus classics are the Brooks-type sweater and cardigan worn outside skirt, saddle oxfords, socks, pearls.



Checked tweed or plaid mannish jackets are gaining popularity on Eastern campuses, may replace the cardigan.



Flowers for evening, ribbons on combs for daytime, worn with hair up or down, cost 50¢ to \$2.

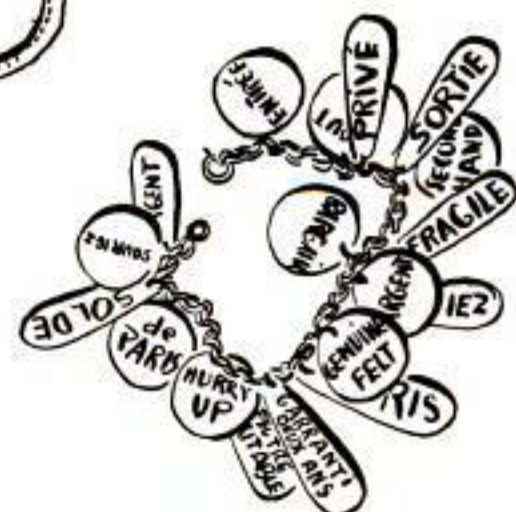
Curved wrist watch makes it easy to see how soon class will be over without Prof's noticing.



Dog-collar bracelets in various leathers, and matching dog leashes as belts for dresses, cost \$1.



First French lesson is this bracelet. Tags have French on one side, English translation on other.



Coin bracelets with wooden nickels or real foreign coins like this one cost 49¢ to \$100.

Two strands of pearls are worn by unconventional Easterners in place of orthodox one strand.



Co-ed sweaters are feminine like one above with bow. In the South, cotton shirts (opposite page) are much worn.



Football outfit for the Southwest is this sleeveless Barundi jacket. Northern girls wear coats of fur or fur-lined.



Soft dresses like this blue velvet dirndl, hats with veils, open-toe shoes with high heels are popular with co-eds.



Ideal evening dress, say collegians, is one the stag line can spot in a crowd. This one in red plaid should qualify.





This "Sig" shirt, invented by Pat Kerwin of Southern Methodist, Dallas, has the autographs of Pat's friends embroidered all over it.



## MOVIE OF THE WEEK:

# *Sing You Sinners*

## Bing Crosby croons and fights

The fight sequence shown on these two pages forms the unusual climax of an unusual musical comedy. For in *Sing You Sinners*, Crooner Bing Crosby abandons the romantic roles for which his stocky figure makes him unsuited and takes a comfortable, happy-go-lucky part that fits him like a glove.

As Joe Beebe, he is the ne'er-do-well in a family of reluctantly musical brothers. Easy-going Joe can't get a job, can't hold one when he gets it, inevitably pops up with a crackpot idea that puts him and his family in bad. Occasionally he earns a ten-spot singing at local parties, thereby permitting him to slip naturally into a few first-rate songs. When his hard-working family gets too disgusted with him, he leaves home, has a lucky streak at the races, eventually emerges as the owner of a speedy horse upon whom the entire Beebe family pins its hopes. For a few moments, when little Mike Beebe, as jockey, mistakenly accepts a bribe, it looks as if these hopes would be crushed. For a few more, when racetrack crooks attempt to thrash the combined Beebe brothers, the fate of the musical family looks even worse. Then follows one of the funniest and most realistic fist fights yet filmed.

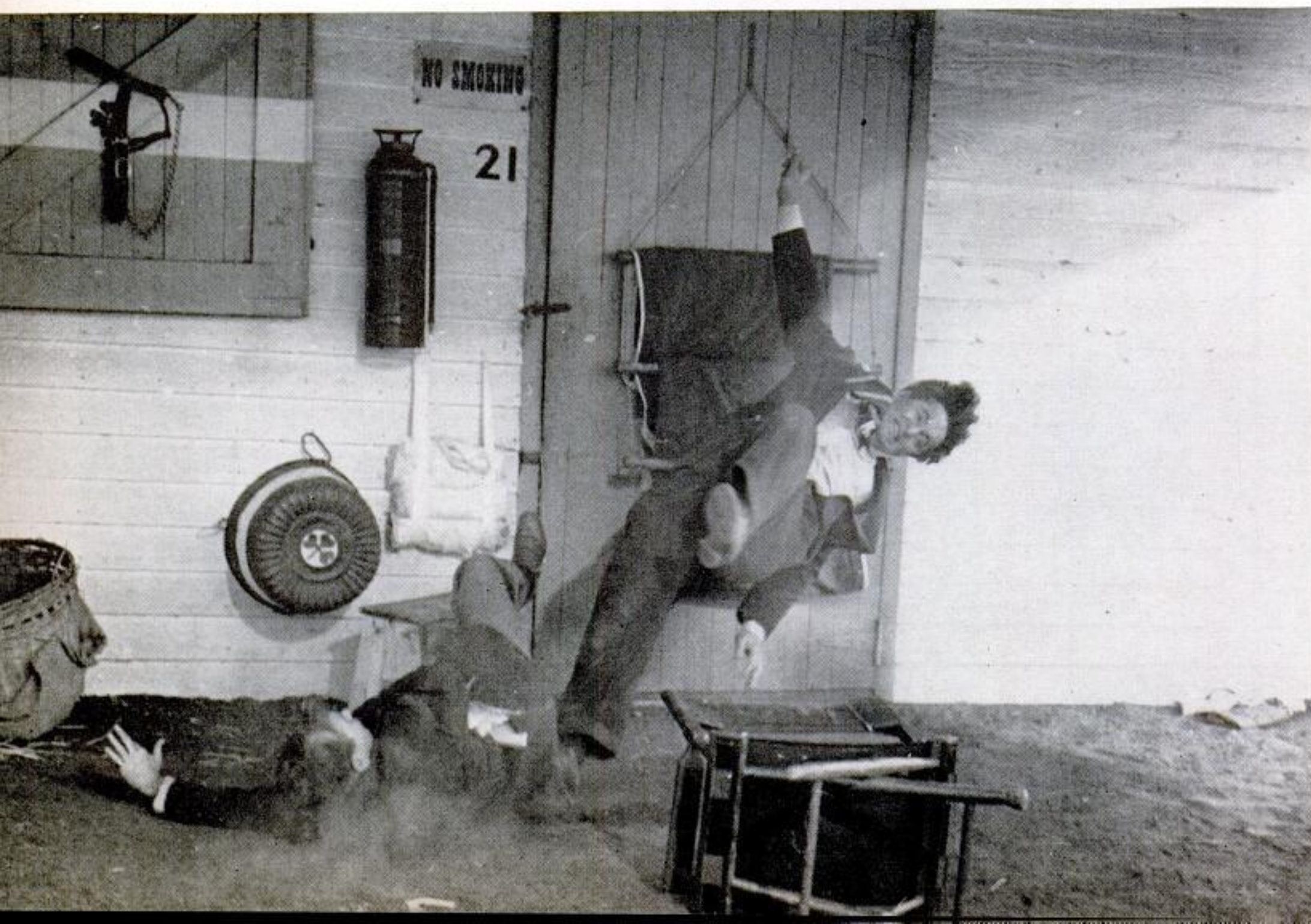
Since horse racing, prize fighting, radio singing and family life are all close to Bing Crosby's heart (see next page), his Joe Beebe is a model of simple, unpretentious acting, Paramount's *Sing You Sinners* a model of light musical-comedy entertainment.



A DOUBLE (STANDING) IS USED FOR BING IN THE ROUGHEST PART OF THE "SING YOU SINNERS" FIGHT



NONCHALANT SPECTATORS WATCH WHILE BING'S DOUBLE CROUCHES TO JUMP, IS FLOORED BY A KICK (BELOW)



"Are you winning?" asks Bing's movie mother, dousing her youngest's battered head. Says Bing: "We ain't losing."





**A body blow** rocks Fred MacMurray, the eldest and hardest-working of the *Sing You Sinners* brothers, off his feet.

When the two race-track crooks fail to win with fists, they pull a gun. But a well-aimed chair in hands of Mother Beebe

turns the tide, and the slug-fest continues with many a realistic thud and grunt, still more realistic spurt of blood.



**Crook No. 1**, vanquished by the hammering fists of Fred MacMurray, cries quits when a horse halter, hung on a stable door, comes down and locks itself securely around his head.



**Crook No. 2**, vanquished by Crooner Bing, cries quits when they both can barely stagger. Classic comment to winners by nonchalant spectators (*opposite page*): "Nice goin', boys."

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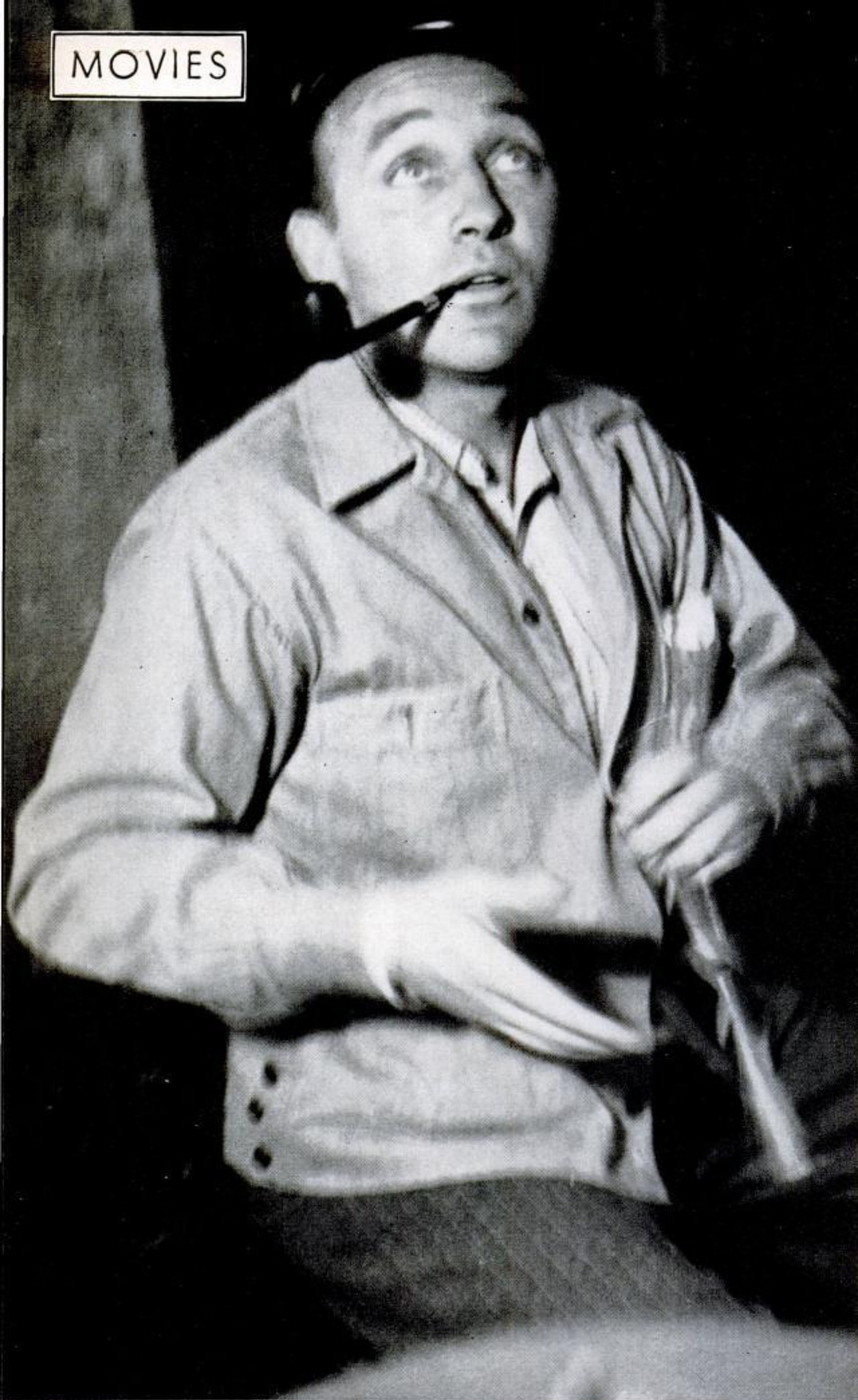


## BING CROSBY IS A HOLLYWOOD DYNAMO

He has a racetrack, a business, a big family

To see Harry Lillis (Bing) Crosby on the Paramount lot is to set him down as the most modest and easygoing of Hollywood stars. This appearance is deceptive. For though Bing is modest, he is also one of the most enterprising actors in the film city. When his acting chores are over, he loves to hop in his bright red Cadillac, skip down 118 miles to his 120-acre ranch where he breeds and trains a stable of race horses. Four miles away is the elegant Del Mar racetrack of which Bing, a passionate racing fan, is presiding officer.

When Del Mar's three-week racing season is over, Bing turns to the dozen other business irons he keeps in the fire. He manages a prizefighter and a girls' baseball team called "The Croonerettes." Occasionally he runs an invitation golf tournament. With his father and two brothers he runs Bing Crosby, Inc., which owns a handsome Hollywood office building and handles Bing's many business affairs. Between times he broadcasts weekly over the radio, turns out popular Decca records, plays the drums for pleasure, acts as adviser to a third brother's orchestra and raises his family of four boys including Twins Philip and Denis.



Playing the drums is Bing's sole instrumental accomplishment. He cannot read music. A growth in his vocal chords gives his songs the quaver that has made him one of the top crooners since he appeared with "Three Rhythm Boys" in Paul Whiteman's Orchestra.



Bing's racetrack at Del Mar is a \$500,000 plant with California mission-style buildings. Hollywood stars are members of the Del Mar Turf Club, of which Bing is president. Picture was taken July 29, when the track's second season was opened with a speech by Bing.



Before his Del Mar stable Bing discusses racing schedules with Trainer Joe Cooper. Seven of Bing's 30 horses ran in this year's races. Best known is Ligaroti, whom

he partly owns. At a Del Mar race and preview of *Sing You Sinners* Aug. 5, Bing's two entries, unlike his winning "Uncle Gus" in the movie, ran seventh and last. Purses

at Del Mar are modest, ranging from \$600 to \$1,200 for most weekday races, with one big \$25,000 handicap. Bing (in dungarees) loves to help train and clock his horses.





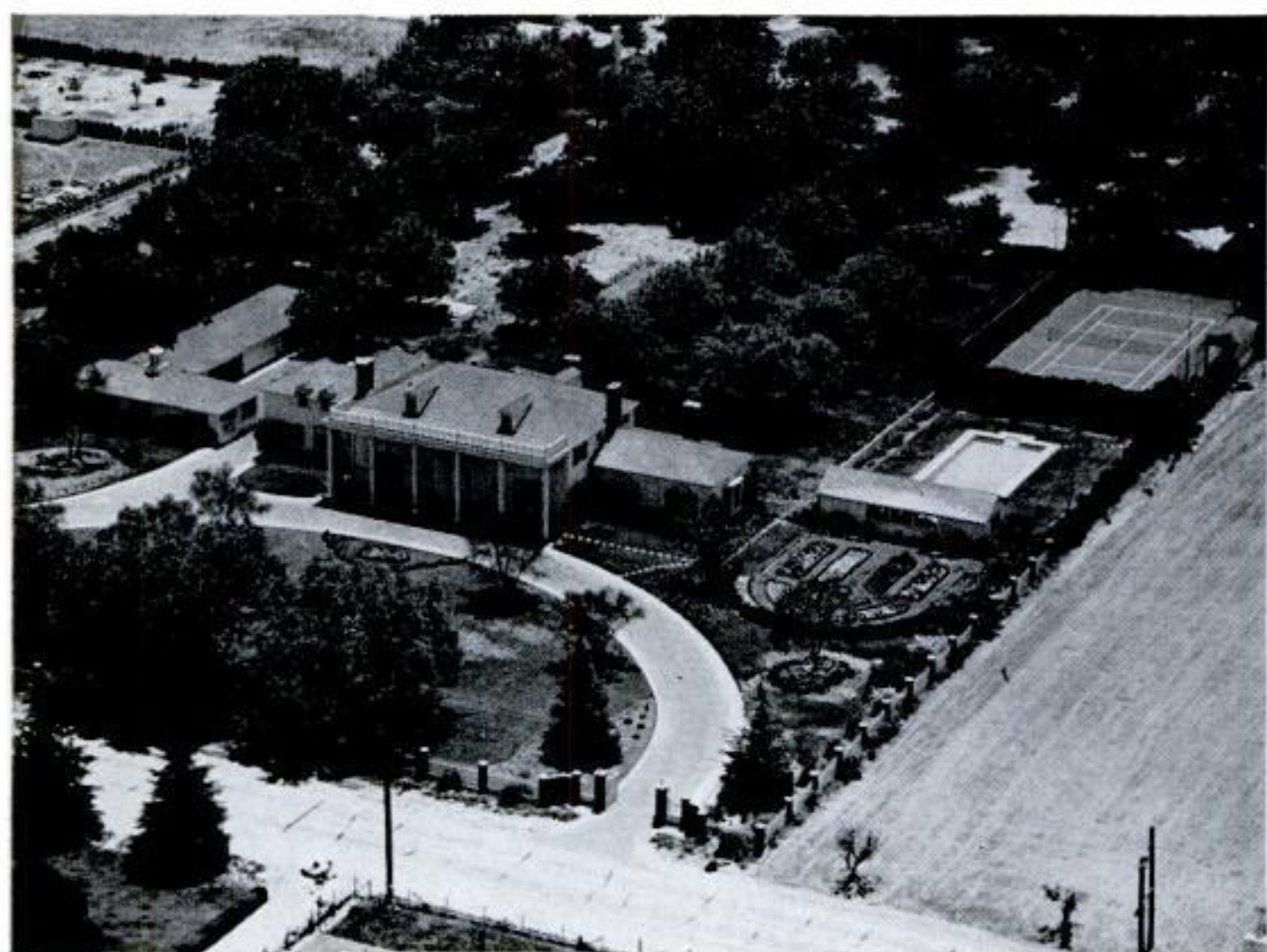
**Bing Crosby, Inc.** is housed in the Crosby Building. Bing draws pay as president, as well as \$135,000 for each Paramount picture, \$6,000 for each broadcast.



**Brother Everett K. Crosby** (left) helps manage Bing's manifold businesses. **Father Harry L. Crosby** (right) keeps the books. Bing earns from all of his enterprises more gross income than any other Hollywood star.



**Ex-Middleweight Champion Freddie Steele** is managed by Bing, with whom he frequently spars. He lost the title by a knockout to Al Hostak in Seattle last month.



**Bing's Hollywood home**, with Colonial pillars, circular driveway, lighted tennis court, swimming pool and rowboat, is in the unpretentious Toluca Lake district. His eldest brother and parents live in smaller houses nearby, jokingly call Bing's "the Library."



**Horse fans** like their famous father are Bing's three oldest sons. Gary (center) has begun to sing at 5. Philip and Denis, 4, shown mounted on ponies, are among stardom's rare twins. Not shown is Lindsay, who is eight months old and the fourth son of a fourth son.



**Blonde Mrs. Bing Crosby** was Dixie Lee, blues singer and featured movie actress, who gave up her career when she married Bing. In 1935, after the birth of twins, here shown as babies, she returned to the screen to make *Love in Bloom* and *Redheads on Parade*.









## WHITE RUSSIAN PAINTER PUTS HIS WORLD ON 63 SQUARE FEET OF CANVAS



PAVEL TCHELITCHEW

The creation shown on these pages is the most discussed painting of the current London season. It is called *Phenomena*, covers 63 square feet of canvas and was painted by a White Russian named Pavel Tchelitchew (pronounced Chelly-cheff). *Phenomena* will be brought to the U. S. in October and exhibited

by the Julien Levy Galleries in Manhattan.

Pavel Tchelitchew is a quick, delicate little man whose unquestioned dexterity has earned him an easy living from international esthetes. He is one of them himself, with a fondness for side-show freaks, among whom he has a wide acquaintance. Tchelitchew started his career as a designer for the Russian ballet before the War. He later became one of Gertrude Stein's bright young men in Paris. His friends include such people as Photographer Cecil Beaton, Esthete Lincoln Kirstein, Poetess Edith Sitwell, Professional Hostess Elsa Maxwell and Beautician Helena Rubinstein. He has painted portraits of some of them with a facility which even conservative critics have grudgingly admired.

Three years ago Mr. Tchelitchew yearned to express in a giant painting all that he had learned of life and the world. *Phenomena* is the result. According to Tchelitchew it is done in "Triple Perspective," an invention of his own. It is painted in a chromatic scale which begins with blood-red at the bottom and ends with blue-violet at the top. Its assorted figures are arranged in a diamond pattern with the superimposed outline of a hand and foot extending up and out from the hairy legs at bottom center.

Scanning the picture across the top from left to right one finds first the City of Garbage, with a shrouded figure crying in the night and at its feet two women supposed to be Gertrude Stein and Alice B. Toklas on piles of pictures. Next is the City of Today, a pyramid resting on a sea of potatoes with human faces (the common people). Then comes the City of Tomorrow under a death's head in the sky. Nearby is an allegory on Industrial Civilization: a monster made of gold coins looking down upon a plump bride before an altar of junked automobiles.

Feet fascinate the artist. At lower left is Mr. Tchelitchew himself with enormous feet and elsewhere a pair of Siamese twins push their feet directly at the observer. Above his shoulder floats a pale figure tentatively identified as Edith Sitwell. The chubby figure reclining on a table above a strange family group, sprawled on a pebbly beach, may be Elsa Maxwell. A rich old woman draws nourishment from starving children. The woman with six breasts has the face of the wife of a well-known New York art dealer. In the tent behind the soldier and horse in gas masks is a spotted man and a bearded lady with the face of Christian Berard, modern romantic painter.



## TWO AUSTRALIAN TENNIS PLAYERS THREATEN TO TAKE THE DAVIS CUP

**Bromwich and Quist are a powerful team**



**JACK BROMWICH**

Last summer Donald Budge, world's No. 1 amateur tennis player, took his red hair, freckles, and smashing backhand drive to England and there, almost single-handed, won the Davis Cup for the U. S. Since then, world tennis supremacy has been shifting. Budge and the U. S. are still at the top, but their position is challenged, not by England or Germany as it would have been a year ago, but by Australia. This weekend at the Germantown Cricket Club in Philadelphia, the Australians will meet the U. S. team, once more led by Don Budge, in the 1938 Davis

Cup finals. Tennis experts give the Australians a good chance of winning.

The two playing members of the Australian team are a dark, short, chipmunk of a man named Adrian Quist, who is playing his sixth year of Davis Cup competition, and a tall, moody boy of 19 named John ("Jack") Bromwich. Quist plays a fast, orthodox game, bounces around the court with tremendous speed, intercepts shots at net, daringly gambles on smashes. He rarely is caught flat-footed.

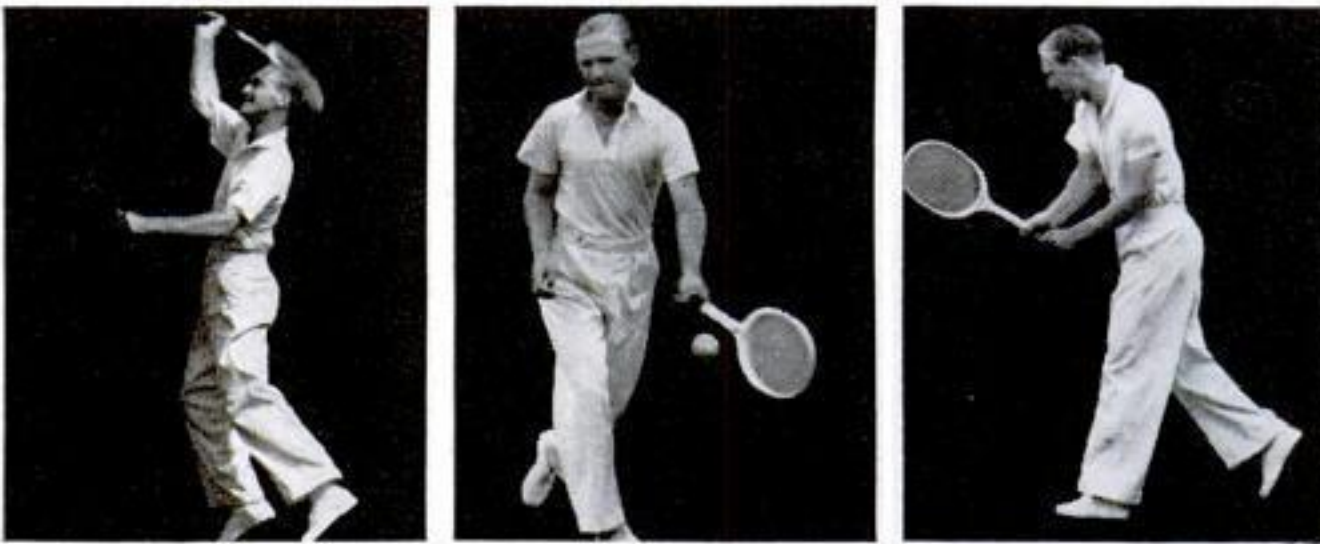
Bromwich on the other hand plays the world's most unorthodox game (*see below*). Awkward and nervous, he sometimes throws himself completely off balance making a shot. But his accuracy, volleying speed, fast coverage at net make him almost as dangerous in singles play as Quist. Together, they form a great doubles team. Quist's speed and Bromwich's accuracy enable them to come to the net fast, force their opponents to make the mistakes. They have been beaten only once, by Budge and Mako on Aug. 27.



**ADRIAN QUIST**

On this page and the next is a magic-eye sequence showing the Australians' style of doubles play. The pictures were taken Aug. 19 at the Longwood Cricket Club near Boston when Quist and Bromwich were trouncing the German doubles team in the Davis Cup interzone final.

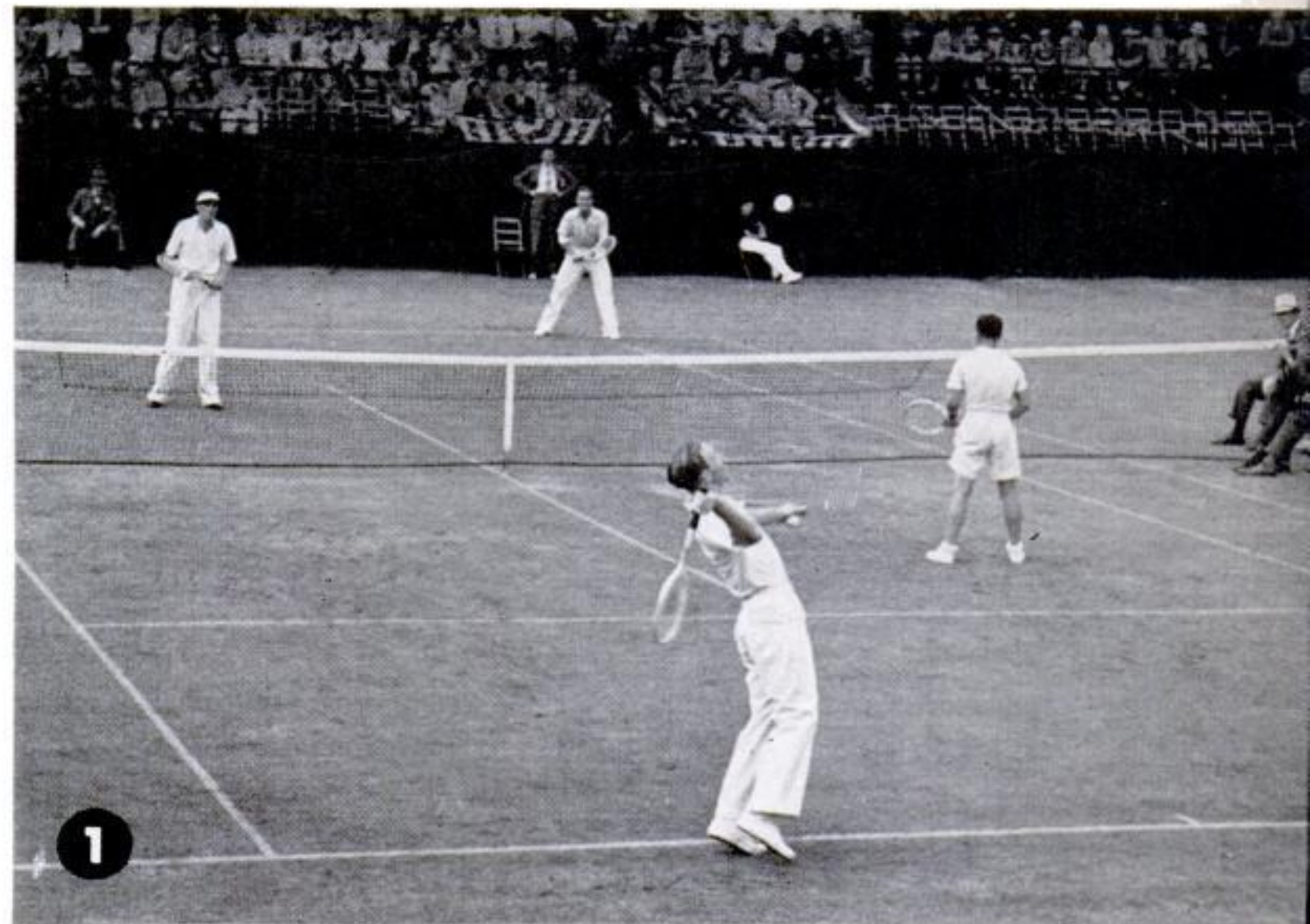
### BROMWICH USES DOUBLE-HAND GRIP



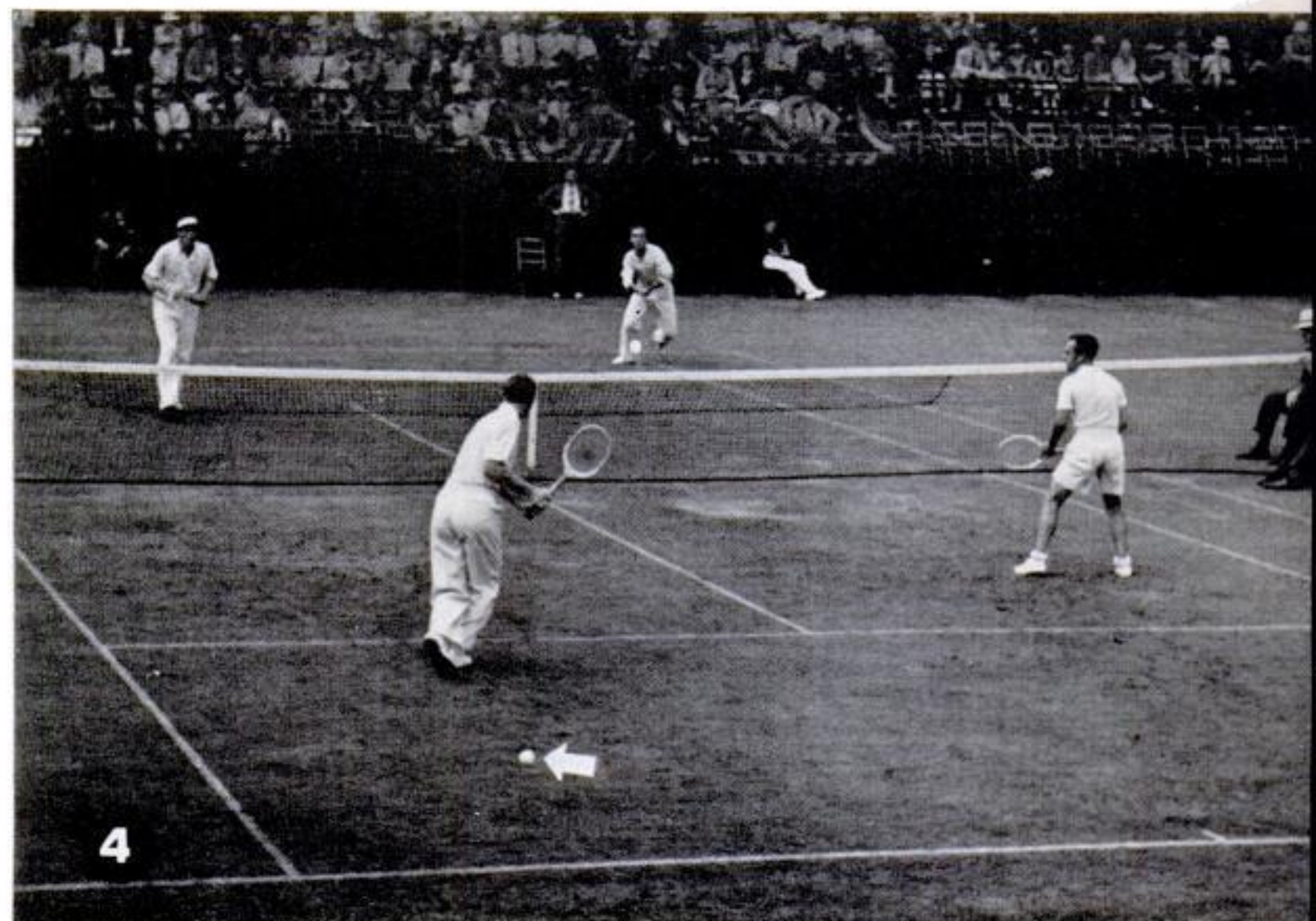
**THESE ARE THE THREE GRIPS WHICH BROMWICH USES**

Jack Bromwich began playing tennis when he was six. He used his father's heavy racket, had to hold it with both hands to swing it. The simple stroke he learned then he has never changed. His style is that of a child, marvelously refined and developed.

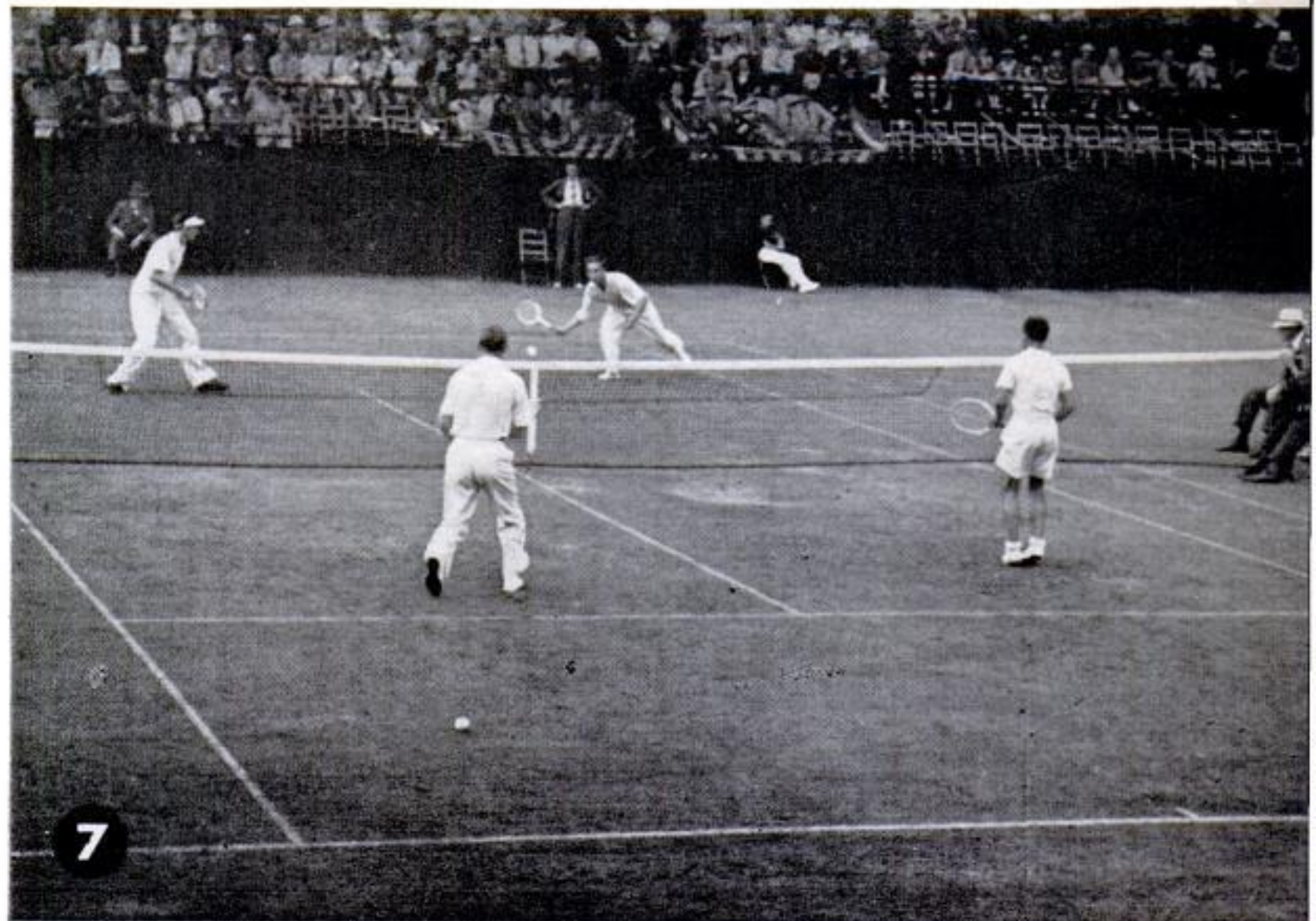
For a right-hand shot Bromwich still uses his queer, double-hand grip. He hits the ball like a baseball player, gets remarkable accuracy. To make a stroke on his left, he uses no backhand but shifts racket to the left hand and hits a forehand drive. But his service has changed. Instead of the double-handed grip, he has an orthodox overhand smash.



**Bromwich is serving** for the Australians against the German team of Henkel and von Metaxa. Quist is in the right forecourt. The serve, hit with level racket, has no twist or upspin.

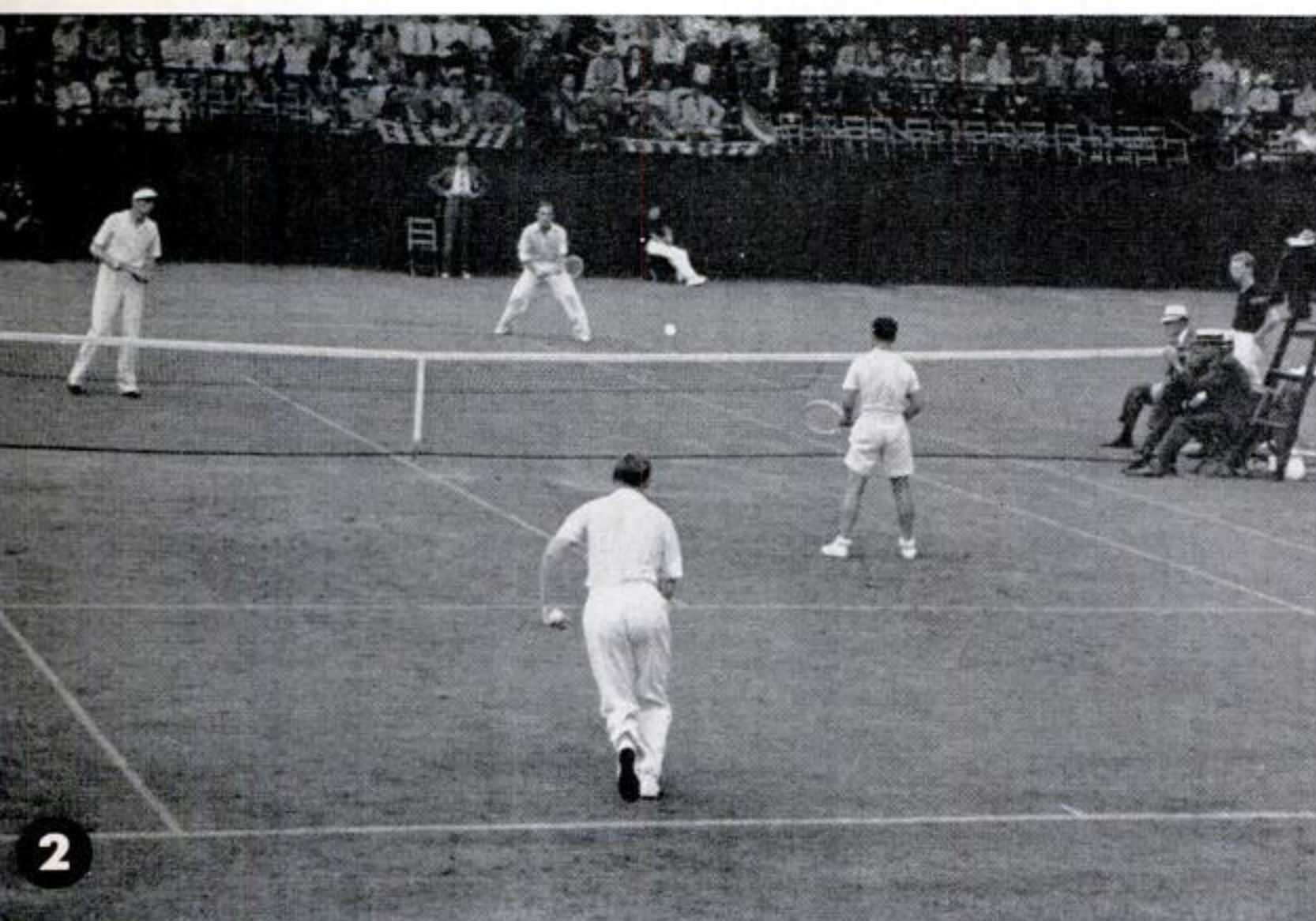


**Dropped ball lies close** to Bromwich's feet. Henkel protested, said ball distracted attention. Spectators thought only man affected was Bromwich, who might have slipped on it.

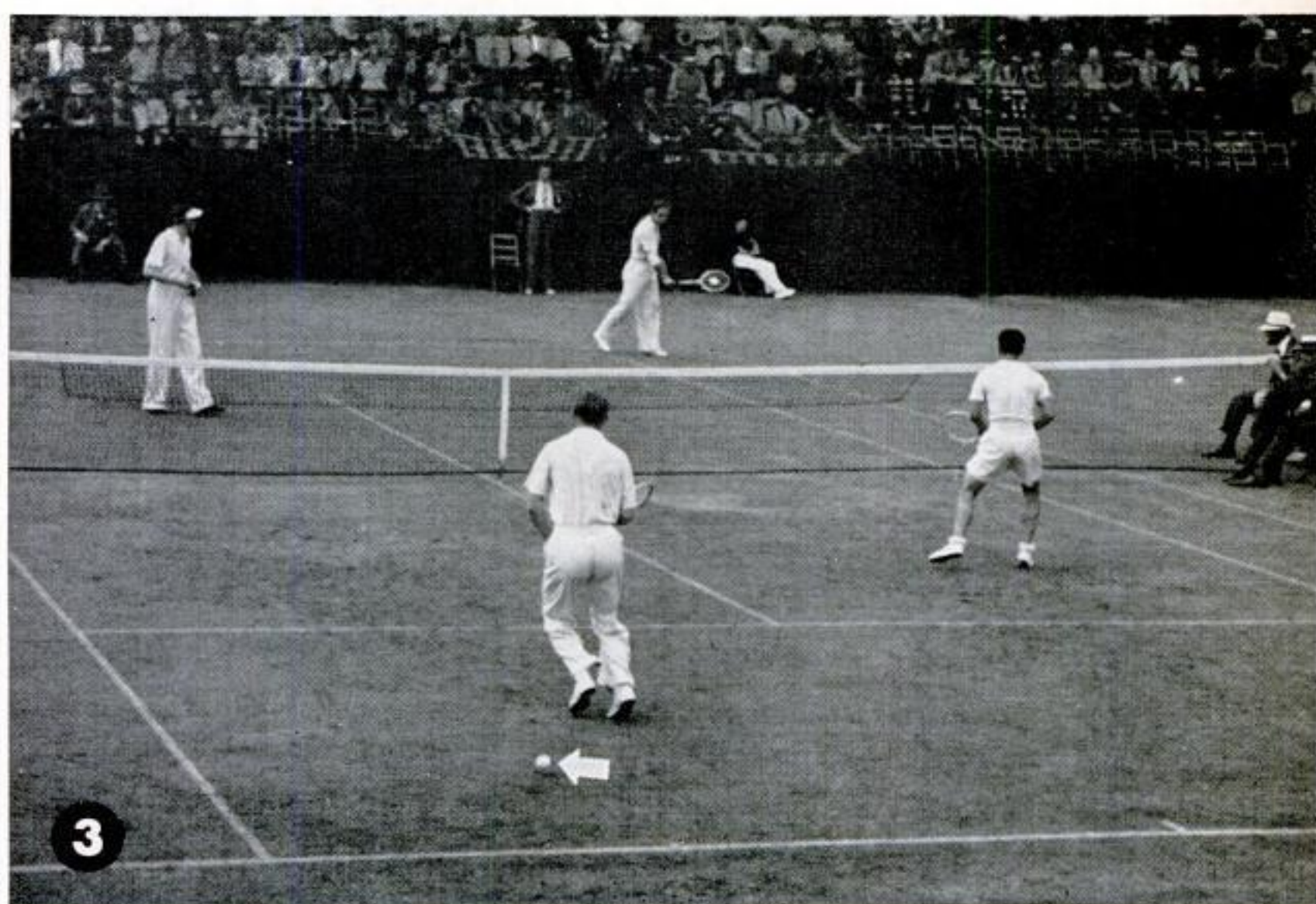


**Out of position**, Henkel reaches for Bromwich's low scoop shot. Notice how von Metaxa (far left), is also being drawn in toward the center court by the clever Australian strategy.

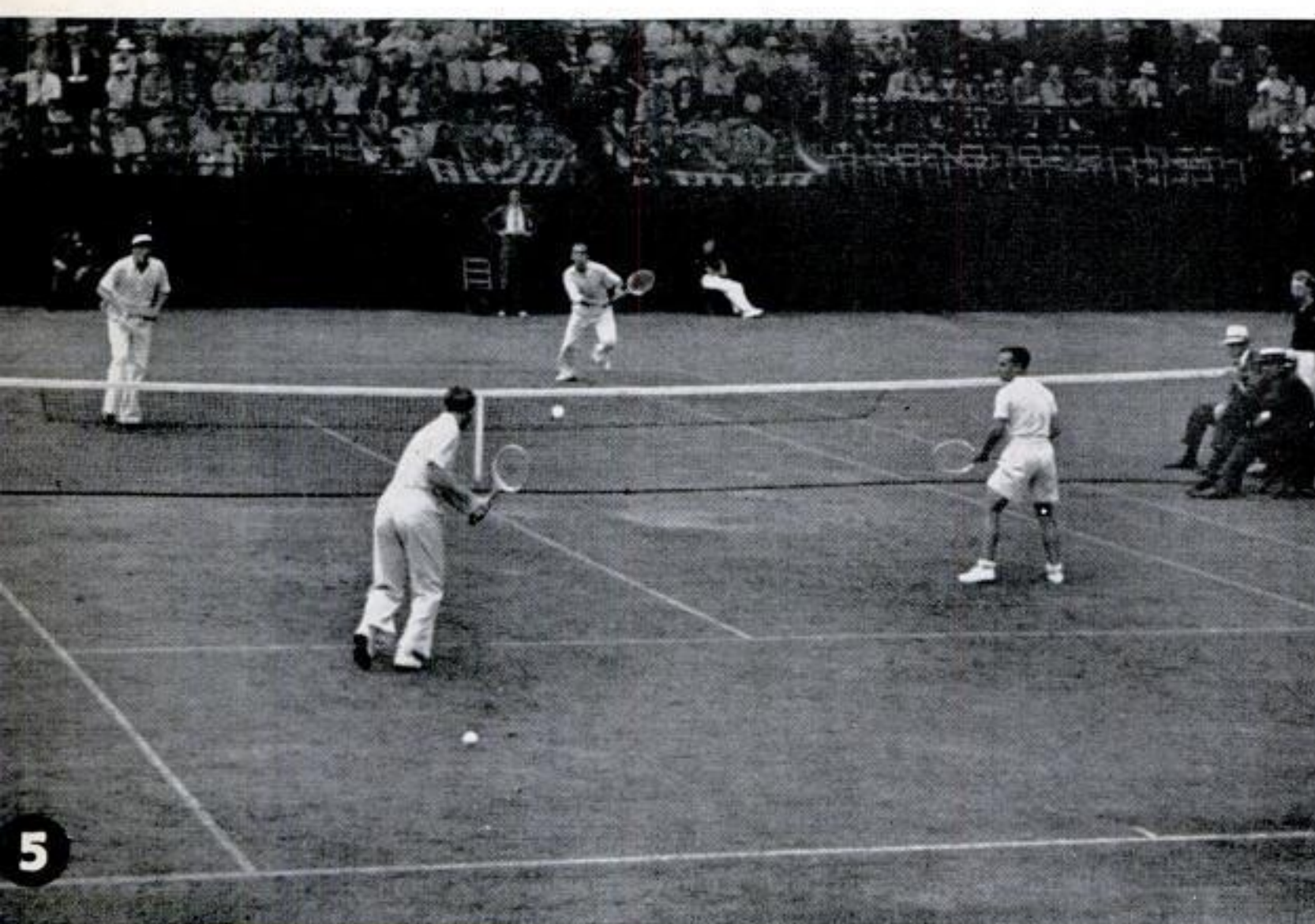




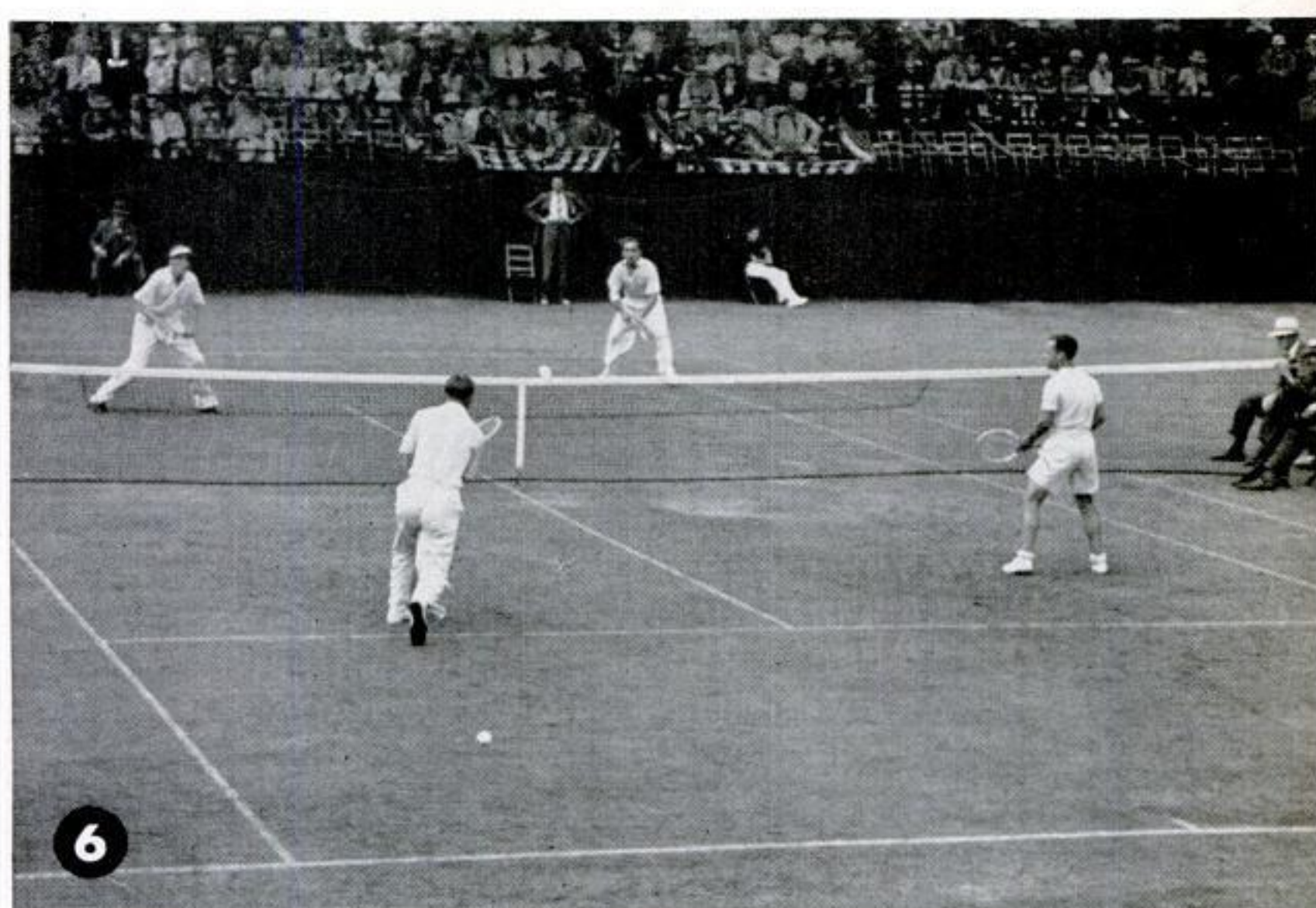
**2** When serve looks fair, Bromwich starts fast for net, tries to reach position parallel to Quist. The Australians storm the net, play slamming game directed at opponents' feet.



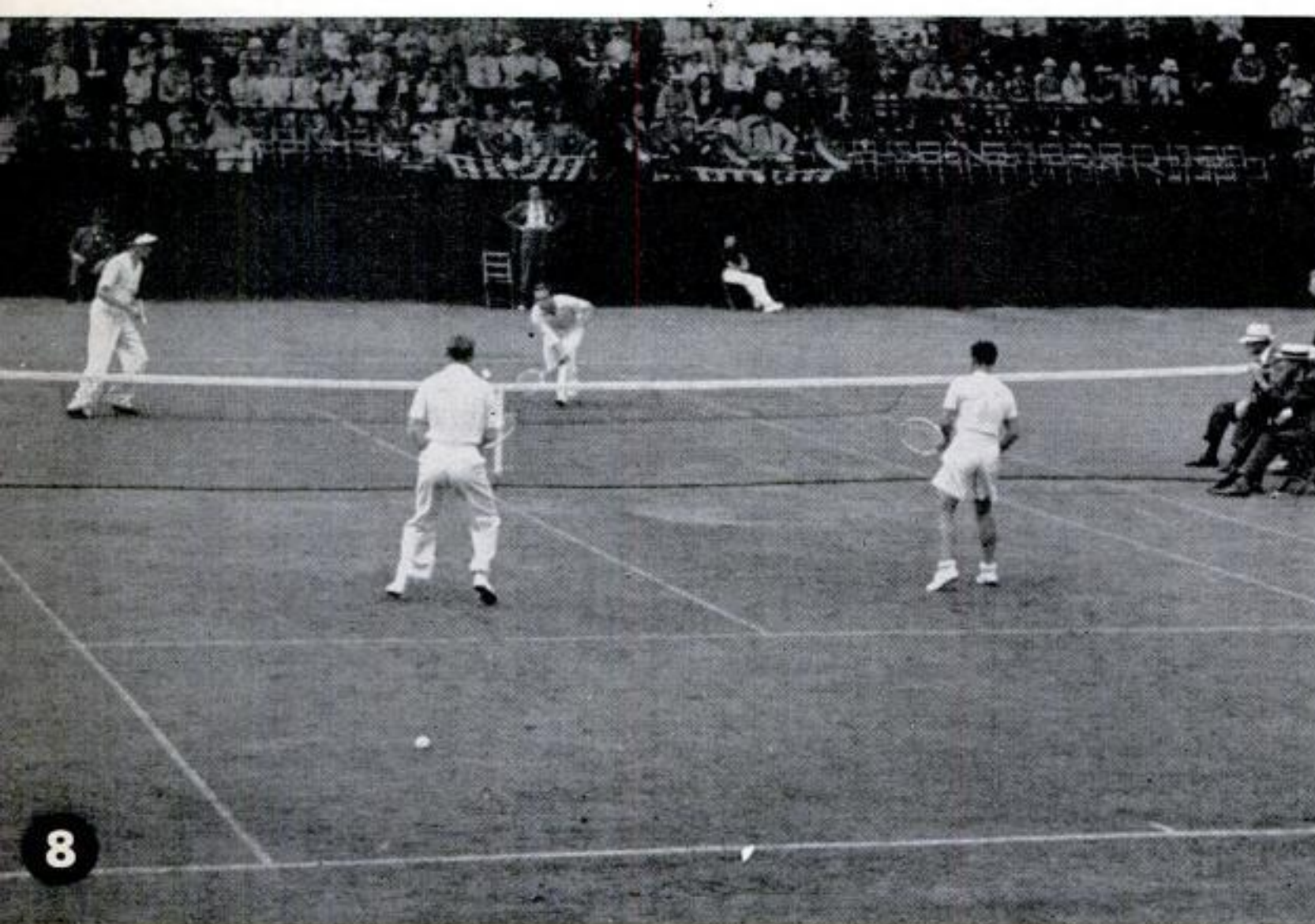
**3** Moving toward net Bromwich drops unused second service ball (see arrow). This leaves left hand free for his double-handed grip. Henkel of the Germans returns the serve.



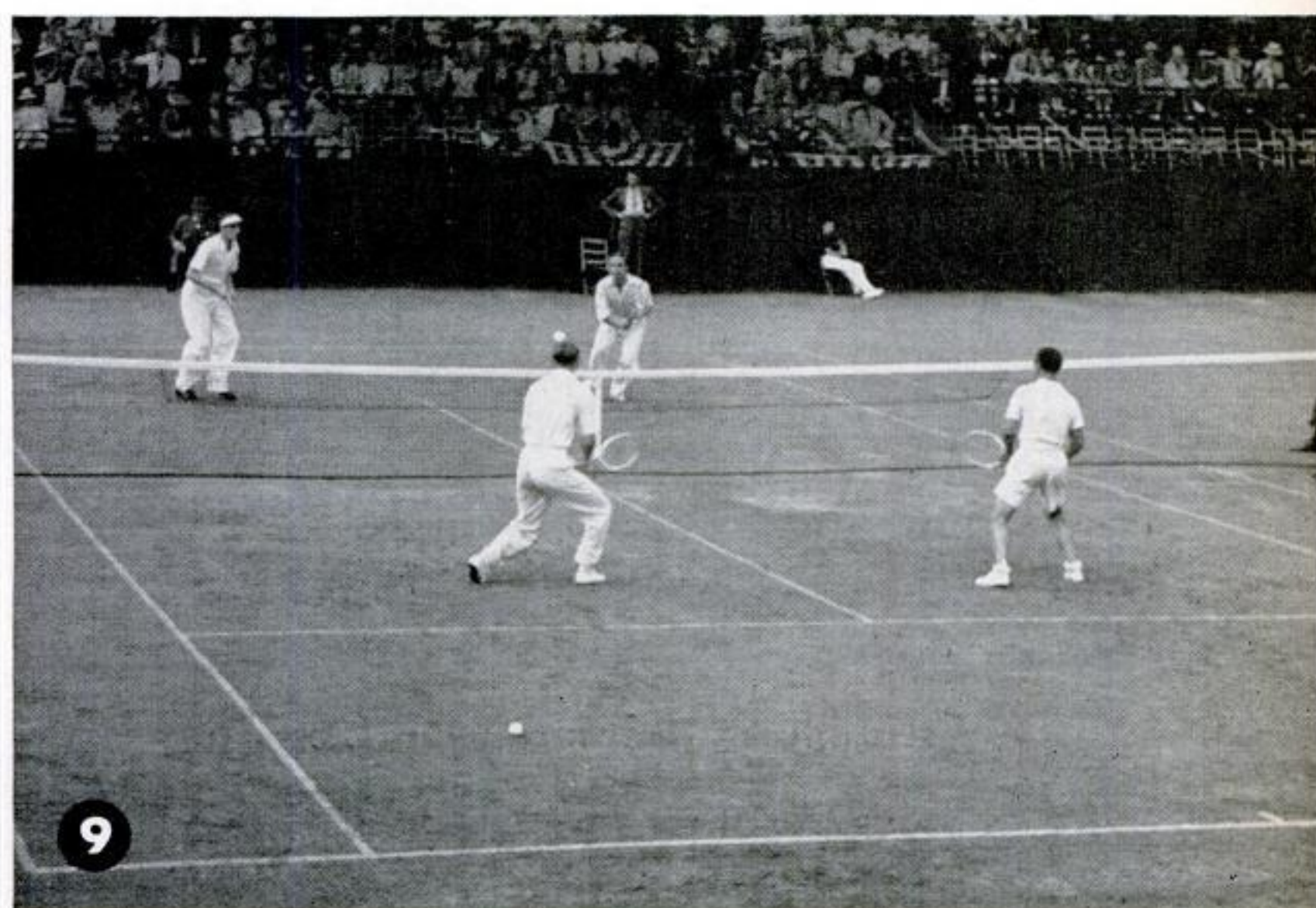
**5** Bromwich never stops as he races forward for Henkel's shot. He does not plant his feet. In net volleys the Australians use soft drop shots to maneuver opponents out of position.



**6** Scoop shot is hit by Bromwich to Henkel's right. Ball passes very low over the net. With his long arms and ambidextrous grip, Bromwich can reach almost any ball hit to his court.



**8** Henkel volleys weakly up from the ground directly toward Bromwich, who is waiting at the net. The Germans are now far out of position, must expect a smash down the side court.



**9** Ready for the kill, the Australian team waits for Henkel's ball to come over the net. They play such a fast, daring game, it is almost impossible to put them on the defensive.

CONTINUED ON NEXT PAGE



## SPORTS

(continued)

# SPEED CAMERA SHOWS TENNIS FORM OF KEY PLAYER, BOBBY RIGGS



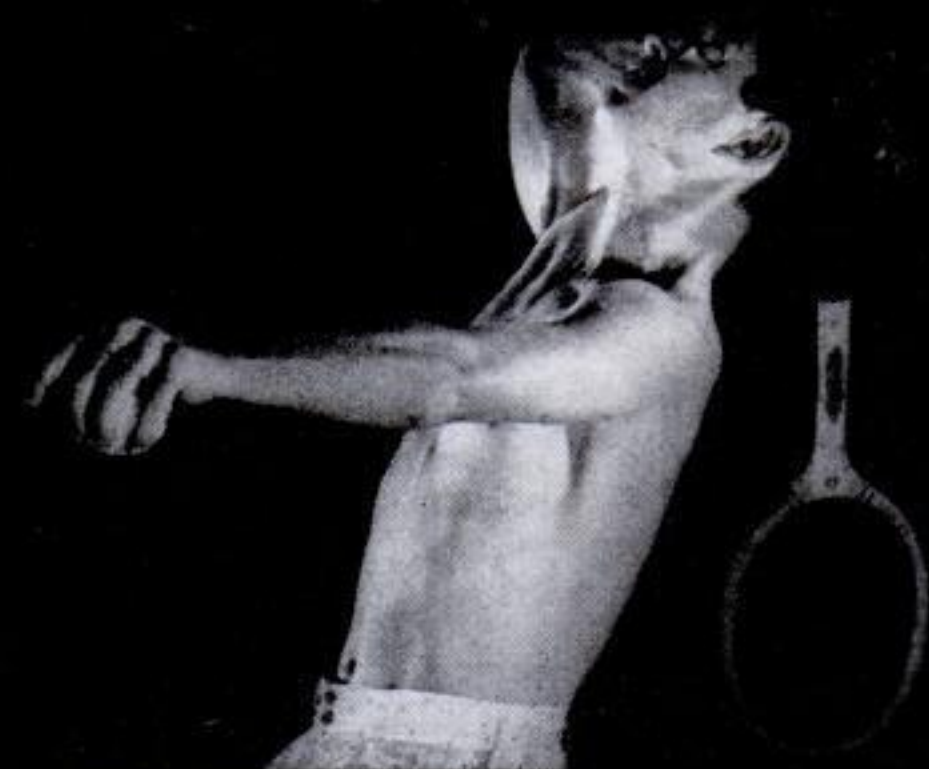
**K**ey man in America's defense of the Davis Cup is Robert L. Riggs (*left*), second ranking U. S. tennis player. At Philadelphia this week-end, Budge should win two singles matches, but the Australians may take the doubles. Then Riggs will have to beat Quist or Bromwich.

On this match may well depend the fate of the Cup.

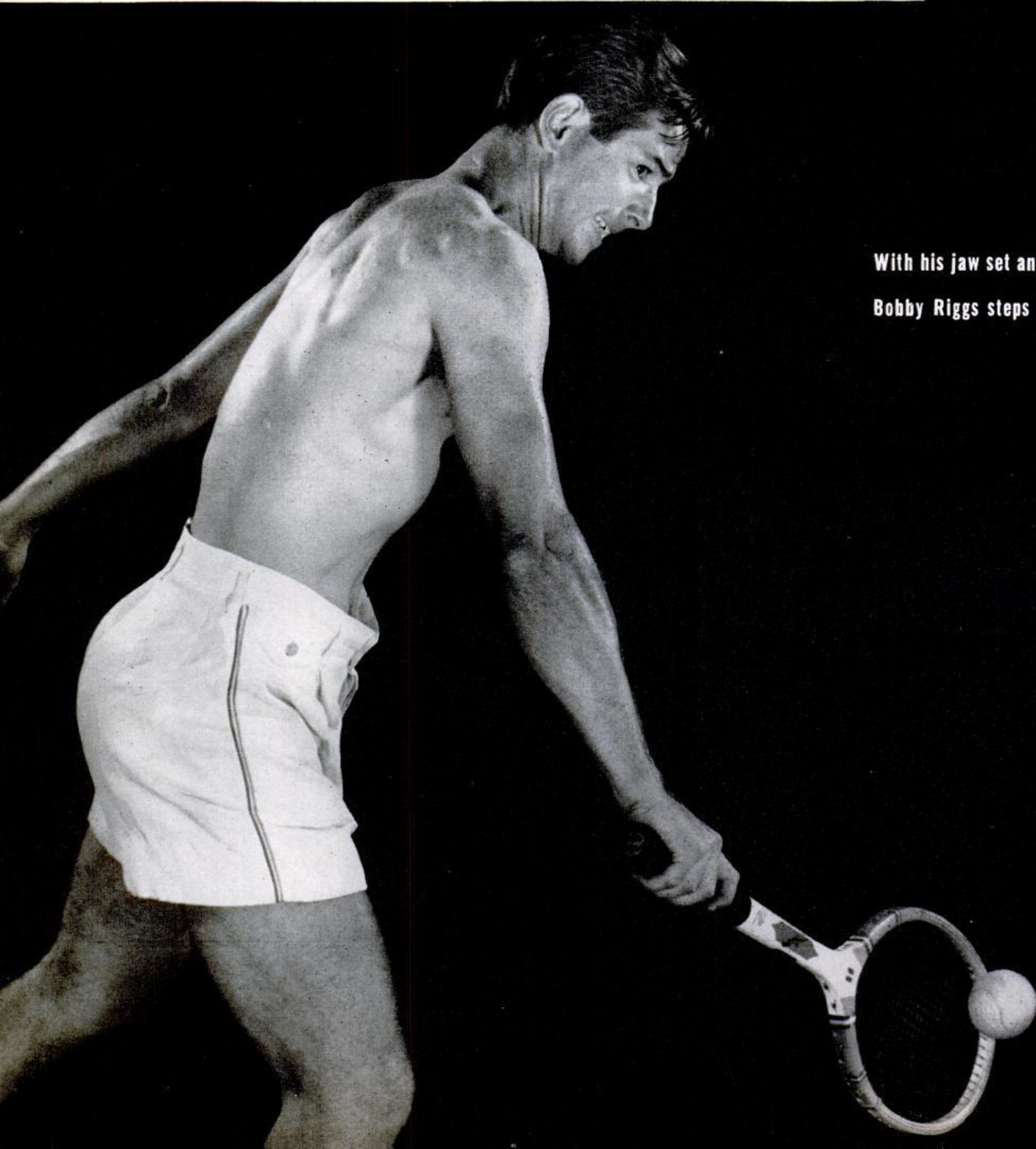
Riggs is a cocky young man and treats such responsibilities lightly. Unlike the Australians, he takes few chances, relies on sound volleying skill and stamina to outlast his opponents. This summer nobody has beaten him. But he has never played in a Davis Cup match, supreme test of tennis nerves.

These dramatic action photographs of Riggs were taken exclusively for LIFE by Gjon Mili, a Westinghouse Electric engineer. They were made at a speed of 1/100,000 of a second with the aid of a high-speed lighting system developed by Mili and Professor Harold Edgerton of the Massachusetts Institute of Technology.

Riggs is a nearly perfect tennis machine, shorter than most but sturdy and tireless. His stamina, developed under the California sun, will be an advantage.



FOR HIS SERVE, RIGGS USES A LONG, FREE BACKSWING



With his jaw set and every muscle drawn taut, Bobby Riggs steps into a fast backhand drive





EYES ON THE BALL, HE BRINGS THE RACKET FORWARD

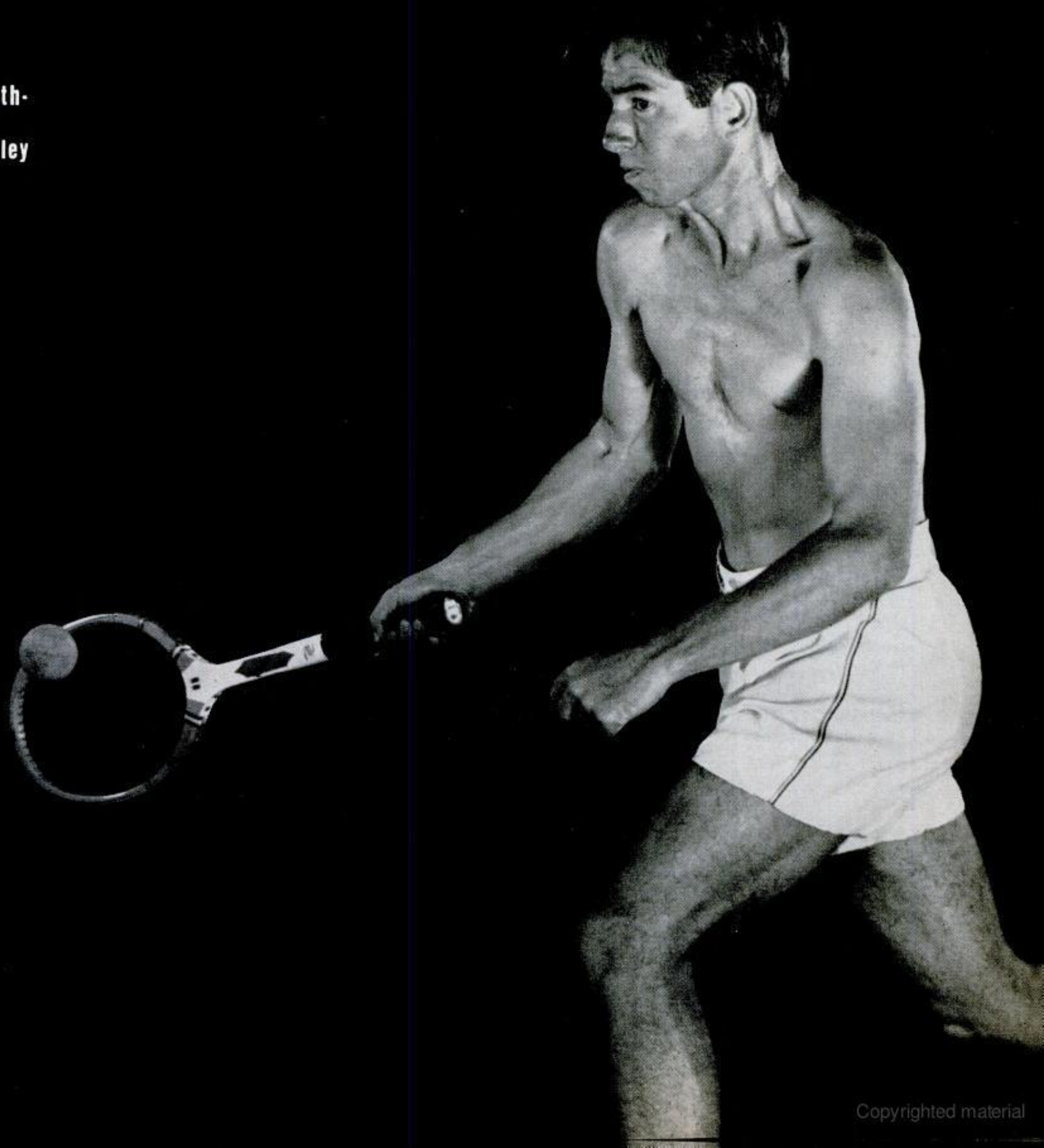


HE STEPS INTO BALL. MUSCLES TIGHTEN FOR CONTACT



POWER AND BALANCE AT MOMENT OF CONTACT

The forehand drive requires strength and smoothness. At contact, racket is level for hard volley







Bette Davis, the hostess, sells her guests lottery tickets on the Cocker Spaniel Lord Buffington.



Howard Hughes, guest of honor, bought three tickets, stayed late, had fun. This was eleven days before he broke transcontinental record to New York.



No partner claimed Miss Davis for number dance. So she danced with LIFE's cameraman instead.

## Life Goes to a Party

In Beverly Hills at which Bette Davis raises funds for The Tailwaggers



POSTER FOR THE TAILWAGGERS' DOG LOTTERY

The Tailwaggers is a society of Southern California dog-lovers whose immediate object is to build a hospital and shelter for stray dogs on the order of New York's Ellin Prince Speyer Hospital, and create scholarships for training "Seeing Eye" dogs. The society never got very far until energetic Bette Davis, who has three dogs of her own, was elected "permanent president" and took her new office with grim serious-

ness. One of the most successful Hollywood parties of the season was given on Aug. 11 by President Davis at the venerable Beverly Hills Hotel with shy Howard Hughes as guest of honor. Admissions at \$5.50, plus a percentage on the liquor, plus a dog raffle for a sad-eyed Cocker Spaniel pup, netted a total profit of \$1,000. The pup, Lord Buffington, donated by Edgar Bergen and Charlie McCarthy, was won



HOWARD HUGHES' PLACE CARD, BY WALT DISNEY

No 691



I AM  
TAILWAGGER  
"LORD BUFFINGTON"

I WANT TO HITCH MY "WAGGIN"  
TO A  
STAR

ACTOR WALLACE FORD HELD THE LUCKY NUMBER

by Wallace Ford, actor in the play *Of Mice and Men*.

Walt Disney drew a special place card for the 400 guests. Besides dining and dancing, they later played musical chairs and three other games for choosing partners. For the ball dance the men rolled rubber balls across the floor to pick out their partners. For the numbers dance men and women drew hat checks from separate baskets, tried to match numbers. In the balloon dance couples could only remain on the floor while the balloons they carried were unpunctured. Stars who had to work the next day all left before midnight. The others stayed on until 2 a.m.



## The Tailwaggers' games



**Musical chairs** was the most hilarious game, with separate contests for men and women. Bette Davis (*left*) is losing out to a rival. Richard Barthelmess won a prize in the men's contest.



**James Stewart** was caught cheating in the balloon dance by carrying a puncture-proof ball, is made to bounce it while the orchestra plays and his partner, Norma Shearer, looks on.



**The ball game.** One of the stags, rolling a ball the length of the floor, strikes the skirts of a charming young lady (*with finger in mouth*) and hence he can claim her for the next dance.

## The Tailwaggers' guests



**Norma Shearer** tosses away balloons as fast as a friend can blow them up for her. The only woman with straight hair at the party, Miss Shearer wore an

Egyptian coiffure to hide the shaved forehead that the wigs of *Marie Antoinette* made necessary. Her squire all evening was the younger James Stewart.



**Lili Damita and Joel McCrea** talk about the heat as he mops his brow. It was so hot that carpenters removed all the windows. Miss Damita wore the

new hair-up coiffure (*LIFE*, Aug. 22) as did nearly half of the movie queens present, indicating that the style has caught on in Hollywood's private life.



**Producer David Selznick** after 15 years cannot yet take Hollywood parties in comfort. Across rumpled napkins he discusses the delay in production and the

overhead of *The Lady and the Cowboy* with Gary Cooper, its star. Hollywood no longer teases him about *Gone With the Wind* which is still to be cast.

CONTINUED ON NEXT PAGE



# TRUE OR FALSE?

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OVER 1000 FACTS ON  
SCORES OF SUBJECTS!



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This book has the Answers  
to these and scores of  
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2. A gallon of water weighs 7½ pounds. (True or False?)
3. The Suez Canal is more than twice as long as the Panama Canal. (True or False?)
4. The specific gravity of ice is greater than that of water. (True or False?)

Over 1000 useful facts including postal rules; U. S. Presidents; Population of principal Cities and Countries; Facts about the Earth and Planets; World Religions; Weights and Measures; Famous Tunnels, etc., etc., etc.

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## The PONY BROGUE



*Character in Shoes*

Distinctively Correct is this Campus model in burgundy and brown by Taylor Stylists. Imported Calfskin for the uppers with a genuine Cordovan streamlined saddle. For soles—Raw-Ribbed Jumbo Crepe was chosen to provide that incomparable walking comfort and protection that only this "balloon tire" tread offers.

STANWELL styles \$5.

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THE **Taylor-Made**  
SHOE

Built by E. E. TAYLOR CORP., Boston, Mass.

## Private Lives at Tailwaggers' Party

(continued)



Richard Barthelmess, once a great star but recently in what he calls "involuntary retirement," went to the party with

his 15-year-old daughter Mary Hay Barthelmess. Actor Barthelmess beat out dozens of juveniles at musical chairs.



Freddie Bartholomew treads a solemn measure with Aunt Cissy, his legal guardian, who still keeps him in Eton collars.



Marie Wilson, new star of *Boy Meets Girl* (LIFE, Aug. 29), has a wonderful time with her director-fiancé, Nick Grinde.



Mrs. Jock Whitney, whose husband boosts Technicolor, chats with Henry Fonda, who left for Missouri after the party to

make a Technicolor *Jesse James*. Mrs. Whitney is a first-rank socialite and Fonda married one, Frances Brokaw.





**Lupe Velez** (pointing), having finally broken with muscular Husband **Johnny Weissmuller**, couldn't sit still for joy.



**Bette Davis'** sister **Bobby** (Mrs. Robert Pelgran) holds a raffle poster and discusses the success of the sale with Bette.



**Henry Fonda** and **Randolph Scott** (center), chinning in the bar, ponder the problems of being married to socialites.

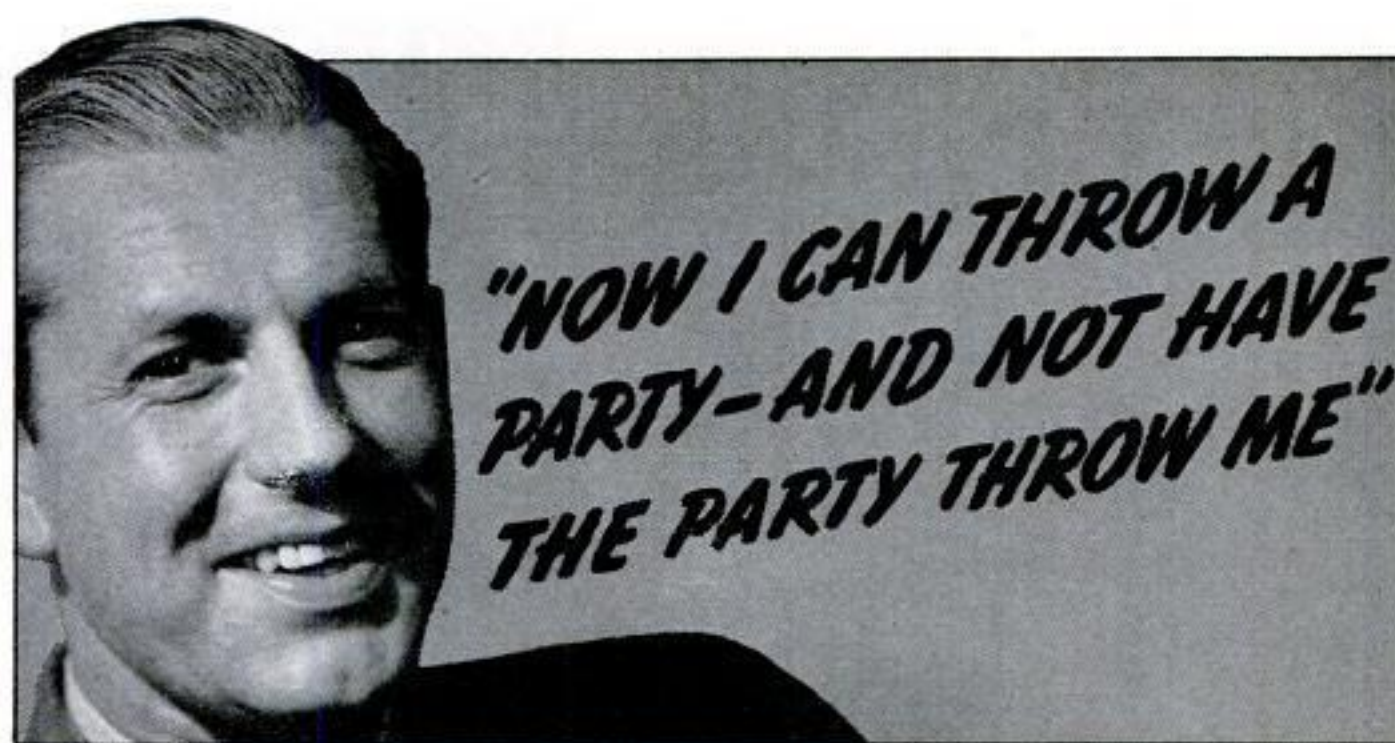
Scott is separated from his wife, the former **Marian du Pont**, who owns **Battleship**, winner of the **Grand National**.



**Jean Parker**, in strapless evening dress, plumped herself into **Mary Pickford's** lap and was ruled out of musical chairs.



Two small boys from **Texas**, guests at the hotel, gawked through the curtains at their hero, **Aviator Howard Hughes**.



PLEASE YOUR PALATE AND YOUR PURSE - AT YOUR FAVORITE BAR OR PACKAGE STORE, ASK FOR

**Crab Orchard**  
BRAND  
**WHISKEY**

KENTUCKY STRAIGHT BOURBON  
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# I BUY TIRES BEFORE I NEED 'EM

by don herold

● This column today is for husbands and papas.

Tires are things which hold a family up on easy rolling air, at 40, 50 or 60 miles an hour.

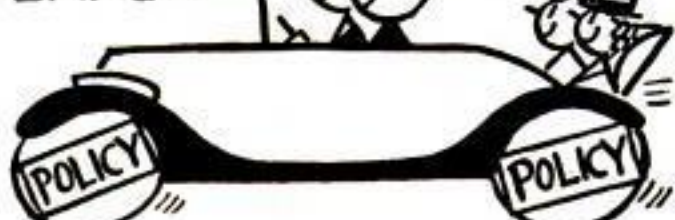
Tires are a family proposition—about the only “mechanical” or physical things that may go wrong with my car and bring injury to my folks.



So I always buy new tires before I need 'em. As soon as my tires begin to get smooth, off they come—and on go new Kellys. I'm not going to gamble Mrs. Herold and my two daughters against tired-out rubber and fatigued fabric.

The four tires on my car are four insurance policies, and I renew 'em before they lapse.

## THEY ARE 4 INSURANCE POLICIES AND I NEVER LET 'EM LAPSE



I'm sold on Kellys because I've seen 'em made. I've watched most of the 1200 operations. I've seen the 30 ingredients blended into the Kelly rubber compound.

Most important of these ingredients is carbon black—harder than diamond dust—which the Kelly people blend (by their own special process) into their rubber mixture. This produces a tread which is so tough it will outwear steel. (That's why the Kelly tread is called *Armorubber*.)

If you're a family man, why not trade in those last dangerous miles in your present tires on a set of tough Kellys. Your Kelly dealer will offer you a swell tire proposition.



**KELLY** Springfield  
**TIRES**  
DEPENDABLE FOR 44 YEARS

# PICTURES TO THE EDITORS



## SUMERIAN FAMILY

Sirs:

I thought you might like to see this picture of a whole “family” from ancient Mesopotamia. This after looking at your grand layout on archaeology in the Aug. 15, issue.

These twelve figures were part of the biggest cache of Sumerian figures ever found in Iraq. The University of Chicago's Oriental Institute came across them at Tell Asmar during the 1933-34 season. The big fellow is the “head” man, the god of fertility, who is almost a dead ringer for the “high priest” on LIFE's cover.

REUBEN FRODIN

The University of Chicago  
Chicago, Ill.

## MAKING BABIES SLEEP

Sirs:

I am sending you a photograph taken by a friend of mine during a week-end visit recently to a village close to Simla. Simla is the summer capital of the Government of India and is a hill station.

These pictures depict the practice which is observed by the inhabitants of the surrounding hills who are known as *paharis* (hill folk). They are an industrious lot, and this particular sect whose main occupation is grass-cutting have to move about from place to place to collect their grass. In doing so, they are unable to look after their very young children. They therefore line them up on the ground by the side of a running stream, and by means of channels made out of bamboo or bent tin direct small streams of water on to the heads of the children. The flowing water has the effect of soothing the little ones to slumber which is brought about in a very short space of time. The children, having been “put to bed” where they are likely to remain for quite a long time with the water trickling gently over their heads, Pop and Ma are able to get about their business without let or hindrance.

M. M. BLAKE

Simla, India



LIFE readers are urged NOT to try this method of making babies sleep on their own offspring. However it may affect Indian children, doctors fear it might do great harm to the bodies and minds of American babies.—ED.



ALEXANDRIA'S 4TH GREEN LOOKS LIKE MISSOURI



THE 17TH GREEN IS CUT IN THE SHAPE OF TEXAS

## STATE-SHAPED GREENS

Sirs:

The Alexandria Golf Club has a novel way of appealing to contestants in its annual Resorters' Tournament. We are of the

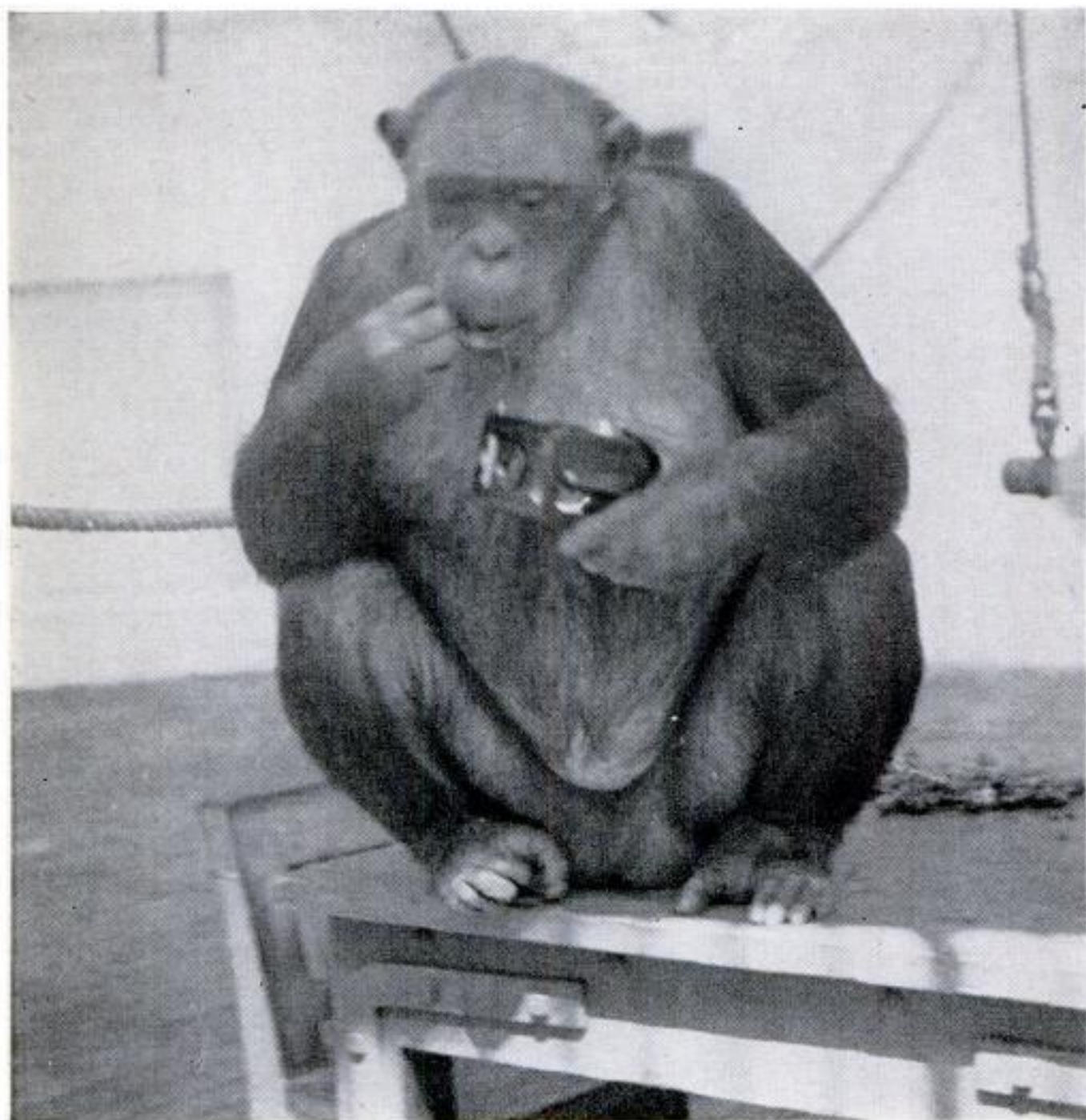
opinion that Alexandria is the only course following this method of cutting out greens to conform with certain States.

Alexandria, Minn.

LEO KOLL

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### CHIMPANZEE CAMERAMAN

Sirs:

It must be news when a monkey starts taking pictures of people. The keeper of the monkey-house in the Berlin Zoo decided to make a cameraman of his pet chimpanzee. After teaching him the

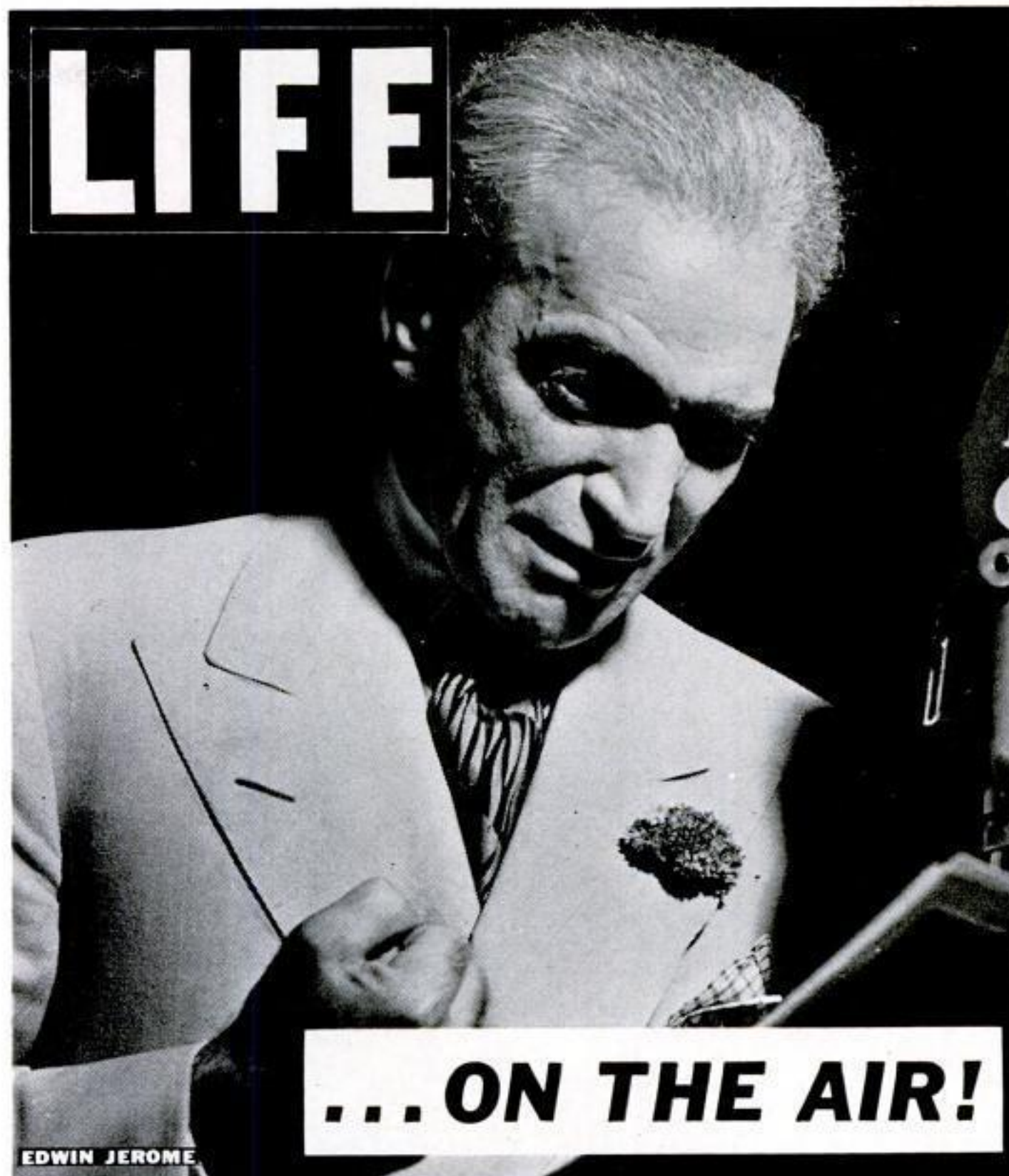
rudimentary mechanics of picture snapping, he presented him with a Leica and left him in his cage. The monkey went at it like an Eisenstaedt. I am sending you some of his pictures (below) of the people outside his cage.

HILMAR PABEL

Berlin, Germany



# LIFE



EDWIN JEROME

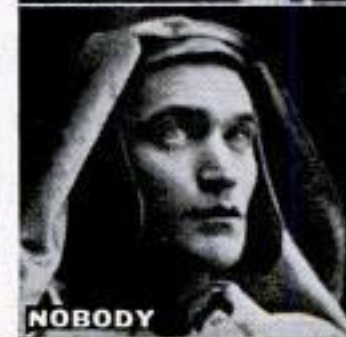
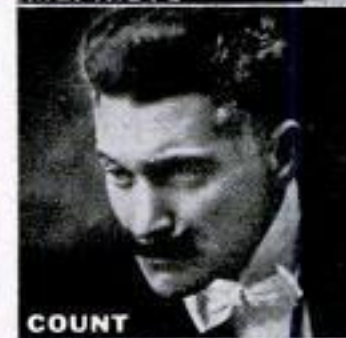
## ...ON THE AIR!

### EVERY FRIDAY at 9:30 (E.D.S.T.)

*LIFE brings you the new series of The March of Time — over WJZ and coast-to-coast NBC network.*

### EDWIN JEROME

In a Brownstone House, at the corner of 50th St. and Fifth Ave., Manhattan, Edwin Jerome was born 46 years ago. Today, one of radio's top actors and a regular on The March of Time, he is back on 50th St., in NBC's Studio 3B in Radio City, just a hundred yards from his birthplace.



**Student** in the Paris Conservatoire at 18, youngest MEPHISTO in the history of the Paris opera at 19, Ed Jerome sang leading operatic roles in Milan, Brussels, Lisbon and in Madrid (before King Alfonso XIII and Queen Victoria Eugenia). Then, one night in Paris, in the middle of the toreador aria in "Carmen", he suddenly stopped singing, bowed, fled the stage. He had completely lost his voice. Learning of his plight, Queen Eugenia gave him a commission as clown in Spain's Royal Circus. For more than two years, with putty nose, pink parasol and three-foot-long shoes, he played his silent part.

**Speaking Voice Recovered** and back in the U.S., Ed Jerome played COUNT DUBONNET in "Gay White Way" (1917), NOBODY in "Everywoman" (1920), was in "The Band Wagon", "Clear All Wires", "Roberta". In Hollywood he made 11 movie shorts, with Robert L. Ripley and with Edgar Bergen and Charlie McCarthy. Only twice in 22 years did Ed Jerome abandon the theatre—in 1917 to make a fortune selling oil leases in the Texas Panhandle and lose it in a "duster" well; in 1926 to make a fortune in real estate at Naranga, Fla., and lose it when a hurricane blew his 40 houses into Biscayne Bay.

In 1933 he entered the pioneering new dramatic field of radio as a March of Time actor. His most memorable impersonations—Stalin, Generalissimo Franco, Haile Selassie; his favorite—ex-King Alfonso. "It is uncanny—the very voice of my father," once commented Count Covadonga, Alfonso's oldest son. The Count still does not know that the voice he heard was that of the Spanish Royal Circus clown who made him laugh 25 years ago.

### LIFE ON THE AIR • THE MARCH OF TIME



## PICTURES TO THE EDITORS

(continued)

### DOLLAR-A-DAY DOG

Sirs:

You have probably seen newspaper pictures (right) of Dumpy, the "dollar-a-day dog" belonging to Mrs. H. C. Stiles of San Antonio, Tex. Every day Dumpy brings her mistress a \$1 bill. No one knows where she gets them.

At the present time Dumpy has brought in 29 dollars, one at a time, and some of them smelling very musty. She has led those trailing her a merry chase, managing to evade the fortune hunters long enough to obtain the daily dollar.

The dog's hair, around the eyes, shows signs of wear as if she had been digging with her teeth in some deep place. Wherever her hiding place is, it cannot be far from Mrs. Stiles's home as she disappears for only a moment and returns with the money. Mrs. Stiles lives directly behind the San Jose Mission.

Mrs. Stiles invited me to wait around and watch the dog and perhaps together we could track her down. The entire afternoon was spent scampering after the dog and taking pictures (below) but invariably the trail ended in a shady spot.

JOHN H. TURNER

San Antonio, Tex.



DUMPY BRINGS HER DAILY DOLLAR BILL



MRS. STILES TRAILS DUMPY PAST THE SAN JOSE MISSION IN SAN ANTONIO



DUMPY PAUSES TO SNIFF A WALL BUT MRS. STILES GIVES HER NO PRIVACY



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### ...that starts faster—



Flows the instant pen touches paper. No need for extra pressure on your pen before you write. Saves time—and temper, too.

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Cuts the risk of messy blots and smudges. Especially helpful when writing in check or notebooks.

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Each Carter color is richer ... deeper ... adds distinction to your writing.

New formulas—even finer inks ... Smart, colorful cubes ... Wide mouths for easier filling and dipping ... Extra-large 10¢, 15¢, 25¢ sizes in Permanent Midnight (Blue, Blue-Black, Black); Washable (Blue and Black); Sunset (Red, Green, Violet, Brown).

"Finest for Fountain Pens"

# CARTER'S INK

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**I**N Canada capital is still treated with respect, Business is allowed to manage its own affairs while Government minds the budget, the C.I.O. was taught its manners, and the industrial index surges upward. But before you move your plant across the border, you will want to read in FORTUNE for September the reasons why Canada is far from being the industrial paradise some U. S. business men imagine. Also in FORTUNE this month you will find:

Corn Products Refining  
Women's Hats  
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